



29th EGOS Colloquium

Bridging Continents, Cultures & Worldviews

July 4–6, 2013 Montréal, Canada

Hosted by HEC Montréal and Université de Montréal

Colloquium Program

Bienvenue
Welcome!



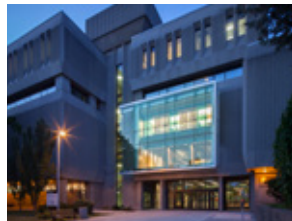
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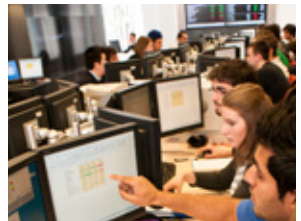
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Dear EGOSians,

A very warm welcome to the 29th EGOS Colloquium! Bienvenue à Montréal!

The 29th Colloquium marks a milestone in the development of EGOS as a scholarly organization. For the first time, the Colloquium is being hosted outside Europe. A question all members of the EGOS Board have often been asked during the last year has been: “Why is EGOS going to North America, to Montréal?” The answer is quite simple: Because we have an excellent, highly appreciated, vibrant, and enthusiastic community of committed EGOSians here. EGOS is where EGOSians are. Besides, what better place for the first Colloquium outside of Europe than Montréal, a city that bridges different worlds!



This year’s venue and Colloquium theme represent spatially and symbolically what EGOS stands for as a scholarly association: pushing frontiers, crossing boundaries between communities and disciplines, and exploring unknown territories of knowledge. The theme invites us to build bridges between continents, cultures, and worldviews, to engage with the transcontinental and transnational challenges of organizing and organizations, to acknowledge cultural diversity, and to enter into debates about the opportunities and risks of connecting disciplines and theories. It also reminds us that bridges are often built amidst adverse conditions and may be used to conquer and impose. Most of all, bridges, just like Colloquia, are a complex and laborious endeavor that require a lot of organizing energy and effort.

On behalf of the EGOS Board, I wish to express my appreciation to all those who have made the 29th Colloquium possible through their hard work and commitment. First and foremost, to our splendid hosts – the local organizing team –, as well as to Angelika, Anna Lena, and Tom from the EGOS Executive Secretariat for their relentless, ever kind and crucial support in all matters; to the convenors for their diligent work and dedication; to all contributors to the growing number of pre-Colloquium activities; to publishers and exhibitors who provide a valuable service to our community; and to you all for being part of this exciting adventure!

Have a great, inspiring, and enjoyable Colloquium!

Renate Meyer

Chair of EGOS

Welcome!

Dear EGOSians

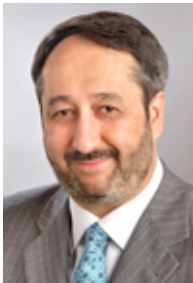
Welcome!

HEC Montréal and Université de Montréal are pleased and proud to be hosting the 29th Colloquium of the *European Group for Organizational Studies* (EGOS). The colloquium theme **“Bridging continents, cultures and worldviews”** is an inspiring one that our institutions are uniquely positioned to represent as the EGOS Colloquium comes for the first time to North America.

HEC Montréal is Canada’s largest and oldest business school with nearly 250 professors and 12,000 students. It was the first school in North America to obtain accreditations from all three of AACSB international, EQUIS and AMBA. With strong roots in the Québec francophone milieu, HEC Montréal also has an active international presence, as well as a commitment to building bridges across communities. In addition to MBAs in French and English, the school runs a joint bilingual EMBA with McGill Desautels Faculty of Management, a joint bilingual PhD program with three other faculties of management in Montréal, and offers popular bilingual and trilingual bachelors’ programs.

Founded in 1878, the Université de Montréal, with its two affiliated schools, Polytechnique Montréal and HEC Montréal, is now the largest university in Québec and the second largest in Canada. With over 65,000 students from around the world and some 10,000 employees, the Université de Montréal awards more than 11,000 diplomas at every university level. Situated on the northern slope of Mount Royal, the Université de Montréal boasts an exceptional natural setting. Combining green space and modern architecture, the campus is steeped in the great tradition of North American universities.

We hope that this Colloquium will be an occasion for all of us to consolidate old bridges and build new ones. Enjoy your stay on our campus and in Montréal!



Michel Patry, Director, HEC Montréal



Guy Breton, Rector, Université de Montréal

Dear EGOSians

So the day has arrived at last. The *European Group for Organizational Studies* is bridging the Atlantic for the first time! We are honoured and excited to be welcoming you to Montréal.

When we picked the colloquium theme “**Bridging Continents, Cultures and Worldviews**”, we knew that it was just right for the location, for the time and for the circumstances. We hope that this Colloquium will be an occasion for North American scholars who have never previously participated in EGOS to join in the EGOS spirit, and for long-time EGOSians to discover or rediscover a corner of North America that while firmly embedded in its geopolitical milieu retains a unique cultural and intellectual heritage that resonates to some degree with their own, though with a distinctive edgy twist.

This 29th EGOS Colloquium is breaking with tradition by coming across the world. Moreover, following the trend of previous years, the Colloquium once again had the highest number of submissions ever, with more than 1600 participants expected. However we, as organizers, take seriously our responsibility to nurture the traditional strength and *raison d'être* of EGOS: the creation of spaces where small communities of scholars interested in similar topics can meet, develop and grow. We come to EGOS both to talk and to listen, and to engage with the work of our colleagues often more deeply than is possible in other forums. We hope that our beautiful facilities will provide a stimulating environment for our 55 sub-theme groups. We are also offering a range of stimulating plenary and sub-plenary sessions. In addition, the number of pre-colloquium workshops has grown to meet the demand for mentoring and professional development activities among junior and not so junior colleagues and students.

Montréal is a lively city, especially in the summer. In addition to participating in the Colloquium's academic and social events, we invite you to take advantage of its many riches, including the old city, tourist attractions, restaurant terraces, and outdoor activities. The Montréal Jazzfest runs from June 28 to July 7 with outdoor evening shows in the Quartier des Spectacles as well as indoor events. Please check on the Jazzfest's website for more information: <http://www.Montréaljazzfest.com>

The organization of a large Colloquium such as this one requires contributions from large numbers of participants and supporters. We offer special thanks to the convenors of the 55 sub-themes for their hard work in selecting papers and preparing the program, and to the EGOS Board and EGOS Executive Secretariat, especially Angelika Zierer, for supporting us and keeping us on track throughout. More people than we can count at HEC Montréal and Université de Montréal have helped us in both large and small ways. We are immensely grateful for the unfailing support of our institutions.

Finally, we thank all our partners and sponsors, especially the Social Sciences and Humanities Research Council of Canada, Tourisme Montréal, Desjardins Cooperative Institute (platinum sponsor), gold sponsors Alberta School of Business, McGill Desautels Faculty of Management and the Lee Kong Chian School of Business, Singapore Management University, and other sponsors listed in the program.

We look forward to joining you for a week of stimulating conversations, renewed connections, and constructive bridge-building.

Montréal et sa joie de vivre vous souhaitent la bienvenue!

Ann Langley on behalf of the Montréal Organizing Committee



Organizers

Organizing Committee

Ann Langley, Professor, HEC Montréal (Chair)

Linda Rouleau, Professor, HEC Montréal (Program)

Hélène Giroux, Professor, HEC Montréal (Logistics)

Daniel Robichaud, Associate Professor, Université de Montréal (Logistics)

Jean-Louis Denis, Professor, École Nationale d'Administration Publique (Program)

Réal Jacob, Professor, HEC Montréal (Financing)

Sylvie Lefort, Director of Promotion and Publicity, HEC Montréal (Hospitality; Publicity)

Kathleen Grant, Director of Communications & Government Relations, HEC Montréal (Communications)

Michèle Beaubien, Director of Communications, HEC Montréal (Communications)

Véronique St-Michel, M. Sc., HEC Montréal (Website; Administration; Logistics)



Program Committee

Linda Rouleau, Professor, HEC Montréal (Chair)

Jean-Louis Denis, Professor, École Nationale d'Administration Publique

Kai Lamertz, Associate Professor, John Molson School of Business, Concordia University

Steve Maguire, Associate Professor, Desautels Faculty of Management, McGill University

Marie-France Turcotte, Professor, École des Sciences de la Gestion, Université du Québec à Montréal



Colloquium Secretariat: OPUS 3, Montréal

Jocelyne Cardinal, OPUS 3



EGOS Executive Secretariat, Berlin

Angelika Zierer

Anna Lena Bartels

Thomas Crowe



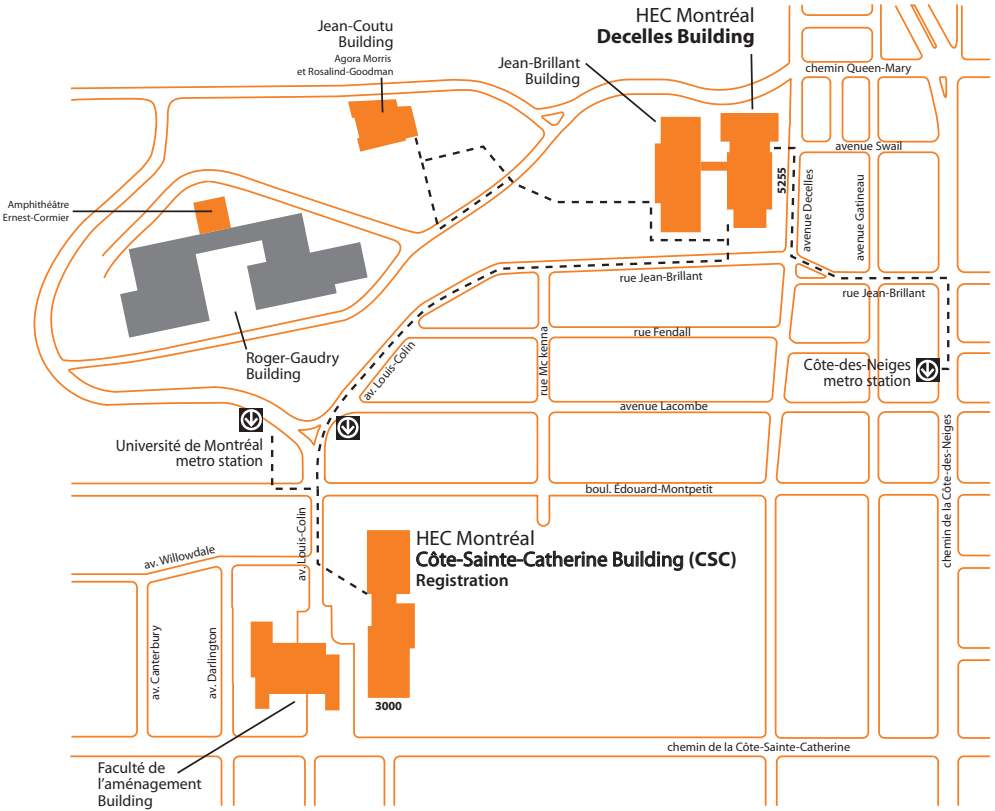
Venue

- The 29th EGOS Colloquium is hosted by **HEC Montréal** and **Université de Montréal** (U de M); see site addresses and venue locations on the map on the next page.
- The **registration area**, where you can collect your Colloquium materials and badge, is located in the Côte-Ste-Catherine Building (CSC), RJ Level, in the “Place RBC” in front of the Amphithéâtre IBM. Please note that if you are **unable to register on Wednesday** and your sub-theme is located in the Decelles Building, you need to plan for time to register and about 15 minutes to walk between the two buildings on Thursday morning.
- The **session rooms** are located in three buildings, the Côte-Ste-Catherine, Decelles, and Jean-Brillant Buildings which are all located in close proximity to each other (less than 15 minutes walk).
- **Lunches** for sub-themes meeting in the Côte-Ste-Catherine Building will be served on the RJ level in the same building. For sub-themes meeting in the Decelles and Jean-Brillant Buildings, **lunches** will be served in the “Agora Morris et Rosalind-Goodman” in the Jean-Coutu Building (seven minutes walk). **Coffee** will be served in all sub-theme buildings in multiple locations.
- The **Opening Ceremony** will be held in in the Amphithéâtre Ernest-Cormier in the Roger-Gaudry Building (under Université de Montréal’s central tower).
- The location of all **other** pre-Colloquium and Colloquium **activities** is detailed in the program.

Site addresses

Site	Address
HEC Montréal – Côte-Ste-Catherine Building (CSC)	3000, chemin de la Côte-Sainte-Catherine, Montréal (Québec), Canada, H3T 2A7
HEC Montréal – Decelles Building	5255, avenue Decelles, Montréal (Québec), Canada, H3T 2B1
Université de Montréal – Jean-Brillant Building	3200, rue Jean-Brillant, Montréal (Québec), Canada, H3T 1N8
Université de Montréal – Roger-Gaudry Building (Amphithéâtre Ernest-Cormier)	2900, boul. Édouard-Montpetit, Montréal (Québec), Canada, H3T 1J4
Université de Montréal – Faculté de l’aménagement Building	2940, chemin de la Côte Ste-Catherine, Montréal (Québec), H3T 1B9
Université de Montréal – Jean-Coutu Building (Agora Morris et Rosalind-Goodman)	2940, chemin de la Polytechnique, Montréal (Québec), Canada, H3C 3J7

Venue locations map



Transportation

Arriving in Montréal

Direct flights to Montréal are available from most major European and North American hubs. Canada's national airline Air Canada is a member of the Star Alliance. A holiday travel airline Air Transat based in Montréal also runs scheduled flights to European and North American destinations at low prices. Numerous other airlines fly into Montréal's Pierre Elliott Trudeau Airport (YUL).

How to get to the venue from the airport

Downtown express airport shuttle (747)

The 747 bus line service runs 24 hours/day, seven days/week, between the Montréal-Trudeau airport and the Montréal bus terminal (Berri-UQAM métro station). Travel time may vary between 45 to 60 minutes, depending on traffic conditions. The fare is \$9 and includes 24 hours of unlimited travel through the whole bus and metro network. You can pay on the bus with exact change (coins only). The 747 bus line service also stops near several hotels:

If you are staying at the *Hyatt Regency* or the *Hôtel Dauphin Montréal Centre-Ville*, stop at the intersection of rue Jeanne-Mance and boulevard René-Lévesque.

If you are staying at *Le Nouvel Hôtel and Spa*, stop at the intersection of rue Guy and boulevard René-Lévesque.

NB. If you plan on using public transportation (bus or metro) during your stay to travel from downtown hotels to the venue, we recommend purchasing a three-day (\$18) or one week (\$23.75) CAM card in the fare vending machines in the international arrivals area of the airport. The card is also valid for use on the 747 shuttle, so this is an economical choice. You may also purchase the cards in metro stations throughout the transit system.

Taxis, adapted taxis or limousines

Taxis, adapted taxis and limousines are available at the arrivals level of the airport, where a dispatcher will assist you. No reservation is required. To go downtown, there is a fixed fare for taxis (\$40) or limousines (\$60). For all other destinations you pay by the meter. Expect to add a 10-15% tip to your fare.

NB. If you plan to travel directly from the airport to the Colloquium venue, we recommend taking a taxi (about 45 minutes to the venue 3000, chemin de la Côte-Ste-Catherine).

How to get to and from the Colloquium venue

Metro

Montréal has a modern and safe subway system called the “Metro”. Regular cash fare is \$3.00 CAN for a one way ticket to any destination on the island of Montréal (including transfers). You can also buy a ten-ticket strip (\$24.50), or unlimited evening (\$4), day (\$9), three-day (\$18) or weekly (\$23.75) CAM cards. Please note that cards and tickets are not sold on board vehicles, although you can pay for a single fare on the bus. Tickets can be bought at metro stations or in corner stores. Bus and metro travel are covered by the same ticket system.

HEC Montréal (**Côte-Ste-Catherine Building**) is a one-minute walk from *Université de Montréal* metro station, on the blue line. After exiting the metro station, cross boulevard Édouard-Montpetit and continue straight onto rue Louis-Colin (100 meters). You will see the entrance to HEC Montréal on your left on rue Louis-Colin.

HEC Montréal (**Decelles Building, adjacent to the Jean-Brillant Building**) is a seven-minute walk from the Côte-des-Neiges metro station, on the blue line. Turn south on Côte-des-Neiges. Turn left onto rue Jean-Brillant (250 m). You will see the entrance to HEC Montréal on the corner of Jean-Brillant and Decelles. To reach the Jean-Brillant Building, continue on rue Jean-Brillant.

Bus

Montréal has an extensive bus network. For schedules:

<http://www.stm.info/English/bus/a-index.htm>

HEC Montréal is close to three bus routes:

Route 129: Côte-Ste-Catherine: Main subway station stops: Champ-de Mars, Place d’Armes (orange line) and Place-des-Arts (green line). The bus stops very close to HEC Montréal.

- Côte-Ste-Catherine Building: Intersection of chemin de la Côte-Ste-Catherine and rue Hudson (in front of the building).
- Decelles and Jean-Brillant Buildings: Intersection of chemin de la Côte-Ste-Catherine and avenue Decelles (walk up the hill on Decelles for five minutes).
- For those travelling from the McGill New Residence Hall or from the Hyatt Regency, an alternative route is to take bus route **80** (on avenue du Parc northbound, if you stay at the McGill New Residence Hall; from the Place-des-Arts metro station at the corner of rue Jeanne-Mance and boulevard De Maisonneuve, if you stay at the Hyatt Regency). Stop at the intersection of avenue du Parc and avenue Laurier. Cross avenue Laurier and transfer to bus **route 51** westbound and follow the instructions below.

Route 51: Édouard-Montpetit: Main subway station stops: Laurier (orange line), Snowdon, Université de Montréal (blue line). The bus stops in front of both HEC Montréal’s buildings.

- Côte-Ste-Catherine Building: Intersection of boulevard Édouard-Montpetit and rue Louis-Colin
- Decelles and Jean-Brillant Buildings: Intersection of avenue Decelles and rue Jean-Brillant

Route 165: Côte-des-Neiges: Main subway station stops: Guy-Concordia (green line) and Côte-des-Neiges (blue line).

- > Côte Ste-Catherine Building: Intersection of chemin de la Côte-des-Neiges and chemin de la Côte-Ste-Catherine (seven minutes walk).
- > Decelles and Jean-Brillant Buildings: Intersection of chemin de la Côte-des-Neiges and rue Jean-Brillant (four minutes walk).

Taxis

The response time for taxis in Montréal is fast, about 10 minutes or less after making a call. Taxis can also be hailed directly on the street with no difficulty. For taxis from the Côte-Ste-Catherine Building, there is a taxi-rank at Sainte-Justine's Hospital across the street on chemin de la Côte-Ste-Catherine. Taxis should cost \$15–20 for a ride from downtown Montréal to the venue. Before calling a taxi, you can estimate the cab ride cost with the Montréal Taxi Fare Finder: <http://www.taxifarefinder.com/main.php?city=Montreal>

A 10-15% tip is usually expected.

List of taxi companies

Company	Phone number
Atlas	514-485-8585
Champlain	514-271-1111
Co-op	514-725-9885
Diamond (* you can call a cab via a mobile application)	514-273-6331
Para-Adapté (* offers service for people with reduced mobility; reserve 24 hours ahead)	514-277-3344

Car

Depending on traffic conditions, the Colloquium venue is a 10 to 20 minute drive from downtown Montréal. There is an underground parking lot at the Côte-Ste-Catherine Building (\$15 per weekday and \$12 on Saturday and Sunday) and a large multi-storey parking garage on rue Jean-Brillant close to the Jean-Brillant and Decelles Buildings (\$15 per weekday and \$12 on Saturday and Sunday).

BIXI bikes

Montréal has a bicycle rental system called BIXI bikes which has locations across Montréal, especially in the downtown area. There are four BIXI bike stations around the HEC Montréal campus.

Partners, Sponsors and Exhibitors

A special thanks to all our partners and sponsors!

Partners

- > Social Sciences and Humanities Research Council of Canada (SSHRC)
(Connection grant program)
- > Tourisme Montréal (International conference support program)

Sponsors

Platinum

- > Desjardins Cooperative Institute

Gold

- > Alberta School of Business, University of Alberta
- > Desautels Faculty of Management, McGill University
- > Lee Kong Chian School of Business, Singapore Management University (SMU)

Silver

- > École Nationale d'Administration Publique (ENAP)
- > John Molson School of Business, Concordia University
- > NHH, Norwegian School of Economics
- > Schulich School of Business, York University

Bronze

- > ESG-UQÀM, École des Sciences de la Gestion, Université du Québec à Montréal

Exhibition Area

The **Exhibition area** is located on the first floor of HEC Montréal's Côte-Ste-Catherine Building. For further details, please refer to the floor plan at the end of the program.

Exhibitors

Cambridge University Press	Oxford Press University	SAGE Publications
Copenhagen Business School Press	Palgrave MacMillan	XB Publishing
Edward Elgar Publishing	Routledge	Emerald Insight

Enjoy Montréal!



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Social Events

Except for the PhD and Post-Doctoral and Early Career Dinner & Party and for the Convenors' Dinner, no transportation will be provided for any of the social events. You can ask any team member for more information about the best means of transport to get to each event.

Monday, July 1, 2013

PhD and Post-Doctoral and Early Career Reception

18:30 – 20:00

Venue: Salon l'Oréal, HEC Montréal Côte Ste-Catherine Building

3000, Chemin de la Côte-Ste-Catherine (metro: Université de Montréal)

Open to participants in the PhD and Post-Doctoral and Early Career Workshops only

Informal reception: local beer and smoked meat from Schwartz's Deli – a Montréal institution.

Tuesday, July 2, 2013

PhD and Post-Doctoral and Early Career Dinner & Party

19:30 – 23:00

Venue: Wood 35 Restaurant and Bar

3500, Boulevard St-Laurent, H2X 2V1 (metro: Sherbrooke or St-Laurent)

Open to participants in the PhD and Post-Doctoral and Early Career Workshops only

Wood 35 offers tasty grill, fusion, market and Italian cuisine. DJ and dancing after dinner. The venue is a 5 minute walk from the Quartier des spectacles and the Jazz festival.

Transportation will be provided. Bus departure will be in front of the Côte-Ste-Catherine Building (Côte-Ste-Catherine entrance) at 7:00 pm sharp.

Wednesday, July 3, 2013

Welcome Reception

18:00 – 20:00

Venue: Atrium Hydro-Québec, RJ Level, HEC Montréal Côte-Ste-Catherine Building

3000, chemin de la Côte-Ste-Catherine (metro: Université de Montréal)

Open to all participants

Meet old and new friends in a relaxing atmosphere over drinks and snacks. Start enjoying the magic ambiance of Montréal! Don't forget to pick up your colloquium bag (registration will be open), and check out the Colloquium venue.

Organization Studies Dinner

20:00 – 22:00

Venue: Restaurant L'Autre Version

295, rue St-Paul Est, H2Y 1H1 (metro: Champ De Mars)

By invitation only. Sponsored by SAGE Publications.

Thursday, July 4, 2013

Convenors' Dinner

20:00 – 22:30

Venue: Restaurant Auberge Saint-Gabriel

426, rue St-Gabriel, Old Montréal, H2Y 2Z9 (metro: Place d'Armes)

By invitation only

The historic Auberge Saint-Gabriel is the oldest inn in North America, located in Old Montréal. It was granted Québec's first ever liquor license by the British colonial government in 1754. Fine French and Québec "cuisine du marché". The event is co-hosted by HEC Montréal and Lee Kong Chian School of Business, Singapore Management University (gold sponsor).

Transportation will be provided. Buses will depart from the Côte-Ste-Catherine Building (Côte-Ste-Catherine entrance) at 7:30 pm.

Friday, July 5, 2013

EGOS Dinner

20:00 – 22:30

Venue: Ballroom of the Hyatt Regency Hotel

1255, rue Jeanne-Mance, H5B 1E5 (metro: Place des Arts)

Requires EGOS Dinner ticket

Friday night's dinner will be held in the **ballroom of the Hyatt Regency Hotel**, in the midst of the Quartier des spectacles and the Jazz festival site. *The Lost Fingers*, an internationally acclaimed "gitan style" jazz trio from Quebec City, will entertain guests for a full show with many of their most popular songs. A DJ will be available for rest of the evening for EGOSians to stretch their legs.



You could not get tickets for the EGOS Dinner? Enjoy free outside jazz concerts at the Place des festivals (metro Place-des-Arts), or watch spectacular fireworks presented at L'International des Feux Loto-Québec, Montréal's firework competition (metro Papineau, walk north to the Jacques-Cartier bridge - it will be closed from 8:00 pm; you can also go to the La Ronde amusement park at metro Parc-Jean-Drapeau) to see the fireworks scheduled for 10:00 pm.

Colloquium Registration: Guidelines & Information

Contact

Please send all requests for information concerning your registration to:

29th EGOS Colloquium Registration Secretariat
417 Saint-Pierre Street, suite 203
Montréal (Québec) H2Y 2M4, Canada
Phone: +1 - 514 395-1808
Fax: +1 - 514 395-1801
Registration information: egos2013-registration@opus3.com

Registration Desk opening hours

Date	Hours	Building
Monday, July 1*	12:00 – 18:00	HEC Montréal, Côte-Ste-Catherine Building
Tuesday, July 2*	08:00 – 18:00	HEC Montréal, Côte-Ste-Catherine Building
Wednesday, July 3	08:00 – 21:00	HEC Montréal, Côte-Ste-Catherine Building
Thursday, July 4	08:00 – 17:30	HEC Montréal, Côte-Ste-Catherine Building
Friday, July 5	08:00 – 17:30	HEC Montréal, Côte-Ste-Catherine Building
Saturday, July 6	08:00 – 12:00	HEC Montréal, Côte-Ste-Catherine Building

* For PhD and Post-Doctoral and Early Career Pre-Colloquium Workshops only

Colloquium fees

Please note that you must be registered as an **“active” EGOS member** to participate in the EGOS Colloquium 2013 in Montréal. This means that your EGOS membership fee must be already paid before registering in the Colloquium.

Colloquium Registration Fee

Member type	Up to May 15, 2013	After May 15, 2013
EGOS Full Member	CAD \$535 [= c. EUR 407*]	CAD \$640 [= c. EUR 467*]
EGOS PhD/Student Member	CAD \$350 [= c. EUR 266*]	CAD \$640 [= c. EUR 467*]
EGOS Dinner on Friday, July 5, 2013	CAD \$125 (= c. EUR 95*) Space limited, please book early!	

* Based on the exchange rate of May 20, 2013; please note that this may change over time.

Please note that early registration can only be granted to participants whose payment has been received by the local Montréal Colloquium Registration Secretariat no later than May 15, 2013 (11:59 pm EST).

The Colloquium registration fee includes:

- Access to Colloquium sessions (sub-themes, Meet the editors sessions, Opening Ceremony, keynotes, etc.) on Thursday, July 4, Friday, July 5, and Saturday, July 6, 2013
- Welcome reception on Wednesday, July 3, 2013
- Coffee breaks and lunches on Thursday, July 4, Friday, July 5, and Saturday, July 6, 2013
- Personal badge, certificate of attendance, Colloquium bag and program book

Tickets for the EGOS Dinner on July 5, 2013 are not included in the registration fee. A maximum of two tickets per registration can be purchased. Book your ticket early, as places are limited. Tickets will be allocated on a first-come, first-served basis. You will receive your ticket together with your name badge and Colloquium bag when registering onsite

Personal badge

A name badge will be given to each participant upon registration. All participants are requested to wear their badge during the Colloquium activities and social events for security reasons.

Certificate of attendance

Each participant will receive a certificate of attendance upon registration.

Methods of payment

You can pay for the EGOS Colloquium directly online by credit card (secure page on the Colloquium website; Visa or MasterCard only). Please select the appropriate option on the registration form. See the EGOS website for further details, <http://www.egosnet.org>

Payment regulations

Once online registration is completed, all registered participants will automatically receive a confirmation of their registration and a detailed electronic invoice.

All invoices issued must be paid before the Colloquium starts. A participant who wishes to cancel his or her registration must advise the Colloquium Registration Secretariat in writing. Failure to do so means that the invoice remains outstanding, even if the person does not attend the Colloquium. Payments must be made in Canadian dollars (CAD).

Outstanding amounts will be collected when registering onsite. A credit card and signature may be required as guarantee of payment.

Changes to your registration

Participants must contact the Colloquium Registration Secretariat if they wish to change their registration once it has been completed online.

Cancellation of registration

Any cancellation must be sent in writing to the Colloquium Registration Secretariat.

Refund of registration fees

- Before May 31, 2013 (11:59 pm EST): All fees will be refunded, minus an administrative charge of CAD \$100.
- There will be no refunds for cancellations made after June 1, 2013 (00:00 am EST).
- Registrations for the EGOS Dinner can only be refunded before May 31, 2013 (11:59 pm EST).

Disclaimer/Liability

The 2013 EGOS Colloquium Organizing Committee and Opus 3 accept no liability for any injuries/losses incurred by participants and/or accompanying persons, nor loss of, or damage to, any luggage and/or personal belongings. In the event of the Colloquium being cancelled, the Colloquium organizers will not be responsible for travel and accommodation costs.

Name substitution

Participants who are registered can be replaced if they provide a written authorization and pay a fee of CAD \$50, in addition to the complete registration fees. Their entire registration file will then be transferred to their replacement. All substitution requests must be emailed or faxed to the Colloquium Registration Secretariat before the Colloquium.

Please note that registration cannot be divided between two or more participants. As such, only the participant whose name appears in the registration file may pick up the badge onsite and no further substitutions will be allowed once the badge has been picked up.

Official confirmation

Individuals requiring an official letter of invitation in order to obtain a visa and authorization to attend the Colloquium should contact the Colloquium Registration Secretariat.

The invitation letter will be issued once the registration form and payment has been received by the Colloquium Registration Secretariat.

Coffee and Lunch

Coffee and lunch on Thursday, July 4, Friday, July 5 and Saturday, July 6, are included in the registration fee.

- Lunches for sub-themes meeting in the Côte-Ste-Catherine Building will be served on the RJ Level of the same building.
- For sub-themes meeting in the Decelles Building and the Jean-Brillant Building, lunches will be served in the Agora Morris et Rosalind-Goodman (seven minute walk).
- Coffee breaks will be served in every building in multiple locations.

Lunch menu and dietary requirements

Four lunchbox options will be offered to participants each day: meat, poultry, fish and vegetarian. If you have special dietary needs, please contact EGOS administration at egos2013.admin@hec.ca.

Technical Equipment

Wireless internet (Wi-Fi)

The Colloquium venue is covered by free wireless internet. An access code will be provided in your Colloquium bag.

Computers and printers

Computers will be available in computer labs at the Côte-Ste-Catherine Building (3rd Floor, Yellow Section, CGI-1) and the Decelles Building (4th Floor, Section Sud, Laboratoire Lachute) free of charge. Printers are also available.

Further Useful Information

Banks/cashpoints

Automatic teller machines can be found on the RJ Level of the Côte-Ste-Catherine Building near the Louis-Colin entrance (next to the cafeteria), and at the front entrance of the Decelles Building next to the Coop bookstore. Banks are open mostly between 10:00 and 15:00. Most banks open later on Thursdays.

Currency/credit cards

The official currency of Canada is the Canadian Dollar (CAD). Coin denominations are 5, 10, 25 cents and 1 and 2 dollars with banknotes of 5, 10, 20, 50 and 100 dollars. Debit cards can be used to withdraw money from ATMs (between \$2 and \$5 fee, plus a small percentage of the amount of your withdrawal). Major credit cards are widely accepted in hotels, shops and restaurants. It is advisable to carry an identity card or another form of identification and to inform your bank or credit card company that you will use your card abroad.

Electricity

The electrical current in Canada operates at 110 volts (60 Hz), rather than 220 volts (50 Hz) as in Europe, and uses type A (two-pin) and B (three-pin) plugs. If you plan to use European devices, make sure to bring along the necessary adapters and converters.

Appliances such as hair driers will need a converter. An adapter, which can usually be bought at the airport, will be sufficient for most portable computers and mobile phones.

Emergencies

The emergency phone number in Canada is 911.

Lost and found

A lost and found service is available at the security desk located in the HEC Montréal Côte-Ste-Catherine Building (RC level, Côte-Ste-Catherine entrance) and at the security desk located in the HEC Montréal Decelles Building (RC level, Decelles entrance).

Tips

In bars and restaurants, tips are usually **not included**. Because tip-workers are taxed on their potential tip income relative to their sales, it is expected that you tip between 10 and 15% of the bill (waiters, taxi drivers, tour guides, etc.). Regular tips for doormen, valets or hotel maids are between \$1 and \$2.

Weather in July

According to historical averages, daily temperatures in July vary between 15°C at night and 26°C during the day.

Pre-Colloquium PhD Workshop

Date	Monday, July 1, and Tuesday, July 2, 2013
Location	CSC, 1st Floor, Blue Section, Banque de développement du Canada
Convenors	Markus Höllerer, University of New South Wales, Australia Silviya Svejnova, Copenhagen Business School, Denmark Alexandre Bitektine, HEC Montréal, Canada
Faculty	Florian Becker-Ritterspach, German University in Cairo, Egypt Haldor Byrkjeflot, University of Oslo, Norway Jeannette Colyvas, Northwestern University, USA Douglas Creed, University of Rhode Island, USA Heidi Dahles, Griffith University, Australia Paul du Gay, Copenhagen Business School, Denmark Frank den Hond, Hanken School of Economics, Finland Candace Jones, Boston College, USA Ann Langley, HEC Montréal, Canada Wolfgang Mayrhofer, WU Vienna University of Economics and Business, Austria Renate Meyer, WU Vienna University of Economics and Business, Austria Elena Raviola, Copenhagen Business School, Denmark André Spicer, City University London, UK Roy Suddaby, University of Alberta, Canada Luis Vives, ESADE Business School, Spain David Wilson, Open University, UK

Monday, July 1, 2013

12:00 – 13:00	Registration
13:00 – 13:45	Markus Höllerer, Silviya Svejnova and Alexandre Bitektine: Introduction
13:45 – 14:00	Silviya Svejnova, Vice-Chair of EGOS: Welcome on behalf of EGOS
14:00 – 15:30	Frank den Hond, incoming Editor of <i>Organization Studies</i> : Publishing in and Reviewing for Academic Journals – Part I
15:30 – 16:00	Coffee break
16:00 – 17:30	Roy Suddaby, Editor of <i>Academy of Management Review</i> : Publishing in and Reviewing for Academic Journals – Part II
17:30 – 18:30	Ann Langley: Thinking Processually Together with the Post-Doctoral and Early Career Scholars Workshop
18:30 – 20:00	Reception Together with the Post-Doctoral and Early Career Scholars Workshop

Tuesday, July 2, 2013

- 09:00 – 11:00** Candace Jones: **Organizational Scholars' Toolkit: A Vocabulary Approach**
- 11:00 – 12:00** Alexandre B. Bitektine, Jeannette Colyvas, Markus Höllerer, Elena Raviola and Luis Vives: **Having a Successful Career: Getting a Job and Getting Started**
- 12:00 – 13:00** Lunch
- 13:00 – 17:00** **Discussion of Participants' Dissertation Proposals** (in parallel Round Tables)
- Room:** CSC, 1st Floor, Green Section, St-Hubert
- Round Table 1**
Facilitator: Florian Becker-Ritterspach
Participants: Frederick Ahen, Chacko Kannothra, Nurgül Özbek, David Risi, Michiel Verver, Bilgehan Uzunca
- Room:** CSC, 1st Floor, Green Section, Van Houtte
- Round Table 2**
Facilitator: Haldor Byrkjeflot
Participants: Mariline Comeau-Vallée, Miikka Lehtonen, Olga Lelebina, Betina Magalhães Bitencourt, Thomas Nobin, Thomas Schlenzig
- Room:** CSC, 1st Floor, Green Section, CPA du Québec
- Round Table 3**
Facilitator: Jeannette Colyvas
Participants: Christof Brandtner, Anne-Marie Duval, Emilio Marti, Hanna Schneider, Steffi Siegert, Marja Turunen, Tao Wang
- Room:** CSC, 1st Floor, Green Section, Salle Marie-Husny
- Round Table 4**
Facilitator: Douglas Creed
Participants: Fernando F. Fachin, Janet Johansson, Camille Pradies, Marie-Claude Rabeau, Gallia Singer, Madeline Toubiana, Annemiek van Os, Johanna Winter
- Room:** CSC, 1st Floor, Green Section, Trudeau Corporation
- Round Table 5**
Facilitator: Heidi Dahles
Participants: Ignasi Capdevila, Olivier Demers-Payette, Niharika Garud, Isla Milne, Florian Rittiner, Sigme Tuna
- Room:** CSC, 1st Floor, Blue Section, Béton Grilli
- Round Table 6**
Facilitator: Paul du Gay
Participants: Stéphane Jaumier, Irina Koprax, Astrid Kramer, Minna Mars Logemann, Sabine Spittler, Rene Wiedner

Room: CSC, 1st Floor, Green Section, Dutilhier International

Round Table 7

Facilitator: Wolfgang Mayrhofer

Participants: Barbara Agha-Alikhani, Ricardo Azambuja, Jacob Brogaard-Kay, Sofia John, Lynn Schäfer, Julia Vincent-Ponroy

Room: CSC, 1st Floor, Green Section, Demers Beaulne

Round Table 8

Facilitator: Renate Meyer

Participants: Natalia Aguilar Delgado, Diego Maganhotto Coraiola, Hélène Lambrix, Alessandro Piazza, Hyemi Shin, Eun Young Song

Room: CSC, 1st Floor, Blue Section, Cogeco

Round Table 9

Facilitator: Luis Vives

Participants: Fabiola Alvarez, Michael Franklin, Kei Fujiyama, Mikko Laamanen, Alexie Labouze-Nasica

Room: CSC, 1st Floor, Blue Section, Rona

Round Table 10

Facilitator: David Wilson

Participants: Johan S.G. Chu, Helen Etchanchu, Carine Farias, José Carlos Marques, Jeroen Wolbers, Freek van Berkel

17:00 – 17:30

Coffee break

17:30 – 19:00

André Spicer: **Inspiring Scholarship**

Together with the Post-Doctoral and Early Career Scholars Workshop

19:30 – 23:00

Dinner & Party

Together with the Post-Doctoral and Early Career Scholars Workshop

Pre-Colloquium Post-Doctoral and Early Career Scholars Workshop

Date	Monday, July 1, and Tuesday, July 2, 2013
Location	CSC, 1st Floor, Red Section, Salle Louis-Laberge
Convenors	Vincent Mangematin, Grenoble School of Management, France Stefan Häfliger, Cass Business School, City University London, UK Jean-Pascal Gond, Cass Business School, City University London, UK Gazi Islam, Grenoble School of Management, France

Monday, July 1, 2013

12:00 – 13:00	Registration
13:00 – 14:00	Vincent Mangematin: Introduction – The publication game Discussion about publications: Addressing key questions
14:00 – 15:00	Group Work (1) Room: CSC, 1st Floor, Red Section, Salle Louis-Laberge Group 1 Chair: Gazi Islam Ann-Christine Schulz: <i>Wedding planners or wedding guests? Exploring financial analysts' assessments of M&A</i> Room: CSC, 1st Floor, Red Section, Salle Aimé-Quintal Group 2 Chair: Jean-Pascal Gond Alexandra Middleton: <i>Translation of the company's ecological values into the language of accounting</i> Room: CSC, 1st Floor, Red Section, Talvest 1 Group 3 Chair: Stefan Häfliger Nicolas Battard: <i>Can policy makers create a new scientific discipline? A boundary story</i> Room: CSC, 1st Floor, Red Section, Talvest 2 Group 4 Chair: Vincent Mangematin Dana G. Hyde: <i>Unpacking organization: A fine-grained process view of the impact of organizational architecture on corporate- and business-level major discontinuous strategic change</i>
15:00 – 15:30	Coffee break

15:30 – 17:30

Group Work (2)

Room: CSC, 1st Floor, Red Section, Salle Louis-Laberge

Group 1

Chair: Gazi Islam

Guilherme Azevedo: *The cultural interpretation of ontological dispositions and the case of a missionary organization*

Heather Douglas: *Social entrepreneuring as collaborative and persuasive actions*

Room: CSC, 1st Floor, Red Section, Salle Aimé-Quintal

Group 2

Chair: Jean-Pascal Gond

Benjamin Klein: *Coopetitive dynamics: A dialectical perspective on the evolution of alliances among competitors*

Janna Rose: *Enabling technologies by enabling ideas*

Room: CSC, 1st Floor, Red Section, Talvest 1

Group 3

Chair: Stefan Häfliger

Aljona Zorina: *Innovating with scarce resources: improvisation and context challenges in community-based organizations*

Amélie Boutinot: *Reputational spillovers: Evidence from French architecture*

Room: CSC, 1st Floor, Red Section, Talvest 2

Group 4

Chair: Vincent Mangematin

Dimitrios Spyridonidis: *Understanding hybrid professional identity:*

The role of identity salience

Katharina Dittrich: *Talk in and about routines – How naturally occurring talk shapes routine dynamics*

17:30 – 18:30

Ann Langley: **Thinking Processually**

Together with the PhD Workshop

18:30 – 20:00

Reception

Together with the PhD Workshop

Tuesday, July 2, 2013

09:00 – 12:30

Group Work (3)

Room: CSC, 1st Floor, Red Section, Salle Louis-Laberge

Group 1

Chair: Gazi Islam

Martina Hartner-Tiefenthaler: *The slippery slope framework in organizations: The interplay of power, trust, and cooperative behavior*

Nermeen Mustafa: *The role of narratives in the crafting of luxury: The case of the perfume industry*

Helena Liu: *Embodying ethics: The visual representation of banking CEOs*

Room: CSC, 1st Floor, Red Section, Salle Aimé-Quintal

Group 2

Chair: Jean-Pascal Gond

Séverine Louvel: *Multidisciplinary projects and hierarchies between disciplines: A study of nanomedicine in France and in California*

Gwyneth Edwards: *The CEO email as a new genre of discourse*

Djahanchah P. (Sacha) Ghadiri: *Struggles over the discursive production of organizational subjects: The case of management consultants in a small firm*

Room: CSC, 1st Floor, Red Section, Talvest 1

Group 3

Chair: Stefan Häfliger

Valerie Sabatier: *Dominant logic transformation and business models renewal: Insights from a large company in the publishing industry*

Aurelia Kollasch: *Ties that bind international research teams: Bridging social structure and social capital*

Uchenna Uzo: *Firms improvising as modus operandi: Insights from the Nigerian movie industry*

Room: CSC, 1st Floor, Red Section, Talvest 2

Group 4

Chair: Vincent Mangematin

Mónica Velasco: *A reflective practice of ICT's in the absorption of collaborative learning at three inter-organizational networks*

Rebecca Bednarek: *'Interpreting' pluralism and its implications for legitimacy strategy implementation*

Florian Niklas Stache: *Path-breaking organizational change in Russian cancer care: How cooperation gradually spread effective treatment across the world's Largest Country*

12:30 – 13:30

Lunch

13:30 – 15:00

Stefan Häfliger: **View from the editor**
Questions and debates

15:00 – 15:30

Coffee break

15:30 – 17:15

- Prepare the next steps of your career
- Post-doc?
- Hiring criteria

17:30 – 19:00

André Spicer: **Inspiring Scholarship**
Together with the PhD Workshop

19:30 – 23:00

Dinner & Party
Together with the PhD Workshop

Workshop on the Art of Academic Reviewing

Date	Wednesday, July 3, 2013, 09:00 – 12:30
Location	CSC, 1st Floor, Blue Section, Salle H�el�ene-Desmarais
Coordinators	Eero Vaara, Hanken School of Economics, Finland David Wilson, Open University, UK
Editors	Frank den Hond, <i>Organization Studies</i> Peer C. Fiss, <i>Academy of Management Review</i> Davide Ravasi, <i>Journal of Management Studies</i> Robyn Thomas, <i>Organization</i>

Program

09:00–09:15	Introduction (Eero Vaara and David Wilson)
09:15–10:00	Words of wisdom from the Editors
10:00–11:30	Group work
11:30–11:45	Closing (Eero Vaara and David Wilson)
11:45–12:30	Working lunch

Organizational Trust

Date	Wednesday, July 3, 2013, 09:00 – 13:00
Location	CSC, 1st Floor, Yellow Section, Société canadienne des postes
Convenors	Reinhard Bachmann, University of Surrey, UK Thomas Mellewigt, Freie Universität Berlin, Germany Nicole Gillespie, Queensland University, Australia Rosalind Searle, University of Coventry, UK

Program

09:00 – 09:15	Welcome and Opening by the convenors
09:15 – 10:45	Round Table Discussion I
10:45 – 11:00	Coffee break
11:00 – 12:30	Round Table Discussion II
12:30 – 13:00	Key Points & Closing

Gender and Diversity

Date	Wednesday, July 3, 2013, 09:00 – 14:30
Location	CSC, 1st Floor, Yellow Section, Transat
Convenors	Regine Bendl, WU Vienna University of Economics and Business, Austria Elina Henttonen, Aalto University School of Economics, Finland
Faculty	Albert Mills, Sobey School of Business, Saint Mary's University, Halifax, Canada

Program

09:00 – 09:30	Welcome and Opening by the convenors
09:30 – 12:00	Round Table working session (inc. coffee break)
12:00 – 13:00	Lunch
13:00 – 14:00	Writing and Publishing Gender and Diversity Research – A Discussion
14:00 – 14:30	Wrap-up and Closing

Strategy as Practice

Date	Wednesday, July 3, 2013, 09:00 – 14:00
Location	CSC, 1st Floor, Red Section, Salle Louis-Laberge
Convenors	David Oliver, HEC Montréal, Canada Curtis LeBaron, Brigham Young University, USA Andreas Paul Spee, UQ Business School, The University of Queensland, Australia
Faculty	Loizos Heracleous, Professor of Strategy and Pro Dean, Warwick Business School, UK David Seidl, University of Zurich, Chair of Organization and Management, Switzerland

Program

09:00 – 09:15	Welcome and Opening by the convenors
09:15 – 09:45	David Seidl: <i>Central questions and developments in SAP research</i>
09:45 – 10:30	First Parallel Round Table Discussion
10:30 – 10:45	Coffee break
10:45 – 11:30	Second Parallel Round Table Discussion
11:30 – 12:15	Key Points from different tables and Closing
12:15	Lunch

Bridging Perspectives on Societal Systems: Logics, Orders of Worth, Leitideen

Date	Wednesday, July 3, 2013, 09:00 – 13:00
Location	CSC, 1st Floor, Blue Section, Salle Serge Saucier
Convenors	Ann Langley, HEC Montréal, Canada Mike Lounsbury, University of Alberta School of Business, Canada Renate Meyer, WU Vienna University of Economics and Business, Austria Bernard Leca, IAE de Lille, France Charlotte Cloutier, HEC Montreal, Canada
Faculty	Eva Boxenbaum, Mines ParisTech, France William Ocasio, Kellogg School of Management, Northwestern University, USA Juliane Reinecke, Warwick Business School, UK André Spicer, Cass Business School, City University London, UK Patricia H. Thornton, Fuqua School of Business, Duke University, USA

Program

09:00 – 09:15	Welcome and Introduction by the convenors
09:15 – 10:15	Panel Discussion
10:15 – 10:45	Coffee break
10:45 – 12:45	Round Table working sessions (5 parallel sessions): Room: CSC, 1st Floor, Blue Section, Salle Serge Saucier Round Table A Chair: Ann Langley and Bernard Leca Koen van Bommel: <i>Towards a legitimate compromise? An exploration of integrated reporting in the Netherlands</i> Paula Ungureanu: <i>When the practice of theorizing meets the theorizing of practice: Knowledge making in organization science academia</i> Karin Garrety and Rob Wilson: <i>The multiple logics of “personally controlled” electronic health records</i> Debbie Kim: <i>Constructing literacy: An examination of the role of policy in stabilizing or destabilizing institutional contradiction</i> Room: CSC, 1st Floor, Blue Section, Salle Antony-Rizzuto Round Table B Chair: Juliane Reinecke and André Spicer Fabiola Alvarez: <i>The Scottish national film agency: Justifications of worth</i> Rebecca Henn: <i>Conflict, compromise and coalition: Inhabiting institutional complexity</i> Stéphane Jaumier, Thibault Daudigeos and Vassili Joannidès: <i>Cooperatives, capitalism, compromises and critiques: What do French worker cooperatives tell us about organizational responses to pluralism?</i>

Room: CSC, 1st Floor, Green Section, Trudeau Corporation

Round Table C

Chair: Mike Lounsbury and Eva Boxenbaum

Samer Abdelnour: *The local embeddedness of global institutions: An institutional framework*

Shenghui Ma: *CEO Legitimacy: Strategies of managing multiple audiences*

Pooya Tavakoly, Sébastien Mena and Jochem Kroezen: *Reconciling conceptual complexity in institutional theory: A topic modeling literature review*

Anna Gerstrøm: *Il-legitimacy in the eyes of the il-legitimated: How members experience and handle attributions of organizational il-legitimacy*

Room: CSC, 1st Floor, Green Section, Hewitt

Round Table D

Chair: Patricia H. Thornton and William Ocasio

Jo-Louise Huq: *Institutional rules and multi-professional collaboration: Changing the rules of the game*

Marios Samdanis and Soo Hee Lee: *Institutional logics of crafting artistic innovation: The art of power and the power of art in the Tate Modern and the Saatchi Gallery*

Anne Vancaelemont: *Competing institutional logics in the recorded music industry: How consumers and artists are enabled to challenge the dominant logic of the field*

Joshua Brown: *Moral U or Market U? The rise of the market logic in religious higher education*

Room: CSC, 1st Floor, Blue Section, Béton Grilli

Round Table E

Chair: Renate Meyer and Charlotte Cloutier

Katja Aalto: *Changing rationalities of public services*

Vern Glaser: *Crafting consistency from chaos: How smoothing tensions arising from institutional complexity creates an organizational style*

Till Jansen: *Frames as enacted institutional logics: A proposal to link organizational micro-processes and societal structures*

Marie-Claude Allard and Marie-France Turcotte: *The creation of a new institution as the interplay of field level (macro) and organizational level (micro) institutional work: The case of ISO 26000*

12:45 – 13:00

Wrap-up and Conclusion

Using Historical Methods in Organizational Research

Date	Wednesday, July 3, 2013, 09:00 – 17:00
Location	CSC, 1st Floor, Green Section, St-Hubert
Convenors	Lars Engwall, Dept. of Business Studies, Uppsala University, Sweden Michael Rowlinson, Queen Mary University of London, UK R. Daniel Wadhvani, Eberhardt School of Business, Pacific University, USA
Faculty	Stephanie Decker, Aston Business School, UK Eric Godelier, Senior Editorial Board Member of <i>Organization Studies</i> Bill Foster, Member of the <i>AMR</i> Editorial Board Albert Mills, Director of the PhD Programme in Business Administration at Sobey School of Business, Saint Mary's University, Halifax, Canada Michael Rowlinson, Guest Editor the <i>AMR</i> special topic forum "History and Organization Studies" Roy Suddaby, Editor of <i>AMR</i>

Program

09:00 – 09:15	Welcome and Introduction by the convenors
09:15 – 10:00	Stephanie Decker: Discovering and analyzing relevant sources
10:00 – 10:30	Coffee break
10:30 – 11:15	R. Daniel Wadhvani: Historical interpretation: A basic methodology
11:15 – 12:00	Parallel Group Discussions of Papers in Development I Room: CSC, 1st Floor, Green Section, St-Hubert Group 1 Chair: Lars Engwall and R. Daniel Wadhvani Gwyneth Edwards: <i>CEO narratives and strategic lock-in</i> Room: CSC, 1st Floor, Green Section, Van Houtte Group 2 Chair: Stephanie Decker and Michael Rowlinson Maki Umemura: <i>Challenging stasis: The medical devices sector in Japan's system of innovation</i>
12:00 – 13:00	Lunch
13:00 – 13:45	Parallel Group Discussions of Papers in Development II Group 1 Junichi Hiramatsu: <i>Discourse and security organization: Processual understanding of American propaganda organizing</i> Group 2 Xuanwei Cao: <i>Entrepreneurial opportunity, path dependence and industry-institution co-evolution: The Chinese nutrition and health food industry, 1984–2010</i>

13:45 – 14:30

Parallel Group Discussions of Papers in Development III

Group 1

Jacqueline McGlade: *Leading risk and innovation: The entrepreneurial role of the French syndicate Comptoir des Textiles Artificiels (CTA) in rayon and cellophane development*

Group 2

Diego Maganhotto Coraiola: *Rhetoric of inquiry: A framework for studying history in organizations*

14:30 – 15:15

Albert Mills: **Historical studies in doctoral programs**

15:15 – 15:45

Coffee break

15:45 – 17:00

Panel Discussion led by Lars Engwall: **Developing historical papers for submission to leading journals in management and organization theory**

Panelists: *Bill Foster, Eric Godelier, Michael Rowlinson and Roy Suddaby*

Debating the Future of Corporate Social Responsibility

Date	Wednesday, July 3, 2013, 09:00 – 14:30
Location	CSC, 1st Floor, Blue Section, Banque Scotia
Convenors	Christopher Wickert, VU University Amsterdam, The Netherlands Arno Kourula, University of Amsterdam, The Netherlands
Faculty	Bobby Banerjee, Cass Business School, City University London, UK Peter Fleming, University of London, UK Jean-Pascal Gond, Cass Business School, City University London, UK Dirk Matten, Schulich School of Business, York University, Canada Laura Spence, Royal Holloway University of London, UK André Spicer, Cass Business School, City University London, UK Vasanthi Srinivasan, Indian Institute of Management Bangalore, India Marie-France Turcotte, Université du Québec à Montréal, Canada

Program

09:00 – 09:30	Welcome and Introduction by the convenors
09:30 – 11:00	Discussion in Sub-groups I and II
11:00 – 11:30	Coffee break
11:30 – 12:30	Discussion in Sub-groups III and IV
12:30 – 13:30	Lunch
13:30 – 14:30	Plenary Discussion & Presentation of Group Work

Multi-Nationals as Social Actors

Date	Wednesday, July 3, 2013, 09:00 – 12:30
Location	CSC, 1st Floor, Blue Section, Rona
Convenors	Florian Becker-Ritterspach, German University in Cairo, Egypt Susanne Blazejewski, Alanus University of Arts and Social Sciences, Germany Mike Geppert, University of Surrey Business School, UK
Faculty	Guiseppe Delmestri, J. Kepler University of Linz, Austria Graham Hollinshead, University of Hertfordshire, Hatfield, UK Rick Molz, Concordia University, John Molson School of Business, Montréal, Canada

Program

09:00 – 10:30	Chair: Florian Becker-Ritterspach Welcome and Introduction by the convenors Catharina Ahlvik: <i>Explaining the alignment between corporate intended and subsidiary implemented HRM practices</i> 1st discussant: Susanne Blazejewski; 2nd discussant: Graham Hollinshead Sebastian Öttl, Barbara Agha-Alikhani and Stephan Höller: <i>Intercultural organizational learning: Towards a conceptual framework</i> 1st discussant: Mike Geppert; 2nd discussant: Rick Molz
10:30 – 11:00	Coffee break
11:00 – 12:30	Chair: Mike Geppert Arash Amirkhany and Guillaume Pain: <i>Multinational enterprises as institutional entrepreneurs in emerging economies</i> 1st discussant: Florian Becker-Ritterspach; 2nd discussant: Guiseppe Delmestri Group Discussion of all papers Facilitator: Susanne Blazejewski

New Ways of Writing Organizational Ethnography

Date	Wednesday, July 3, 2013, 09:00 – 15:00
Location	CSC, 1st Floor, Yellow Section, Groupe Cholette
Convenors	Heidi Dahles, Griffith University, Australia Juliette Koning, Brookes University Oxford, UK Geneviève Musca, Université Paris Ouest Nanterre La Défense, France
Faculty	Michiel Verver, VU University Amsterdam, The Netherlands

Program

09:00 – 09:15	Heidi Dahles: Aims and scope of this workshop
09:15 – 10:00	Juliette Koning and Heidi Dahles: Talk I: Writing organizational ethnography for journal articles
10:00 – 10:45	Michiel Verver: Talk II: Challenges of writing an article-based ethnographic dissertation
10:45 – 11:00	Coffee break
11:00 – 12:30	<p>Parallel Team Sessions</p> <p>Room: CSC, 1st Floor, Yellow Section, Groupe Cholette</p> <p>Session 1: The Ethnography of Boundaries & Networks Chair: Geneviève Musca Nina Bauer: <i>The sociomateriality of teaming: The role of objects in creative collaborations</i> Ricardo Azambuja: <i>Working (at) the boundaries: Enabling intra-organizational collaboration through middle managers' boundary work</i> Heloisa Monaco dos Santos: <i>Lessons from the object. Organizational arrangements in airports and airplanes</i> Fernando F. Fachin: <i>Organizational identity emergence: Doing ethnography in an open, decentralized, and self-organizing value network</i></p> <p>Room: CSC, 1st Floor, Yellow Section, Groupe Deschênes</p> <p>Session 2: The Ethnography of Practice Chair: Heidi Dahles Pieterbas Lalleman: <i>Discovering the nursing habitus in the work of nurse managers: An international ethnographic organizational case study in four hospitals</i> Chiara Bassetti: <i>On "becoming the phenomenon"-based ethnography. Towards an ontology of becoming</i> Elisa Liberati, Mara Gorli and Laura Galuppo: <i>Exploring the start-up of an innovative enterprise: An ethnographic case study</i></p>

Room: CSC, 1st Floor, Yellow Section, Montrusco Bolton

Session 3: Writing Culture

Chair: Juliette Koning

Carine Farias: *Reconciling values and instrumentality? Communitarian ideals and environment dependency*

Leonora van den Ende: *Negotiating culture: Western-Russian collaboration in a Siberian mega-project*

Katharina Dittrich: *Talk in and about routines. How naturally occurring talk shapes routine dynamic*

12:30 – 13:00

Lunch break

13:00 – 14:45

Plenary: Presentation of revised paper outlines and publication plans

Moderator: Juliette Koning

14:45 – 15:00

Heidi Dahles: **Wrap-up**

Women's Network Meeting 2013

Date	Wednesday, July 3, 2013, 15:00 – 17:00
Location	CSC, 1st Floor, Blue Section, Banque de développement du Canada
Faculty	Regine Bendl, WU Vienna University of Economics and Business, Austria Inge Bleijenbergh, Radboud University Nijmegen, The Netherlands Judith Pringle, Auckland University of Technology, New Zealand

Room: CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Round Table A: Publication Strategies

Chaired by Judith Pringle and Regine Bendl

Room: CSC, 1st Floor, Green Section, Salle Marie-Husny

Round Table B: Career Development in Higher Education

Chaired by Christine Teelken

Room: CSC, 1st Floor, Blue Section, Salle Serge Saucier

Round Table C: Writing Grant Applications

Chaired by Inge Bleijenbergh

Room: CSC, 1st Floor, Green Section, CPA du Québec

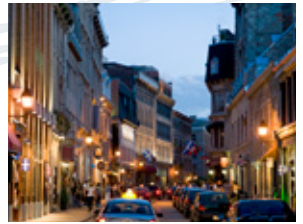
Round Table D: Improving your e-profile

Chair: tba

Other (pre-)Colloquium Meetings

Date	Time	Event	Location
Wednesday, July 3	12:30 – 14:00	<i>Journal of Management Studies</i> : Board Meeting	CSC, 1st Floor, Blue Section, Standard Life 1
Wednesday, July 3	15:00 – 16:00	<i>Organization Studies</i> : Editorial Board Meeting	CSC, 1st Floor, Blue Section, Standard Life 1
Wednesday, July 3	16:00 – 17:00	<i>Organization</i> : Board Meeting	CSC, 1st Floor, Blue Section, Rona
Wednesday, July 3	16:00 – 18:00	EGOS Board Meeting I	CSC, 3rd Floor, Red Section, Salle Édouard-Montpetit
Friday, July 5	17:30 – 18:00	EGOS General Assembly	Jean-Brillant, B-2285
Friday, July 5	18:00 – 19:30	<i>Journal of Change Management</i> : Board Meeting	Decelles, 3rd Floor, Section Sud, Victoriaville
Saturday, July 6	14:00 – 17:00	EGOS Board Meeting II	CSC, 3rd Floor, Red Section, Salle Édouard-Montpetit

Montréal et sa joie de vivre vous attendent!



Bridging Continents, Cultures & Worldviews

For the first time, the Colloquium of the European Group for Organizational Studies (EGOS) will be held outside Europe! As a city historically based on different cultures, Montréal has long been considered a hub for people and merchandise flowing between North America and Europe. It is thus a perfect location to explore the theme of the 29th EGOS Colloquium: **Bridging Continents, Cultures and Worldviews.**

The Colloquium will be an opportunity to construct multiple bridges between different ways of understanding contemporary organizations and of doing, communicating and publishing organizational research. The bridge metaphor conveys the idea of connection, of unity, of meeting half way. Yet, in the words of Simmel ("Bridge and Door", *Theory, Culture & Society*, 1994:5): "It would be meaningless to connect that which is not separated." Thus, there is a dialectic tension underlying the notion of bridging that offers multiple possibilities for imaginative interpretation and critical reflection. The emphasis on Continents, Cultures and Worldviews suggests **three axes** for exploration.

The idea of **Bridging Continents** is an important one for an academic organization whose name identifies it as intra-continental, but whose geographic reach and appeal has expanded rapidly in recent years. The theme of bridging continents echoes a longstanding preoccupation of organizational scholars with the challenges of managing across national and continental boundaries. It raises societal and political questions about the formation and functioning of transcontinental and transnational institutions at a time when economic, environmental, and technological issues are increasingly planetary in scope. The theme offers opportunities to consider bridging across the classic continental divides between north and south and between east and west. There are also critical questions about who benefits and who loses from bridging, and about what valued specificities may be destroyed or undermined through bridge-building.

The idea of **Bridging Cultures** underlines the importance of examining organizational topics and issues in a multicultural context, inclusive of marginal voices. Cultural diversity includes but goes beyond an interest in the influence of national cultures on management and organizations. Organizations can be seen as a nexus of multiple logics, circuits of power and divergent identities oriented around professions, occupational groups and generations. From a more macro perspective, the impact of immigration policies on workforce diversity and mobility has implications for organizational development and society. Living with a more diverse society requires competencies and strategies to deal with the inherent tensions of increased pluralism. The notion of Bridging Cultures suggests a need to consider ways to build organizations and societies that recognize diversity rather than suppressing it.

Finally, the idea of **Bridging Worldviews** refers to the desire to make the 29th Colloquium an arena for researchers from diverse horizons and theoretical frames to exchange ideas and develop new ways of understanding. There is room for considering potential connections between problem-centered, theoretical and critical research paradigms. Bridging Worldviews invites organizational researchers to debate the advantages and risks of bridging disciplines, theories and methods in organizational knowledge production, transfer and diffusion. It suggests reflection on paradox, dialectics and pluralism. It calls for consideration of how dialogue between research and practice might expand the scope and range of management and organization theory. May the conversations begin!

Wednesday, July 3, 2013

08:00 – 21:00	Colloquium registration	CSC: Place RBC (RJ)
18:00 – 20:00	Welcome reception	CSC: Atrium Hydro-Québec (RJ)
16:00 – 18:00	EGOS Board Meeting I	CSC, 3rd Floor, Red Section, Salle Édouard-Montpetit
20:00 – 22:00	<i>Organization Studies</i> Dinner – Sponsor: SAGE Publications	Restaurant L'Autre Version 295, rue St-Paul Est

Thursday, July 4, 2013

08:00 – 17:30	Colloquium registration	CSC: Place RBC (RJ)
09:00 – 10:30	Sub-themes: Sessions I	CSC, Decelles, Jean-Brillant
10:30 – 11:00	Coffee break – Sponsor: John Molson School of Business	CSC, Decelles, Jean-Brillant
11:00 – 12:30	Sub-themes: Sessions II	CSC, Decelles, Jean-Brillant
12:30 – 13:45	Lunch: Sub-themes at CSC Sub-themes at Decelles and Jean-Brillant	CSC: RJ Level Jean-Coutu Building; Agora Morris et Rosalind-Goodman
13:45-14:00	Walk to Roger-Gaudry Building	
14:00 – 15:30	Opening Ceremony including welcome and keynotes Bridging Continents Cultures & Worldviews Keynotes: Philippe d'Iribarne & Nancy J. Adler	Amphithéâtre Ernest-Cormier
15:30 – 16:00	Coffee break – Sponsor: École Nationale d'Administration Publique	CSC, Decelles, Jean-Brillant
16:00 – 17:30	Sub-themes: Sessions III	CSC, Decelles, Jean-Brillant
18:00 – 19:30	Meet the Editors Meet the OMT Division Grigor McClelland Award Documentary film: Leadership in spaces and places SCANCOR reception	CSC: See detailed program CSC: Salon National (RJ) CSC: Standard Life 1 (1st Floor) CSC: 3rd Floor, Paris CSC: Le Cercle (6th Floor)
20:00 – 22:30	Convenors' Dinner – Sponsor: Lee Kong Chian School of Business, Singapore Management University in collaboration with HEC Montréal	Auberge Saint-Gabriel 426, rue St-Gabriel

Friday, July 5, 2013

08:00 – 17:30	Colloquium registration	CSC: Place RBC (RJ)
09:00 – 10:30	Sub-themes: Sessions IV	CSC, Decelles, Jean-Brillant
10:30 – 11:00	Coffee break <i>- Sponsor: NHH</i>	CSC, Decelles, Jean-Brillant
11:00 – 12:30	Parallel Sub-Plenary Sessions	
	(1) Bridging North-American & European Institutionalisms (Chair: Royston Greenwood) Keynotes: Klaus Weber & Marie-Laure Djelic <i>- Sponsor: Alberta School of Business</i>	Jean-Brillant: B-2245
	(2) Bridging Prosperity & Sustainability (Chair: Paul Shrivastava) Keynotes: Andrew J. Hoffman & Maurizio Zollo	CSC: 1st Floor, Blue Section, Banque de développement du Canada
	(3) Bridging Culture, Values & Forms in Creative Industries (Chair: Wendy Reid) Keynotes: Mukti Khaire & Silviya Svejenova	Faculté de l'aménagement Building (adjacent CSC): A-1120
	(4) Bridging Theory & Practice in Organizational Change (Chair: Jean-Louis Denis) Keynotes: Jean Bartunek & Haridimos Tsoukas	Jean-Brillant: B-2285
	(5) Bridging Discourse, Materiality & Action (Chair: François Cooren) Keynotes: Barbara Czarniawska & Cynthia Hardy	CSC: Amphithéâtre IBM (RJ)
	(6) Panel on the Crisis in the Social Sciences (Co-chairs: Mike Geppert & David Wilson)	Decelles, 3rd Floor, Section Sud, Amphithéâtre Lévis
12:30 – 14:00	Lunch: Sub-themes at CSC Sub-themes at Decelles and Jean-Brillant	CSC: RJ Level Agora Morris et Rosalind-Goodman
14:00 – 15:30	Sub-themes: Session V	CSC, Decelles, Jean-Brillant
15:30 – 16:00	Coffee break <i>- Sponsor: Schulich School of Business</i>	CSC, Decelles, Jean-Brillant
16:00 – 17:30	EGOS Awards Ceremony followed by Keynote Bridging Private, Public and Plural Sectors: Rebalancing Society Keynote: Henry Mintzberg <i>- Sponsor: McGill Desautels Faculty of Management</i>	Jean-Brillant: B-2285
17:30 – 18:00	EGOS General Assembly	Jean-Brillant: B-2285
18:00 – 20:00	CBS Nordic Noir reception	Galerie MX 333, Avenue Viger Ouest
20:00 – 22:30	EGOS Dinner	Hyatt Regency Hotel 1255, rue Jeanne-Mance

Saturday, July 6, 2013

08:00 – 12:00	Colloquium registration	CSC: Place RBC (RJ)
09:00 – 10:30	Sub-themes: Sessions VI	CSC, Decelles, Jean-Brillant
10:30 – 11:00	Coffee break	CSC, Decelles, Jean-Brillant
11:00 – 12:30	Sub-themes: Sessions VII	CSC, Decelles, Jean-Brillant
12:30 – 12:45	Closing ceremony	Atrium Hydro-Québec
12:30 – 14:00	Lunch: Sub-themes at CSC Sub-themes at Decelles and Jean-Brillant	CSC: RJ Level Agora Morris et Rosalind-Goodman
14:00 – 17:00	EGOS Board Meeting II	CSC, 1st Floor, Red Section Salle Édouard-Montpetit

Opening Ceremony Bridging Continents, Cultures & Worldviews

Date	Thursday, July 4, 14:00 – 15:30
Location	Roger-Gaudry, Amphithéâtre Ernest- Cormier
Keynote Speakers	Philippe d'Iribarne, CNRS, France Nancy J. Adler, McGill University, Canada
Chair	Linda Rouleau, HEC Montréal, Canada

The Opening Ceremony will explore the general theme of the Montreal EGOS Colloquium “Bridging Continents, Cultures and Worldviews”. Two renowned scholars from different continents, with a deep and original understanding of culture, leadership and management in different countries will present their worldviews on the challenges and issues of bridging what at times might appear to be so unbridgeable!

The Creative Dimension of Bridging Cultures

Bridging cultures between the “North” and the “South” is often presented as a generator of confrontations. The experience of multinational firms shows that it can on the contrary generate the development of resources usually unexploited in the cultures of Southern countries. This development leads to a quality of cooperation and a productive efficiency greatly superior to what is routinely seen in these countries. This is true across different continents as evidenced by the examples of Asia (China), Africa (Morocco) and America (Mexico). Understanding these phenomena requires that we understand cultures not as conveyors of stereotypical behaviours but as worlds of meaning compatible with highly contrasting methods of cooperation, and therefore also compatible with highly contrasting types of organizational operations.



Philippe d'Iribarne is Managing Director of Gestion et Société (Management and Society), at CNRS (National Center for Scientific Research) in Paris, France. He is also the author of 14 books including his most famous work, *The Logic of Honor* that examined the worlds of French, American and Dutch management. In his recent volume, “Managing Corporate Values in Diverse National Cultures”, he explores how a multinational firm adapts its organizational culture to the national cultures of China, the United States and Jordan. Philippe d'Iribarne uses a distinctive in-depth ethnographic approach in his research to develop a rich understanding of cultural dynamics in organizations.

Leadership Artistry: From Connectivity to Global Community

In these ugly times, the only true protest is beauty.
Phil Ochs

Twenty-first century society yearns for a leadership of possibility, a leadership based more on hope, aspiration, innovation, and beauty than on the replication of historical patterns of constrained pragmatism. Luckily, such a leadership is possible today. For the first time in history, we can work backward from our aspirations and imagination rather than forward from the past. Within this societal context, we are witnessing a remarkable technology-driven transformation in our profession – learning and education. The question facing us is “Will our newly enhanced, extensive, and pervasive global connectedness, including on learning platforms, lead to worldwide community or fragmented dissolution?” The stakes are high. The ways in which we creatively learn to connect globally and cross-culturally will define the extent to which we flourish or perish as a global civilization.



Nancy J. Adler is the S. Bronfman Chair in Management at McGill University in Montreal, Canada. She is a world-renowned scholar in the area of global leadership and cross-cultural management. She has authored more than 125 articles, produced the films, “A Portable Life” and “Reinventing Our Legacy”, published 10 books and edited volumes, including “From Boston to Beijing: Managing with a Worldview”, “Women in Management Worldwide”, “Leadership Insight” and “Competitive Frontiers: Women Managers in a Global Economy”. Professor Adler is also a visual artist working primarily in water-based media. She has received numerous international and national awards.

Bridging North-American and European Institutionalisms

Date	Friday, July 5, 11:00 – 12:30
Location	Jean-Brillant, B-2245
Speakers	Klaus Weber, Northwestern University, USA Marie-Laure Djelic, ESSEC, France
Chair	Royston Greenwood, University of Alberta, Canada

Ever since institutionalism was born in 19th century European social science, the circulation of ideas and mutual exchange across the Atlantic has been a driver of the vitality of that stream of research. As institutionalists, we know that the circulation of ideas means diffusion, translation, appropriation but also conflicts and strategies of power. This subplenary will launch a debate on the current state of this spirited dialogue between North American and European institutionalists.

Institutional Theory at the Crossroads

Some believe that institutional analysis is a monolithic theory “made in the USA”, and that its strong influence has been a one way street. My objective is to expose this as a myth that is neither accurate nor useful. North American institutionalism is diverse and early on was influenced by European social theory. It started at a crossroads of geographies and disciplines. I will nevertheless identify distinctly North American flavors, directions and absences in contemporary institutionalism and see where they converge and diverge with European scholarship. North American and European institutionalists hold important insights for each other. But both should also look beyond organizational institutionalism for inspiration.



Klaus Weber is an Associate Professor of Management and Organizations at Northwestern University in USA. He uses cultural and institutional analysis to understand globalization, the environmental movement and corporate social responsibility. His research has been published or is forthcoming in Journals such as *Administrative Science Quarterly*, *American Sociological Review*, *Organization Science*, *Organization Studies*, *Academy of Management Journal*, *Strategic Management Journal*.

Tocqueville at the Academy – What Can We Still Learn?

European institutionalism has grown since the 1960s in the shadow of its North American counterpart. In the last decade, however, there are clear signs that the child is reaching maturity – the double fate and success of EGOS and Organization Studies are in themselves witness to that. EGOS has become a central hub in the world of business and management scholarship. North American scholars come every year in greater numbers to the Annual Meetings. And now, EGOS itself is even coming to North America! My objective in this talk will be to take stock of this evolution. I would like to explore what European scholars can still learn from their North American counterparts. I would also want to ask about what is missing in North American business and management scholarship – and what the latter can find in and learn from the “younger” European community. Or when “old Europe” becomes young again – a question of perspective!

Marie-Laure Djelic is Professor in the Management Department at ESSEC Business School and Head of the ESSEC Research Center on Capitalism, Globalization and Governance in France. Her research interests include the transnational diffusion of rules and practices and the historical transformation of capitalism and national institutions. In a recent volume, “Transnational Communities: Shaping Global Governance” (2010, CUP), co-edited with Sigrid Quack, she explores the various roles that transnational communities play in the transformation of transnational modes of governance.



Bridging Prosperity and Sustainability

Date	Friday, July 5, 11:00 – 12:30
Location	CSC, 1st Floor, Blue Section, Banque de développement du Canada
Speakers	Andrew J. Hoffman, University of Michigan, USA Maurizio Zollo, Bocconi University, Italia
Chair	Paul Shrivastava, Concordia University, Canada

Prosperity has been defined in terms of economic growth, increasing consumption and traditional technological expansion. Sustainability requires reducing worldwide consumption, just and equitable social development and adopting appropriate technologies. Past definitions of prosperity are on a collision path with sustainability. This sub-plenary will address how the tension between prosperity and sustainability might be dealt with and how sustainable prosperity may encompass non-economic, but social, cultural, spiritual and aesthetic well-being.

The Role of the Corporation in 21st Century Society

Changes in corporate activity related to sustainability occur through periods of “punctuated equilibrium” where anomalous events cause disruptions in the norms of the market. We are in the “third wave” of shifts in the market related to sustainability. Change is happening at the fringe with new organizational forms that defy taken for granted notions of the corporation and it is happening in the mainstream as consumer, investors, governments, suppliers and buyers, all make increasing demands on the corporate sector to attend to sustainability. In this presentation, I will present this argument and expand on the drivers and responses that constitute the period of punctuated change we now find ourselves in.

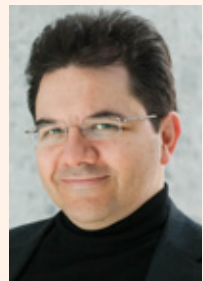


Andrew J. Hoffman is Holcim (US) Professor of Sustainable Enterprise and Director of the Erb Institute at the University of Michigan, USA. His work focuses on sustainability, corporate social responsibility and climate change and its impact on business. He is the author of over 100 articles and book chapters as well as a dozen books including “Climate Change: What’s Your Business Strategy?” and “Flourishing: A Frank Conversation about Sustainability” (with John Ehrenfeld).

Understanding and Bridging the Gap between Prosperity and Sustainability in Research and Practice

Making sense of the gap between prosperity and sustainability is a challenge for both managers and academics. The first part of the challenge lies in our capacity to cognitively reframe and integrate the meaning of prosperity beyond the narrow definition of economic welfare, and including all the other forms of well-being. More complex, though is to build on this cognitive shift to change our own behaviour as scholars and instructors, as well as to study and enhance similar behavioural shifts with practicing managers. This talk will introduce the reflections, the ongoing work and some of the insights emerging within the GOLDEN (Global Organizational Learning and Development Network) for Sustainability program, a community of over 100 scholars spread across continents and disciplines to study and experiment with the initiatives undertaken by companies to bridge this gap.

Maurizio Zollo is the Bocconi Dean's Chaired Professor in Strategy and Corporate Responsibility and Director of the Center for Research in Organization and Management (CROMA) at Bocconi University, Milan. He is also the academic director of the GOLDEN for Sustainability research program and the president of the European Academy of Management. His work has focused on the evolution of organizations through strategic initiatives, like M&A, alliances and sustainability-driven change and the development of dynamic capabilities through learning and socialization processes.



Bridging Culture, Values and Forms in Creative Industries

Date	Friday, July 5, 11:00 – 12:30
Location	Faculté de l'aménagement, A-1120
Speakers	Mukti Khaire, Harvard Business School, USA Silviya Svejnova, Copenhagen Business School, Denmark
Chair	Wendy Reid, HEC Montréal, Canada

This sub-plenary session entails a dialogue on the state of the art in a growing, but little-understood area of academic inquiry – the creative industries – exemplifying the tensions between theory and phenomenon in organizational research. The session will offer reflections on the significance of this area for organizational scholarship and explore opportunities for research that bridges culture, values, and forms.

The Value Gap between “Creative” and “Industry”

Mukti Khaire will examine the values-driven gap – between “creative” and “industry” – to understand how organizational theories can shed light on the antecedents of this gap and how it may be bridged, and what the study of creative industries tells us about organizations, institutions, and markets. This will lead into a discussion of the reciprocal social role of creative industries in encoding as well as creating culture, thus opening up a range of possible theoretical inquiries into the nature of the relationship between cultural and economic value.

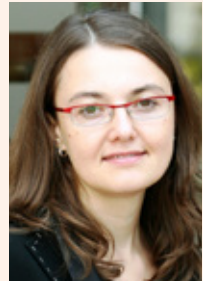


Mukti Khaire is Associate Professor of Business Administration and Marvin Bower Fellow at Harvard Business School, USA. Her research lies at the intersection of entrepreneurship, culture, and creative industries. Her publications in major academic journals such as *Academy of Management Journal*, *Organization Science*, and the *Harvard Business Review*, relate to how entrepreneurs construct the value of new cultural goods, creating new markets and influencing broader cultural institutions.

Form and Value of Innovation in Creative Industries

Silviya Svejenova will provide a micro perspective on success and failure of innovation in creative industries. She will examine how creative entrepreneurs give form to avant-garde ideas through material, visual, symbolic, and organizational resources, in dialogue across arenas. She will discuss how they employ business models to connect profit and passion, and translate novelty into aesthetic, economic, cultural and social value. She will also suggest opportunities for bridging micro, meso, and macro levels in the study of creative industries and how these could inspire research on organizing and innovation.

Silviya Svejenova is Professor MSO in Leadership and Innovation at Copenhagen Business School, Denmark and Vice-Chair of EGOS. She has examined the work, careers, and business models of creative entrepreneurs as they trigger change in styles and categories. She has published widely in major academic journals, and is currently co-editing a Special Issue of Organization Studies on innovation drivers in creative industries.



Bridging Theory and Practice in Organizational Change

Date	Friday, July 5, 11:00 – 12:30
Location	Jean-Brillant, B-2285
Speakers	Jean M. Bartunek, Boston College, USA Haridimos Tsoukas, University of Cyprus, Greece and University of Warwick, UK
Chair	Jean-Louis Denis, École Nationale d'Administration Publique, Canada

It is widely believed that there is a chasm between scholars who study and teach organizational change theories and the practitioners who are attempting to put them into practice. This sub-plenary revisits this assumption and proposes original ways of bridging theory and practice in organizational change.

Who Are the Mediators of Organizational Change?

Academics sometimes denigrate the consultants who work with their ideas, arguing that consultants distort the original ideas, turn them into fads, and, worse, out-compete them in the marketplace for knowledge. Such arguments raise some important scholarly questions, especially with regard to organizational change efforts. In this presentation I will advocate for the importance of thinking in terms of *mediation* between academic ideas and management practice. Such thinking includes consideration of the wide variety of actors who may create links between theory and practice and the creative roles that mediators should be allowed to play, to the ultimate benefit of both research and practice regarding organizational change.



Jean M. Bartunek is the Robert A. and Evelyn J. Ferris Chair and Professor of Organization Studies at Boston College, USA. She is interested in multiple dimensions of the links between theory, research, and practice and has been active in encouraging greater attention to implications for practice in scholarly publications. She has published over 125 journal articles and book chapters, as well as five books. Jean Bartunek is a past president and fellow of the Academy of Management (AoM).

Bridging Theory and Practice: A Phenomenological View

I will argue that theory and practice can be brought together in several ways but the most promising one is the phenomenological way. The latter accords a primary role to practice and considers theory a practice in itself, a derivative of the practice that theory reflects on and theorizes about. From that perspective, theory is elucidation – making scholars and practitioners alike see things a little more clearly than before. The main argument will be illustrated with several examples.

Haridimos Tsoukas is the Columbia Ship Management Professor in Strategic Management at the University of Cyprus, Greece. He is also Professor of Organization Studies at University of Warwick, UK. His research interests include knowledge-based perspectives on organizations, the epistemology of practice and process, and meta-theoretical issues in management studies. He was Editor-in-Chief of *Organization Studies* (2003–2008), and founded (with Ann Langley) the annual International Symposium on Process Organization Studies.



Bridging Discourse, Materiality and Action

Date	Friday, July 5, 11:00 – 12:30
Location	CSC, RJ Level, Amphithéâtre IBM
Speakers	Barbara Czarniawska, University of Gothenburg, Sweden Cynthia Hardy, University of Melbourne, Australia
Chair	François Cooren, Université de Montréal, Canada

In organization studies, there is a growing concern to overcome the idea that organizational reality is linguistically constituted by attempting to speak of an ongoing material turn. This sub-plenary will discuss what is at stake in this reorientation, and what this will imply for organizational studies.

Tooling the News

As Bruno Latour rightly observed, social scientists delight in separating things that are closely connected to one another in order to then triumphantly put them together. There is no need to re-assemble or to bridge discourse, materiality and action, because they never existed in separation. A good illustration of this statement comes from my recent study of news agencies, where it becomes abundantly clear that the news, that is stories or texts, are produced very much like any other physical objects, and with help of physical objects. There are actually two levels of organizing involved in the tooling of news: organizing how a text is to be produced, and organizing the text itself. Technology plays crucial role in both.

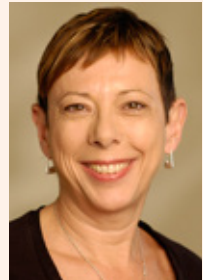


Barabara Czarniawska is Professor and holds a Research Chair in Management Studies at the University of Gothenburg, Sweden. She has developed a narrative approach that has been at the centre of the development of the discourse perspective in organization studies. She has authored 30 books and 180 chapters and articles, as well as editing 14 volumes. Her most recent book in English is “Cyberfactories: How News Agencies Produce News”.

Materializing Discourse

What can organizational discourse, with its emphasis on language, contribute to understandings of materiality? This presentation will reflect on how the discursive and the material might be bridged. Contrary to those who have criticized discourse theorists for being uninterested in materiality, or argued that it is now time to escape the prison of language, this presentation will suggest that a discursive perspective can contribute to our understanding of the material. By reviewing existing work and identifying areas for future research, it will be argued that a discursive approach can help to combat materialist and technological determinism and show how power circulates at the intersection of the material and the discursive.

Cynthia Hardy is a Laureate Professor of Management Studies at Melbourne University, Australia. Her research interests revolve around discourse analysis and theory, institutional entrepreneurship and change, as well as power, politics and identity. She is a co-founder and co-director of the International Centre for Research in Organizational Discourse, Strategy and Change. Cynthia Hardy has published numerous papers and books, including the award winning “Handbook of Organizational Discourse”.



Attacks on the Social Sciences: Crisis or the Same as We've Seen Before?

Date	Friday July 5, 11:00 – 12:30
Location	Decelles, 3rd Floor, Section Sud, Amphithéâtre Lévis
Panelists	Mike Geppert, The Surrey Business School, UK David Wilson, Open University, UK Ziyad Marar, SAGE Publications, UK and USA Thomas Docherty, University of Warwick and Board Member of the Council for the Defence of British Universities, UK

There have been various attacks on the legitimacy and contribution of Social Sciences to economy and society over many decades, but we argue that the most recent series of attacks is likely to have significant effects on Universities worldwide. In the UK, a crisis situation is already emerging, manifested by such strategies as: insisting that the Social Sciences, along with Arts and Humanities, need to conform to STEM science models of publishing (open access); assessing research funding mainly by income regardless of content; assessing relevance and impact of academic researchers mainly by judging the quality of their citations and research income (H factor, etc.). These developments have turned many universities into factory-like institutions, especially in the UK, where managerialism and auditing have become more prominent than critical and independent thinking.

Similar developments can also be found in the US, where senior politicians such as Tom Coburn and Jeff Flake have attacked the Social Sciences, arguing that research monies would be better spent on subjects that “matter” (citing cancer research as an obvious example). Coburn is quoted as saying that the majority of social science research is “junk science”, and drastic funding cuts have been proposed. These are important issues for universities and the Social Sciences that have already had repercussions in Asian and continental European universities.

Our panel will present a variety of perspectives on these recent developments in short presentations by the four panelists. The panelists will then, for the majority of the session, lead an open debate focused on the question of whether these attacks on the Social Sciences are a new type of crisis or whether we are just experiencing more of the same criticism as before, and how we might deal with these challenges to our field.

Bridging Private, Public and Plural Sectors: Rebalancing Society

Date	Friday, July 5, 16:00 – 18:00 (following the Award Ceremony)
Location	Jean-Brillant, B-2285
Keynote Speaker	Henry Mintzberg, McGill University, Canada
Chair	Steve Maguire, McGill University, Canada

Since the fall of the communist regimes in 1989, countries all over the world have been going out of balance on the side of their private sectors. A healthy society balances political, economic, and social forces, represented respectively by their public, private and plural sectors. We need to get past the fruitless see-sawing between left and right (public and private), to recognize the plural sector (comprising member-owned and non-owned organizations as well as social movements and social initiatives) as one of three solid legs on which a balanced society can sit. Then bridging across these sectors can become effective.



Henry Mintzberg is the Cleghorn Professor of Management Studies at McGill University, Canada. He is the most well-known and celebrated management thinker and educator in Canada. He is known for his provocative and original ideas about management, strategy, management education, and the role of organizations in society. He has published 15 books, many of them bestsellers including “The Nature of Managerial Work,” “The Rise and Fall of Strategic Planning”, and “Managers, not MBAs” as well as over 150 articles.

Meet the Editors

Date Thursday, July 4, 18:00 – 19:30

Location CSC, 1st Floor

Format Five parallel panel presentations (45 minutes) on the basis on the following questions:

- > What are the key distinctive features of your Journal?
- > How would you describe an ideal contribution to your Journal?
- > When do you consider a manuscript to be ready to be submitted to your Journal?

Opportunities to interact with the editors collectively during the panel and face-to-face after the panel

Session 1: Salle Hélène-Desmarais (Blue Section)

Editors Roy Suddaby, *Academy of Management Review*
Gail T. Fairhurst, *Human Relations*
Monica Lindgren, *Scandinavian Journal of Management*
Ann Langley, *Strategic Organization*

Chair Laure Cabantous, Warwick Business School, UK

Session 2: Salle Marie-Husny (Green Section)

Editors Jennifer Howard-Grenville, *Academy of Management Journal*
Dirk Matten, *Business & Society*
Sabina Siebert, *European Management Journal*
David Courpasson, *Organization Studies*

Chair Alex Wright, Open University, UK

Session 3: CPA du Québec (Green Section)

Editors Pamela Tolbert, *Administrative Science Quarterly*
Robert David, *Journal of Management Inquiry*
Rune Todnem By, *Journal of Change Management*
Stewart Clegg, *M@n@gement*

Chair Marshall Scott Poole, University of Illinois, USA

Session 4: Salle Serge Saucier (Blue Section)

Editors	Alison Pullen, <i>Gender, Work and Organization</i> Vishwanath Baba, <i>Canadian Journal of Administrative Sciences</i> James J. Barker, <i>Management Communication Quarterly</i> Klaus Weber, <i>Organization Science</i>
Chair	Paul du Gay, Copenhagen Business School, Denmark

Session 5: St-Hubert (Green Section)

Editors	Judith Pringle, <i>British Management Journal</i> Davide Ravasi, <i>Journal of Management Studies</i> Robyn Thomas, <i>Organization</i> Patrick Cohendet, <i>Management International</i>
Chair	Ruthanne Huising, McGill University, Canada

Refreshments will be provided for all sessions.

Meet the OMT Division

Date	Thursday, July 4, 18:00 – 19:30
Location	CSC, RJ Level, Yellow Section, Salon National
Organizers	Christine Beckman, University of California, USA Michael Lounsbury, University of Alberta, Canada
Participants	Eva Boxenbaum, Mines Paris Tech, France Joel Gehman, University of Alberta, Canada Candace Jones, Boston College, USA

You are invited to join members of the Organization and Management Theory (OMT) Division of the Academy of Management for a reception. We will have a short presentation with details about OMT events at the Academy meetings and tips on submitting papers to the conference, and we hope to encourage cross-memberships. We are also happy to answer any questions about OMT and Academy. Fine cheeses, wine and refreshments will be provided.

The Grigor McClelland Doctoral Dissertation Award 2012

Date	Thursday, July 4, 18:00 – 19:30
Location	CSC, 1st Floor, Blue Section, Standard Life 1
Chair	Joep Cornelissen, VU University Amsterdam, The Netherlands
Candidates	Henrika Franck, Hanken School of Economics, Finland Richard Tee, EPFL, Switzerland Natalya Vinokurova, University of Pennsylvania, USA

The Grigor McClelland Doctoral Dissertation Award is an annual prize of GBP 5,000 awarded to innovative scholarship demonstrated within a PhD thesis in any management or organization studies discipline. The award is sponsored by the Journal of Management Studies (JMS) and the Society for the Advancement of Management Studies (SAMS), a charitable organization that supports capacity building in business and management research.

At the event, shortlisted candidates will present their work and the winner will receive their Award. This will be followed by a reception hosted by the Editors of the Journal of Management Studies. Wine and hors-d'oeuvre will be provided.

The event is open to all EGOS members. Attendance by doctoral students is strongly encouraged.

Professor Grigor McClelland was the Founding Director of Manchester Business School (MBS) from 1965 to 1977 and the Founding Editor of the *Journal of Management Studies*.

Leading Beautifully: Going beyond the Dehydrated Language of Management

Date	From Thursday to Saturday during the Colloquium opening hours
Location	CSC, 4th Floor, Blue Section, Salon Deloitte
Reflective Film	Nancy J. Adler, McGill University, Canada Music by Silja Suntola, Aalto University, Finland

The soul never thinks without a picture
Aristotle

Reflective space is rarely the central offering at our professional conferences, and yet the more we immerse ourselves in great conversations and new ideas, the more we crave having a few moments of solitude to reflect on what “all this” means for us – as scholars and as human beings. EGOS therefore invites you to enjoy “a conversation with yourself” – supported by music composed by Finnish EGOS colleague Silja Suntola and paintings created by Canadian artist and scholar Nancy J. Adler. Please feel welcome, and encouraged, to drop by each day – for five minutes or 30 – in the morning or afternoon. Treat yourself to the quiet, contemplation, reflection, and beauty it takes to be wise.

Leadership in Spaces and Places

Date Thursday, July 4, 18:00 – 19:00
Location CSC, 3rd Floor, Green Section, Paris

Documentary film Perttu Salovaara, University of Tampere, Finland

Space has traditionally been treated as something fixed and immovable. Now that companies have started to re-design offices into creative workspaces, the attitudes have changed. We claim that even spaces can lead, but not in an objective fashion. The film poses a further leadership question: How do people know what to do when there is no one telling you what to do? The film displays 12 different worksites ranging from Microsoft and other businesses to a theatre, a chapel and an orienteer in the woods. - The film will be accompanied with a short introduction and a discussion round after the film.

The film is an outcome of the research project Leadership in Spaces and Places: www.leadspace.fi

SWG (13) Creative Industries' Field Trip to *Les 7 Doigts de la Main*

Date	Friday, July 5, 14: 00 – 18:30
Location	225, rue Roy Est, Bureau 205, H2W 1M5 (métro Sherbrooke)
Organizers	Wendy Reid, HEC Montréal, Canada Elena Raviola, Copenhagen Business School, Denmark Candace Jones, Boston College, USA Mukti Khaire, Harvard Business School, USA Roy Suddaby, University of Alberta, Canada Silviya Svejnova, Copenhagen Business School, Denmark

The traditional Creative industries' field trip will offer a privileged glimpse into the business models, shared leadership and creative processes, performed with "the beautifully awkward dexterity of a 7-fingered hand" – the collective of cirque performers *Les 7 Doigts de la Main* (<http://7doigts.com/>).

14:00 – 14:30	Departure (bus transport arranged)
14:30 – 15:30	Welcome and conversation with Nassib el-Husseini, director-general of the company at the company offices
15:30 – 17:00	Transportation arranged for attendance at the rehearsal of a new multi-disciplinary creation "Le Murmure du coquelicot" http://7doigts.com/en/shows/16-le-murmure-du-coquelicot
17:00 – 17:45	Conversation with a co-founder and artists of the company
17:45 – 18:30	Return <i>Pre-registration required.</i>

SCANCOR Reception

Date	Thursday, July 4, 18:00 – 19:30
Location	CSC, 6th Floor, Yellow section, Restaurant Le Cercle <i>(Take elevators “ascenseur sud” to 5th Floor, then take the stairs 1 floor up)</i>
Hosted by	Scandinavian Consortium for Organizational Research (SCANCOR)

We look forward to welcoming you to the SCANCOR Friends & Family reception at the EGOS Colloquium. Come alone or bring SCANCOR friends to Restaurant Le Cercle. Summer drinks and finger food available.

CBS Nordic Noir Reception

Date	Friday, July 5, 18:00 – 20:00
Location	Galerie MX 333, avenue Viger Ouest, Montréal, Québec, H2Z 0A1
Hosted by	Copenhagen Business School (CBS) <ul style="list-style-type: none"> > Department of Organization > Department of Intercultural Communication and Management > Department of Business and Politics > Department of Management, Politics and Philosophy

All Colloquium participants are invited to the CBS Nordic Noir reception! Drop by for a drink after Friday’s EGOS Colloquium program at 6 PM and before the official EGOS Dinner!

List of Sub-themes and their Location

- CSC Building** >> 3000, chemin de la Côte-Ste-Catherine
Decelles Building >> 5255, avenue Decelles
Jean-Brillant Building >> 3200, rue Jean-Brillant

N.B. Main rooms are identified as follows: Building, Floor, Section, Room. Break-out rooms are identified only by the room name when they are in the same section as the main room. Otherwise, the room name and the section are indicated.

Sub-theme	Title	Session	Room
01	Rethinking Careers: Theoretical Foundations of Career Studies and their Development	I–VII	Decelles, 3rd Floor, Section Nord, Trois-Rivières
02	Authority, Prices and Trust: Within and Across Organizational Boundaries	I–VII	Decelles, 3rd Floor, Section Nord, Sept-Îles
03	Professional Service Organizations and Knowledge-Intensive Work	I–VII VI, VII	Main: Decelles, 3rd Floor, Section Sud, Saint-Hyacinthe Break-out: Victoriaville
04	Diversity, Diversity Management and Identity in Organizations	I–VII V	Main: CSC, 1st Floor, Blue Section, Ernst & Young Break-out: Rona
05	Strategizing Activity and Practice: Connecting the Material to the Social	I–VII III, V	Main: CSC, 1st Floor, Red Section, Salle Louis-Laberge Break-out: Salle Aimé-Quintal, Talvest 1, Talvest 2
06	Hybrids and Hybridization in Public Management and Organizations	I–VII II, III, IV, V	Main: Decelles, 3rd Floor, Section Sud, Sherbrooke Break-out: Victoriaville
07	An Institutional Family Reunion? Bridging Ontologies, Levels and Methods	I–VII II, III, V, VI	Main: Jean-Brillant, B-4321 Break-out: Jean-Brillant, B-4310 Jean-Brillant, B-4320
08	The Handling of History: Methods and Theories	I–VII	CSC, 1st Floor, Yellow Section, Québecor
09	Identity in Art, Design, and Organization	I–VII	CSC, 4th Floor, Blue Section, Salle Esdras-Minville

Sub-theme	Title	Session	Room
10	Corporate Responsibility: Towards Inclusive Development?	I–VII	CSC, 1st Floor, Yellow Section, Deloitte Touche Tohmatsu
11	Change in Multinational Firms: Expatriate Managers, Institutions and Sector Specific Issues	I–VII III	Main: Decelles, 3rd Floor, Section Sud, L'Oréal Canada Break-out: Granby
12	Processes of Organizational Creativity: Collective Entrepreneurship, Co-creation and Collaborative Innovation	I–VII III, IV, V	Main: CSC, 1st Floor, Green Section, Procter & Gamble Break-out: Béton Grilli (Blue Section)
13	Creativity, Aesthetics, and Business: Explorations in Markets, Organizations and Institutions	I–VII	CSC, 1st Floor, Green Section, Salle Nancy et Michel-Gaucher
14	Organizational Network Research: Bridging and Bridges in Organizational Networks	I–VII	Decelles, 3rd Floor, Section Nord, Rouyn-Noranda
15	Organizational Ethnography: Behind and Beyond the Field	I–VI IV	Main: Decelles, 3rd Floor, Section Nord, Val-d'Or Break-out: Granby (Section Sud)
16	From Global Sourcing of Business Services and Innovation to Reconfiguring the Global Organization	I–V	Decelles, 3rd Floor, Section Sud, Rivière-du-Loup
17	Changing East Asian Business Systems	I–VI	Decelles, 3rd Floor, Section Nord, Forestville
18	Cultural Economies and Economic Cultures in the Organization of Markets	I–VII	CSC, 1st Floor, Green Section, Saine Marketing
19	Blurring Boundaries: Civil Society Organizations and Changing Societal Governance	I–VII	CSC, 1st Floor, Blue Section, Salle Serge Saucier
20	Sustainable Development and Financial Markets: Connections, Pitfalls and Options	I–V	CSC, 1st Floor, Yellow Section, Transat
21	Sustainable Enterprise Evolution: Combining Individual-, Firm- and System-Level Perspectives	I–VII	CSC, 1st Floor, Yellow Section, Société canadienne des postes

Sub-theme	Title	Session	Room
22	Business Models and Organizations: Uncovering the Origins of New Business Models	I–VII	CSC, 1st Floor, Yellow Section, Raymond Chabot Grant Thornton
23	Boundary Crossing Innovation in Cities and Regions	I–VI	CSC, 1st Floor, Green Section, TD Assurance Meloche Monnex
24	Exaptation: Creativity, Innovation and New Product-Market Creation	I–VII	CSC, 1st Floor, Green Section, PricewaterhouseCoopers
25	Demand-Side Approaches to Value Creation in Technology Innovation, Entrepreneurship and Strategic Management	I–VII	Decelles, 4th Floor, Section Nord, La Tuque
26	Organizing Healthcare Innovation: Building Bridges and Dismantling Barricades	I–VII	Decelles, 3rd Floor, Section Nord, Chibougamau
27	Risk, Crisis and Emergency Management	I–VII	Decelles, 3rd Floor, Section Sud, Rimouski
28	Troubled Times, Big Issues, Institutional Crises: Insights from Organization Theory	I–VII	Decelles, 3rd Floor, Section Nord, Louiseville
29	Unmasking Corruption: Critical Perspectives on Corruption and Anti-Corruption	I–VII	CSC, 1st Floor, Yellow Section, KPMG
30	Strategic and Institutional Environments	II–VII	Decelles, 3rd Floor, Section Nord, Alma
31	Leveraging Cultural Dynamics in Organizations	I–VII	CSC, 1st Floor, Blue Section, Standard Life 1
32	Bridging Perceptions of Organizations: Identities, Images and Reputations	I–VII II	Main: CSC, 1st Floor, Blue Section, Banque Scotia Break-out: Rona (Blue Section)
33	Management Occupations: Exploring Boundaries and Knowledge Flows	I–VII	Decelles, 3rd Floor, Section Nord, Saguenay
34	Inter-organizational Collaboration and Networks	I–V	Decelles, 3rd Floor, Section Nord, Roberval
35	Organizations and their Consumers: Bridging Production and Consumption	I–VII	CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Sub-theme	Title	Session	Room
36	Exploring the Kaleidoscopic Nature of Branding	I–VII	CSC, 1st Floor, Green Section, Van Houtte
37	Strategic Learning in Practice: Understanding the Complexity of Organizational Learning	I–VII II, III, V, VI	Main: Decelles, 4th Floor, Section Sud, Magog Break-out: Mont-Laurier (Section Nord)
38	Temporary and Project-Based Organizing	I–VII	Decelles, 4th Floor, Section Nord, Amos
39	Bridging Time: Exploring the Dynamics of Routines and Path Dependence	I–VII IV, V	Main: CSC, 1st Floor, Blue Section, Banque CIBC Break-out: Demers Beaulne (Green Section)
40	Affect at Work: Psychosocial Approaches to Organizations and Organizing	I–VII II, IV, VI	Main: CSC, 1st Floor, Green Section, Gérard-Parizeau Break-out: Dutailier International (Green Section)
41	Embodying Leadership with Ethics in Mind	I–VII	CSC, 3rd Floor, Green Section, Paris
42	The Communicative Constitution of Organizations: Organizations as Precarious Accomplishments	I–VII II, III, V, VI	Main: CSC, 1st Floor, Green Section, CPA du Québec Break-out: Cogeco (Blue Section)
43	The Power of Language(s): A Linguistic Perspective on Organizational Realities	I–VI	CSC, 1st Floor, Green Section, Salle Marie-Husny
44	Advancing the Institutional Logics Perspective	I–VII II, III, IV, V, VI	Main: Jean-Brillant, B-4331 Break-out: Jean-Brillant, B-4340
45	Pluralism and Patterns in Institutional Trajectories	I–VII	Jean-Brillant, B-4311
46	Embracing Paradoxes and Tensions: Implications for Research, Practice, and Teaching	I–VII VI	Main: Decelles, 3rd Floor, Section Nord, Mont-Tremblant Break-out: Natashquan, Shawinigan, Granby, (Section Sud), Rivière-du-Loup (Section Sud)
47	Marxist Organization Studies: Building Bridges	I–V, VII	CSC, 1st Floor, Green Section, Trudeau Corporation

Sub-theme	Title	Session	Room
48	The Emergence of Categories, Identities, Fields and Organizational Forms	I–VII III, V	Main: Decelles, 3rd Floor, Section Nord, Baie-Comeau Break-out: Natashquan
49	Living the Network: Practices of Connecting and Bridging at Work	I–VII	CSC, 1st Floor, Green Section, TAL Gestion globale d'actifs inc.
50	Activity Theory and Organizations	I–VII	Decelles, 4th Floor, Section Sud, Sorel-Tracy
51	Practice-Based Approaches to the Study of Management and Managerial Work	I–VII	Decelles, 4th Floor, Section Sud, Matane
52	Organizing Performativity: The Practical Life of Theory across Time and Organizational Settings	I–VII	Decelles, 4th Floor, Section Sud, Beloeil
53	Behavior, Management and Work	I–VII IV	Main: CSC, 1st Floor, Green Section, St-Hubert Break-out : Cogeco (Blue Section)
54	Rethinking the Social, Technical and Material Foundations of Organizations	I–III IV–VII	CSC, 1st Floor, Yellow Section, Metro Xerox
55	Bridging the Real and the Virtual in a Digital World	I–VI	CSC, 1st Floor, Yellow Section, Groupe Cholette

Rethinking Careers: Theoretical Foundations of Career Studies and their Development

Convenors

Wolfgang Mayrhofer, Vienna University of Economics and Business, Austria; wolfgang.mayrhofer@wu.ac.at

Martina Gianecchini, University of Padova, Italy; martina.gianecchini@unipd.it

Hugh Gunz, University of Toronto, Canada; hugh.gunz@utoronto.ca

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Trois-Rivières

Career Literature so Far: Avenues for Moving ahead

Chair: Wolfgang Mayrhofer

Yehuda Baruch, Nora Szücs and Hugh Gunz

What's in the label: The rise and rise of careers' concepts – Why career theory stumble

Sanne Nijs, Nicky Dries and Luc Sels

Talent identification throughout the career: A multidisciplinary review of different components

Colin Lee and Will Felps

Mapping careers

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Trois-Rivières

Studying Career: The Relevance of Contexts

Chair: Judith K. Pringle

Emily Porschitz and Akram Al Ariss

Representing context in the study of careers: Alternative understandings

Thomas M. Schneidhofer

Bridging (at least?) sociology and psychology? A relational view on career boundaries at the nexus of structure and agency

Sidinei Rocha de Oliveira and Lisiane Closs

Promoting interdisciplinary career studies through life history research

Luciana Turchick Hakak

Beyond underemployment: Conceptual links between underemployment, dirty work and identification dynamics

Session III
Location

Thursday, July 4, 2013, 16:00–17:30

Decelles, 3rd Floor, Section Nord, Trois-Rivières

Careers within and across Internal Labour Market

Chair: Marijke Verbruggen

Karl Ydén

The military career system. Decoupling different logics of action

Yuval Engel, Emma Kleijn and Svetlana Khapova

*Career as antecedent of entrepreneurial decision-making:
Uncovering the role of prediction and control*

Session IV
Location

Friday, July 5, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Trois-Rivières

Careers on the Field

Chair: Anneleen Forrier

Andrea Schmidt and Martin Steinbereitner

The career field of theater directors. The interplay between the artistic director's and the theater's reputation

Markus Latzke, Wolfgang Mayrhofer, Katharina Pernkopf-Konhäuser, Carina Rohr and Thomas M. Schneidhofer

Career capital in transitions crossing career fields

Judith K. Pringle, Deborah Jones and Lynette Reid

Careers constructed on location: A Bourdieusian critique

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Nord, Trois-Rivières

Careers, Success and Legitimation

Chair: Gina Dokko

Thijs Velema

Organizational status as bridge to career attainment in professional football

Denise Faifua and Frank Tortorello

Elite professionalism: The positioning of career agency in occupation

**Amélie Dervaux, François Pichault, Didier Vrancken
and Virginie Xhaufclair**

New ways of managing boundaryless careers: An institutional innovation?

Jannine Williams and Sharon Mavin

Women's intra-gender friendships at work

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Trois-Rivières

The Career Scripts Approach

Chair: Thomas M. Schneidhofer

Amit Nigam and Gina Dokko

Career scripts as enablers of institutional entrepreneurship

Emmanuelle Garbe and Loïc Cadin

Redefining the career script as a two-dimensional concept: The case of humanitarian worker careers

Jean-Denis Culié and Annick Valette

Career scripts within a cluster: A social position approach

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Trois-Rivières

Managing Individual Career: Between Decision and Adaptation

Chair: Martina Gianecchini and Hugh Gunz

**Ellen R. Peeters, Jill Nelissen, Nele De Cuyper, Anneleen Forrier,
Marijke Verbruggen and Hans De Witte**

Movement capital: Towards conceptual and measurement clarity

Marijke Verbruggen

*When career decisions aren't realized: A behavioral decision science
perspective*

Nicky Dries and Rein De Cooman

*The protean career: What can we learn from the literature on person-
organization fit and job search?*

Authority, Prices and Trust: Within and Across Organizational Boundaries

Convenors

Antoinette Weibel, University of Konstanz, Germany;
antoinette.weibel@uni-konstanz.de

Reinhard Bachmann, University of Surrey, UK; r.bachmann@surrey.ac.uk

Thomas Mellewig, Freie Universität Berlin, Germany;
mellewig@wiwiss.fu-berlin.de

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Sept-Îles

Contexts

Chair: Antoinette Weibel

Peter Moran and Salih Zeki Özdemir

The role of embeddedness in stimulating the flow of resources

Marianne Afanassieva

Survival through networks: The role of trust in the Russian post-Soviet context

Valérie Mérindol and David W. Versailles

The endogeneous variables ruling on complementarities between governance mechanisms: A case study about Eurocontrol surveillance programs

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Sept-Îles

Dynamics

Chair: Reinhard Bachmann

Véronique Le Gall

Understanding the creation and development of trust in interorganizational relationships: A conceptual and methodological model

Sabina Siebert, Branko Božič, Graeme Martin and Iain Docherty

What do Burrell and Morgan's sociological paradigms and Fox's frames of reference tell us about organizational trust and the trust repair literature?

Veit Wohlgemuth

The impact of trust and control on dynamic capabilities

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Decelles, 3rd Floor, Section Nord, Sept-Îles

Dimensions

Chair: Thomas Mellewig

Yu-Hsu Sean Hsu and Connie Chang

The creation of trust in the context of multinational Chinese family businesses

Olivier Butzbach

Trust in banks

Ann-Marie Nienaber, Rosalind Searle and Gerhard Schewe

Regulation, regulation: What impact does regulatory environment have on the rebuilding of organizational trustworthiness? Findings from a meta-analysis

Mohamed Hédi Charki, Emmanuel Josserand and Nabila Boukef

Unraveling the role of the law in providing a context for interorganizational trust repair after severe trust-violations events

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Sept-Îles

Elements

Chair: Antoinette Weibel

Alison Legood, Geoff Thomas and Rosalind Searle

Determining organisational trust: The role of organisational structure and managerial trustworthy behaviour

Martina Hartner-Tiefenthaler

Power and trust within organizations and how it relates to organizational behavior

Adeela Wagar and Robert Hurley

Diagnostic measures of organizational trustworthiness: An organizational learning approach to preventing major trust violations

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Nord, Sept-Îles

Linkages

Chair: Thomas Mellewig

Reinhard Bachmann and Frens Kroeger

Trust, power and money as inter-organisational media

Matthew Prevett

Authority, trust and church: The tryst of three forbidden lovers

Antoinette Weibel, Deanne den Hartog, Nicole Gillespie, Rosalind Searle, Nadine Meinert and Meike Wiemann

How do control impact trust in the employer?

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Sept-Îles

Facets

Chair: Reinhard Bachmann

Freek J.F.W. van Berkel, Annemiek van Os, Cathy van Dyck and Peter Groenewegen

Trust and control through a cultural lens. Understanding the role of organizational error culture in the dynamics of collaboration, distrust and control in temporary project organizations

Claire Gubbins, Yseult Freney, Grainne Kelly and Lawrence Dooley

Trust determinants of relationship operationalization for tacit knowledge seeking and sharing

Susan Addison

Perceptions of leader trustworthiness in the trust-control nexus

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Sept-Îles

Consequences

Chair: Thomas Mellewig

Laura Poppo

Managing contracts for fairness in buyer-supplier exchanges

Rinske Wolters, Berber Pas and Dirk Vriens

From a professionals' perspective: How accountability systems affect professionals' trust

Fabrice Lumineau

The influence of contracts on trust

Professional Service Organizations and Knowledge-Intensive Work

Convenors

Celeste P.M. Wilderom, Twente University, The Netherlands;
c.p.m.wilderom@utwente.nl

Hüseyin Leblebici, University of Illinois at Urbana-Champaign, USA;
hleblebi@illinois.edu

Juani Swart, University of Bath, UK; mnsjas@management.bath.ac.uk

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Sud, Saint-Hyacinthe

Leadership & Commitment in PSF

Chair: Celeste P.M. Wilderom

Johan Alvehus and Laura Empson

The autonomous follower? On leadership in professional service organizations

Nicholas Kinnie, Juani Swart, Yvonne van Rosenberg and Zeynep Yalabik

Profiles of liminality: Commitment conflict in professional service firms

Isaac Waisberg

Professional habit and its sociological implications

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Sud, Saint-Hyacinthe

Alternative Governance Forms in PSF

Chair: Juani Swart

Sébastien Gand, Lucie Noury and Jean-Claude Sardas

On the existence and sustainability of organizational alternatives to the dominant PSF model: Crisis and change in a democratic consulting firm

Joseph Lampel, Ajay Bhalla and Pushkar P. Jha

Employee owned versus non-employee owned business: Does governance confer resilience?

Uwe Wilkesmann

Transformational governance of knowledge intensive work – The case of intrinsic academic teaching motivation

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30

Decelles, 3rd Floor, Section Sud, Saint-Hyacinthe

Gender, Class & Representation in Professional Work

Chair: Hüseyin Leblebici

Louise Ashley and Laura Empson

Understanding social exclusion and the ‘war for talent’ in the UK’s elite professional service firms

Anca Metiu and Otilia Obodaru

Geeks and freaks: How women in the free and open source software community experience and deal with double bind situations

Katharina Chudzikowski and Angelika Schmidt

Representation of academic professionals: Managing boundaries and forging common grounds

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Sud, Saint-Hyacinthe

Nature of Management and Control in PSF

Chair: Celeste P.M. Wilderom

Sébastien Stenger

Struggles for reputation: Interdependencies, regulation and control of workers in a knowledge intensive firm

Laura Empson and Anna Jonsson

Cult(ures) of collegiality and control: Elite professional service firms as collaborative communities

Love Börjeson and Jan Löwstedt

Debates, dilemmas and facts: Changing practice and meta-practice in a professional service firm

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Sud, Saint-Hyacinthe

Knowledge Sharing & Learning in Professional Settings

Chair: Juani Swart

Tatiana Andreeva and Anastasia Sergeeva

Knowledge sharing research: Bringing context back in

Maximiliane Wilkesmann

Influencing factors on hiding and sharing ignorance in hospitals

Uta Wilkens, Ksenia Mänz and Thomas Süße

Integrating production and services for product-service systems in the engineering sector – The challenge of servitization from an organizational learning perspective

15:30–16:00

JPO Coffee Break

The *Journal of Professions and Organization (JPO)* aims to be the premier outlet for research on organizational issues concerning professionals, including their work, management and their broader social and economic role. This event is a chance to find out more about the Journal from one of the editors. Refreshments will also be provided.

Session VI

Saturday, July 6, 2013, 09:00–10:30
– Parallel Stream –

Location

Decelles, 3rd Floor, Section Sud, Saint-Hyacinthe

Parallel Stream A

Managing Innovation & Change in PSF

Chair: Celeste P.M. Wilderom

Stephanie Smith

Managing service innovation – A study of organizational relevance, responsibilities, and systematization

Americo Cicchetti, Valentina Iacopino and Daniele Mascia

Adopting medical technologies in organizations: The impact of professional networks and social capital on the alignment of individual perceptions

Even Nerskogen

Effective leadership behavior during planned organizational change in professional organizations

Location

Decelles, 3rd Floor, Section Sud, Victoriaville

Parallel Stream B

Client Relations & Value Creation

Chair: Hüseyin Leblebici

Alaric Bourgoin and Jean-François Harvey

Situated learning in new environments: The rise in competence of management consultants

Jeffrey Treem

How organizations communicate expertise without experts: Exploring practices in communication service organizations

Wendy Dubbeld and Willem Burggraaf

Do line managers think knowledge transfer and application adds to consultants' value?

Carole Lalonde and Chloé Adler

An exploratory study on consultants' roles in their helping relationship with managers experiencing change in the healthcare sector

Session VII

Saturday, July 6, 2013, 11:00–12:30

– Parallel Stream –

Location

Decelles, 3rd Floor, Section Sud, Saint-Hyacinthe

Parallel Stream A

Organizational Forms, Survival and Growth of PSF

Chair: Juani Swart

Nina Shah and Joseph Mahoney

The endogenous process of growth in large law firms

Brian King, Legoux Renaud and Fredette Marc

Structure and survival of venture capital firms

Kajari Mukherjee

Organizational arrangements in various categories of professional service organizations (PSOs) in Information (I) space

Location

Decelles, 3rd Floor, Section Sud, Victoriaville

Parallel Stream B

Collaboration across Professional Boundaries

Chair: Hüseyin Leblebici

Alice Lam

*Knowledge brokering between academic and practitioner communities:
Academics as artists and artists as academics*

Silke Bucher, Samia Chreim, Ann Langley and Trish Reay

*Contestation about collaboration: Discursive boundary work among
professional groups*

**Nassera Touati, Charo Rodriguez, Marie-Andrée Paquette
and Jean-Louis Denis**

Bridging physicians across boundaries: A qualitative case study

Diversity, Diversity Management and Identity in Organizations

Convenors

Inge Bleijenbergh, Radboud University, Nijmegen, The Netherlands;
i.bleijenbergh@fm.ru.nl

Charlotte Holgersson, KTH Royal Institute of Technology, Stockholm, Sweden; charlotte.holgersson@itm.kth.se

Irene Ryan, AUT University, Auckland, New Zealand;
irene.ryan@aut.ac.nz

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Ernst & Young

Diversity and Managers

Chair: Charlotte Holgersson

Saija Katila, Päivi Eriksson, Silvia Gherardi and Annalisa Murgia

Constructing diversity in managerial ranks in Finland and in Italy

Discussant: Salvador Barragan

Helga Eberherr, Angelika Schmidt and Regine Bendl

Intersecting diversity dimensions in the executive search process and the (re-)production of professional identities

Discussant: Saija Katila

Salvador Barragan and Albert Mills

Top women managers navigating the hybrid gender order in Mexico

Discussant: Regine Bendl

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Ernst & Young

Gender, Ethnicity and Identity

Chair: Irene Ryan

Carolyn Ossenkop, Claartje J. Vinkenburg, Paul G.W. Jansen and Halleh Ghorashi

How does identity work at work? Identity matters in ethnic diversity, gender, and career experiences

Discussant: Junko Takagi

Carol-Anne Gauthier

Obstacles to socioeconomic integration of highly-skilled female immigrants in Quebec: Implications for diversity management

Discussant: Inge Bleijenbergh

Hae-Jung Hong, Junko Takagi and Susan Schneider

Culture work: How multicultural employees negotiate their cultural identity in the workplace and its implications for how they work

Discussant: Carolin Ossenkop

Inge Bleijenbergh, Caroline Essers and Pim van de Loo

"Your family would be twice as proud": Male Moroccan entrepreneurs in the Netherlands

Discussant: Carol-Anne Gauthier

Session III
Location

Thursday, July 4, 2013, 16:00–17:30

CSC, 1st Floor, Blue Section, Ernst & Young

Diversity Management over Generations

Chair: Inge Bleijenbergh

Martine van Selm and Beate I.J.M. Van der Heijden

Communicating employability enhancement throughout the life-span: A national intervention program aimed at combating age-related stereotypes at the workplace

Discussant: Aicha Serghini Idrissi

Aicha Serghini Idrissi

Confirming and reproducing communality as a gender norm: Women on the both ends of performance appraisal

Discussant: Sakura Shimada

Mélia Djabi and Sakura Shimada

How does generational diversity contribute to the organizational dynamic? An empirical view

Discussant: Martine van Selm

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Ernst & Young

Context, Space and Position

Chair: Charlotte Holgersson

Christian Hirt and Almina Bešić

Diversity management in different contexts: Diverging perspectives from Central and South-Eastern Europe

Discussant: Isabel Collien

Lilian Barros Moreira, Fernanda Mitsue Soares Onuma, Flávia Luciana Naves Mafra and Betina Magalhães Bitencourt

Reflections on the social production of space and work for people with disabilities

Discussant: Christian Hirt

Isabel Collien and Barbara Sieben

Diversity policies: Maintaining or deinstitutionalizing racism? The example of a German public administration

Discussant: Fernanda Mitsue Soares Onuma

Session V

Friday, July 5, 2013, 14:00–15:30
– Parallel Stream –

Location

CSC, 1st Floor, Blue Section, Ernst & Young

Parallel Stream A

Activism & Resistance in Diversity Management

Chair: Irene Ryan

Fabien Hildwein

How a feminist activist group questions diversity management practices: A case study

Discussant: Nelarine Cornelius

Dawn Langley and Jenny Sealey

A global stage: Exploring the Paralympic Opening Ceremony 2012 as an experience of managing diversity, bridging cultures and creating a site of resistance

Discussant: Fabien Hildwein

Nelarine Cornelius and Miguel Martinez Lucio

Deliberation, participation and diversity: Towards a radical agenda

Discussant: Dawn Langley

Location**CSC, 1st Floor, Blue Section, Rona**

Parallel Stream B: Discrimination, Political Games and Coping Mechanisms

Chair: Charlotte Holgersson

José Serlin and Alejandro M. Estevez*Organizational ostracism as political game*

Discussant: Tricia Cleland Silva

Agnès Ceccarelli*From social sciences to management: Diversity management to avoid discrimination during the hiring process*

Discussant: Alejandro M. Estevez

Tricia Cleland Silva*Creating a disposable, diverse workforce of nurses through coping management? A critical discourse analysis of managing Filipino nurses in Finland*

Discussant: Agnès Ceccarelli

**Session VI
Location****Saturday, July 6, 2013, 09:00–10:30****CSC, 1st Floor, Blue Section, Ernst & Young**

Diversity Management in the Nonprofit Sector

Chair: Inge Bleijenbergh

Christina Schwabenland and Frances Tomlinson*A framework for equality and human rights in the UK voluntary sector: Bridging dialectical tensions in diversity management*

Discussant: Irene Ryan

Wendy Cukier, James Tiessan, Shelley Smarz, Jarrod Ladouceur and Kyle Willmott*How organizational diversity management results in better patient care: The "business case" for diversity and hospitals in the Greater Toronto Area (GTA)*

Discussant: Christina Schwabenland

Irene Ryan, Katherine Ravenswood and Judith Pringle*Bringing diversity into diversity management: Considering not-for-profit organisations?*

Discussant: Shelley Smarz

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Ernst & Young

Diversity Management in the Creative Sector

Chair: Irene Ryan and Inge Bleijenbergh

Aurélie Toivonen

Diversity as a source for creativity: The case of Cameroonian professionals in Finnish organizations

Discussant: Lynn Schäfer

Jaigris Hodson and Wendy Cukier

Diversity online: Voice and representation on the Google, Facebook and Twitter corporate blogs

Discussant: Aurelie Toivonen

Marion Festing, Angela Kornau and Lynn Schäfer

Gender and generations as diversity parameters in talent management – A single case study in the changing environment in the German media industry

Discussant: Jaigris Hodson

Strategizing Activity and Practice: Connecting the Material to the Social

Convenors

Charlotte Cloutier, HEC Montréal, Canada; charlotte.cloutier@hec.ca

Paula A. Jarzabkowski, Aston Business School, UK / S&TS,
Cornell University, USA; paj49@cornell.edu

Andreas Paul Spee, UQ Business School, The University of Queensland,
Australia; speeap@gmail.com

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Red Section, Salle Louis-Laberge

Welcome; Sociomateriality I

Chair: Charlotte Cloutier

**Sara Winterstorm Värlander, Pam Hinds, Brandi Pearce
and Bobbi Thomason**

*Cross-cultural experiences of an “innovation fostering” organizational
space: Bringing in a “system view” of culture to the strategy realm to
understand diverse experiences in China, India and the US*

Veronika Bashtovaya and Timo Vuori

Physically grounded strategizing

Liisa Naar and Stewart Clegg

Models at work: Strategies for innovating in architectural practice

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Red Section, Salle Louis-Laberge

Three Perspectives on Strategy and Materiality

Chair: Paula A. Jarzabkowski

**Panel discussion featuring François Cooren, Paul Leonardi
and Davide Ravasi**

Session III **Thursday, July 4, 2013, 16:00–17:30**
– Parallel Stream –

Location **CSC, 1st Floor, Red Section, Salle Aimé-Quintal**

Parallel Stream A **Sensemaking**
Chair: Luc Brès

Julien Chevalley, Nada Endrissat and Claus Noppene
Middle managers' visual competence: Visual-material practices and sensemaking in strategy work

Mark Kelley
Precursor practicing in collective sensemaking: Some key practices

Location **CSC, 1st Floor, Red Section, Salle Louis-Laberge**

Parallel Stream B **Texts/Narratives**
Chair: Stéphanie Dameron

Mikael Lundgren and Martin Blom
Strategy "texts" and recursiveness: The influence of textualization on strategy practice

Jeannie Holstein
Narrative as a strategic practice: The university as axis mundi at the intersection of policy and organizational strategy

Nicolas Arnaud, Céline Legrand, Eric Maton and Colleen E. Mills
Middle manager as the interface between global strategy and strategy practice. Enacting strategy through materializing

Location **CSC, 1st Floor, Red Section, Salle Louis-Laberge**

Parallel Stream C **Space and Socio-material Arrangements**
Chair: Peter Smith

Paula A. Jarzabkowski, Gary Burke, Andreas Paul Spee and Michael Smets
Strategizing space: The spatial-material embodiment of risk-trading episodes

Vanessa Brulon Soares and Alketa Peci

Strategy practice in spaces in the margins of State: The case of organizations in the public security field in Rio de Janeiro favelas

Nils Wåhlin, Maria Kapsali and Tomas Blomquist

Strategizing through urban spaces: Materializing a capital of culture

Location

CSC, 1st Floor, Red Section, Talvest 1

Parallel Stream D

Conflict

Chair: Suela Haxhiraj

Jane Kirsten Lê and Paula A. Jarzabkowski

Conflict as a micro process shaping the relationship between strategy process and content

Ann Langley and Andreas Paul Spee

Managing strategy-identity tensions in strategic planning

Patricia A. MacDonald and Oana Branzei

From conflict to collective agency: Practices of emergence

Location

CSC, 1st Floor, Red Section, Talvest 2

Parallel Stream E

Strategizing Processes 1

Chair: David Seidl

Anna-Karin Stockenstrand and Fredrik Nilsson

Linking financial and operational logics – The strategic role of boundary spanners

Alexandra Lai, Harald Tuckermann and Johannes Rüegg-Stürm

Rebuilding leadership legitimacy – Textual artifacts to balance the participation-selection duality

Anniina Rantakari and Vesa Puhakka

What is strategic? Strategy as the practice of biopower

Session IV

Location

Friday, July 5, 2013, 09:00–10:30

CSC, 1st Floor, Red Section, Salle Louis-Laberge

Provocative Ideas

Chair: Oana Branzei

Søren Obed Madsen

Strategy as a virus

Stéphane Guérard, Ann Langley and David Seidl

*Rethinking the concept of performance in strategy research:
Towards a performativity perspective*

Peter Smith and Peter Boxall

Strategising in a professional service firm

Session V

Location

Friday, July 5, 2013, 14:00–15:30

– Parallel Stream –

CSC, 1st Floor, Red Section, Salle Aimé-Quintal

Parallel Stream A

Meso Practices

Chair: Stéphane Guérard

David Schreiber and Alison Rieple

*An examination of strategic decision-making practices in music industry
micro-firms: A Bourdieu practice perspective*

Jan-Florian Schlapfner and Monika Lesner

*Surviving in the wild: Determinants and practices of strategic initiative
development*

Svante Schriber

*Integration practices in M&A. Activity patterns for unlocking synergy
potential*

Location**CSC, 1st Floor, Red Section, Salle Louis-Laberge**

Parallel Stream B**Strategizing Processes II**

Chair: Céline Legrand

Hajime Kobayashi, Masae Takimoto, Masaaki Takemura and Yoritoshi Hara*Ambidextrous organizational learning and enacted strategy stuff: Combining the strategy-as-practice view and dynamic capability view***Paula A. Jarzabkowski, Rebecca Bednarek and Andreas Paul Spee***Materialising uncertain events as financial deals: Performing risk appraisal through practical understanding***Christian Koch and Ole Friis***An arena for things? Sociomaterial staging of strategists, devices and praxis***Location****CSC, 1st Floor, Red Section, Salle Louis-Laberge**

Parallel Stream C**Tools**

Chair: Felix Werle

Nina Bauer, Miguel Pina e Cunha and Stewart Clegg*How do creative professionals use strategy tools? Analyzing the role of objects in strategy making and implementing***Isabelle Corbett-Etchevers and Aura Parmentier Cajaiba***Toying with regulation: Strategizing tools as organizational bricolage***Suela Haxhiraj***Towards a practical guideline for the use of strategy frameworks***Location****CSC, 1st Floor, Red Section, Talvest 1**

Parallel Stream D**Objects and Materialization**

Chair: Geneviève Renaud and Véronique Labelle

Patricia Wolf and Jacqueline Holzer*Matter matters: The new performative agential method*

Richard Hall, Kristine Dery, Nick Wailes and Sharna Wiblen
Sociomateriality and strategy-as-practice: Taking technology seriously and applying actor-network theory

Lisa Callagher and Peter Smith
Materializing strategy through 'innovation awards': Strategizing tools and deliberate new practice formation in a professional services firm

Location

CSC, 1st Floor, Red Section, Talvest 2

Parallel Stream E

Pluralistic Settings

Chair: Jane Kirsten Lê

Adriana Allocato and Corrado Cuccurullo
Getting strategic consensus in pluralistic contexts

Hsin-Hui Chou
Strategizing to bridge technological change in resource-based inter-organizational structures: A sociomaterial perspective

Maya Flensburg Jensen
Health care professionals doing institutional work. Contested terrains in Danish home elderly care

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Red Section, Salle Louis-Laberge

Socio-materiality II

Chair: Rebecca Bednarek

Geneviève Renaud, Djahanchah P. (Sacha) Ghadiri, Véronique Labelle and Linda Rouleau
Embodying and materializing strategy through PowerPoint presentations

Luc Brès and Jean-Pascal Gond
Connecting Corporate Social Responsibility materialization and commodification: A study of the engineering practices of consultants

Felix Werle and David Seidl
Structuring the void: Epistemic objects as catalysts of temporal structures in inter-organizational strategizing

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Red Section, Salle Louis-Laberge

Group Discussion

Chair: Andreas Paul Spee

Discussion with the editors of the *British Journal of Management's* special issue on “Strategizing Material & Materializing Strategy”

Hybrids and Hybridization in Public Management and Organizations

Convenors

Christine Teelken, VU University Amsterdam, The Netherlands;
J.C.Teelken@vu.nl

Ewan Ferlie, King's College London, UK; ewan.ferlie@kcl.ac.uk

Nicolette van Gestel, TiasNimbas Business School, Tilburg University,
The Netherlands; n.vangestel@tiasnimbas.edu

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Sud, Sherbrooke

Hybridised Organizations

Chair: Christine Teelken

**Michael D. Fischer, Sue Dopson, Louise Fitzgerald, Chris Bennett,
Ewan Ferlie, Jean Ledger and Gerry McGivern**

*The hybridisation or complementarity of knowledge? The role of
knowledge leadership*

Discussant: Lucia Crevani (or a co-author)

Thierry Garrot and Nathalie Angelé-Halgand

Hybridizing French healthcare: From current to commons-based hybrids?

Discussant: Danny Chow (or a co-author)

**Corinne Grenier, Annick Valette, Franck Burellier and Johan
Bernardini**

*Hybrids in public organizations: A compartmentalized appropriation of a
(expected) hybrid role*

Discussant: Tanja Klenk or Jonas Pieper

Session II

Thursday, July 4, 2013, 11:00–12:30
– Parallel Stream –

Location

Decelles, 3rd Floor, Section Sud, Sherbrooke

Parallel Stream A

Hybridised Individuals in Health Care

Chair: Nicolette van Gestel

Charlotte Ogilvie, Graeme Currie and Andy Lockett

When hybrids are destructive: Nurses and perverse liminality

Discussant: Eva Bejerot or Hans Hasselbladh

Dimitrios Spyridonidis, Jane Hendy and James Barlow

Understanding hybrid professional identity: The role of identity salience

Discussant: Rosalía Cascón-Pereira or Jerry Hallier

Kathy Hartley and Ian Kirkpatrick

Constructing hybrid professional-managers: Leadership development and role transition in the English NHS

Discussant: Christine Teelken

Christian Huber and Monika Müller

Accounting for tensions in a hybrid profession

Discussant: Martina Montauti or Benedetto Lepori

Location

Decelles, 3rd Floor, Section Sud, Victoriaville

Parallel Stream B

Hybrids & Technology

Chair: Haldor Byrkjeflot

Dimitra Petrakaki and Ela Klecun

Hybridity as a process of technology's 'translation': Customizing an electronic patient record in an English hospital

Discussant: Bastian Jantz

Miria Koshy, Gerry McGivern and Jonathan Tritter

The clinician-IT hybrid professional

Discussant: Ludivine Redslob or Benoît Gérard

Carla M. Bonina

Hybridisation of public organisations through information technology: dynamics of e-government

Discussant: Alessandro Hinna (or co-author)

Session III

Thursday, July 4, 2013, 16:00–17:30

– Parallel Stream –

Location

Decelles, 3rd Floor, Section Sud, Sherbrooke

Parallel Stream A

Hybridisation in Various Forms

Chair: Jean-Louis Denis

Julien Raone

Revisiting Lipsky's dilemmas: Experiencing hybridity at the regulatory front-lines

Discussant: Tom Forbes or Robin Fincham

Justin Waring and Simon Bishop

Mapping the public sector diaspora: Towards a process model of inter-sectoral cultural hybridisation using evidence from the English health reform

Discussant: Raffaella Valsecchi or co-author

Rosalía Cascón-Pereira, Jerry Hallier and Mireia Valverde

Meanings as the source of how Spanish doctor managers make sense of their hybrid roles and develop their attitudes to managing

Discussant: Aoife McDermott or co-author

Linus Johansson Krafve

Marketization by the (rule) book. How and why practices of valuation matter in hybridization of public management

Discussant: Kathy Hartley or co-author

Location

Decelles, 3rd Floor, Section Sud, Victoriaville

Parallel Stream B

Hybrids in the Welfare Sector

Chair: Nicolette van Gestel

Tanja Klenk and Jonas Pieper

How to respond to multiple expectations? Legitimacy management strategies in welfare markets

Discussant: Stéphanie Chatelain-Ponroy or co-author

Danny Chow, David Greatbatch and Carl Purcell

Hybridization of costing with caring roles in social work

Discussant: Christian Huber

Knut Fossetøl, Tone Alm Andreassen, Eric Breit and Lars Klemsdal

Manoeuvring in hybrid organizational environments. The Norwegian labour and welfare reform

Discussant: Arlena Jung

Session IV **Friday, July 5, 2013, 09:00–10:30**
– Parallel Stream –

Location **Decelles, 3rd Floor, Section Sud, Sherbrooke**

Parallel Stream A **Hybridised Organizations in Health Care**
 Chair: Haldor Byrkjeflot

Eva Bejerot and Hans Hasselbladh
Patient centred healthcare as organizing ideal – An analysis of institutional transformation in Swedish health care
 Discussant: Thierry Garrot or Nathalie Angelé-Halgand

Robin Fincham, Tom Forbes and Robin Fincham
Institutional logics and institutional complexity: Explaining problems of integrated care in a mental health service
 Discussant: Susanne Boch Waldorff or Anne Reff Pedersen

Lauren Hamel, Lorna McKee, Patrick C. Flood, David Steel and Aoife M. McDermott
Governing health systems for improvement and innovation: Scotland and Ireland's hybrid regulatory institutions
 Discussant: Dimitra Petrakaki or Ela Klecun

Location **Decelles, 3rd Floor, Section Sud, Victoriaville**

Parallel Stream B **Hybridisation of Individuals in Higher Education**
 Chair: Ewan Ferlie

Lucia Crevani, Marianne Ekman Rising, Monica Lindgren and Johann Packendorff
Leadership cultures in transition: On the cultural construction of leadership in university change processes
 Discussant: Michael D. Fischer or co-author

Martina Montauti and Benedetto Lepori
Hybrid identities and viable practices in the higher education field
 Discussant: Dimitrios Spyridonidis or co-author

Christine Teelken
Hybrids, hybridities and hybridization: Perceptions of accountability and performance measurement at universities
 Discussant: Magnus Gulbrandsen or co-author

Session V

Friday, July 5, 2013, 14:00–15:30
– **Parallel Stream** –

Location

Decelles, 3rd Floor, Section Sud, Sherbrooke

Parallel Stream A

Hybridisation in Various Sectors

Chair: Ewan Ferlie

Paolo Ferri and Luca Zan

Understanding hidden impacts and barriers to the diffusion of public-private partnerships. The Herculaneum Conservation Project

Discussant: Justin Waring or Simon Bishop

Gary Schwarz

Hybrid organizations for support activities: The cost and quality effects of public shared service centers

Discussant: Corinne Grenier or co-author

Bastian Jantz

Accountability challenges of hybrid organizations – Reformed employment services in Germany and Norway

Discussant: Paolo Ferri or Luca Zan

Location

Decelles, 3rd Floor, Section Sud, Victoriaville

Parallel Stream B

Hybridity in Research Organizations

Chair: Christine Teelken

**Stéphanie Chatelain-Ponroy, Christine Musselin,
Stéphanie Mignot-Gérard and Samuel Sponem**

Reforms in French public universities. How does commitment to performance match with commitment to public values?

Discussant: Carla Bonina

Arlena Jung

The multiple regimes of scientific advisory agencies

Discussant: Julien Raone

Magnus Gulbrandsen, Taran Thune, Siri Borlaug and Jens Hanson

Collaborative research centres as hybrid organisations. Why do only some become true hybrids?

Discussant: Jean-Louis Denis or co-author

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Sud, Sherbrooke

Hybridities in the Public Sector

Chair: Jean-Louis Denis

Susanne Boch Waldorff and Anne Reff Pedersen

Public innovation hybrids: When policy narratives draw differently on state and market logics

Discussant: Charlotte Ogilvie or co-author

Ingo Bode and Haldor Byrkjeflot

Moving forward on fragile bridges. The management of incompatibilities in hybrid public sector organizations

Discussant: Knut Fossetøl or co-author

Alessandro Hinna, Fabrizio Rotundi, Katia Ambrosino and Danila Scarozza

Hybrids and hybridity on forms of control: Risk management practices in the Italian public sector

Discussant: Miria Koshy or co-author

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Sud, Sherbrooke

Hybridity & Public Management Reform

Chair: Christine Teelken

Raffaella Valsecchi, Neil Anderson, Maria Balta, Keith Dickson and John Harrison

The case of the occupational health adviceline: A hybrid and innovative model of occupational health delivery for small business

Discussant: Linus Johansson Krafve

Jean-Louis Denis, Ewan Ferlie and Nicolette van Gestel

Public management reforms and the growth of hybridity

Discussant: Ingo Bode

Ludivine Redslob and Benoît Gérard

Construction of management accountants' occupational identity in a context where financial performance is in search of legitimacy: The case of the French Armed Forces

Discussant: Gary Schwartz

An Institutional Family Reunion? Bridging Ontologies, Levels and Methods

Convenors

Tammar B. Zilber, School of Business, The Hebrew University of Jerusalem, Israel; mstbz@mscc.huji.ac.il

Mike Lounsbury, University of Alberta School of Business, Canada; ml37@ualberta.ca

Renate Meyer, WU Vienna University of Economics and Business, Austria; renate.meyer@wu-wien.ac.at

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Jean-Brillant, B-4321

Charting the Terrain I

Chair: Tammar B. Zilber

Elisabeth S. Clemens

Maps in motion

Graham Dover and Thomas B. Lawrence

Locating institutional work: The roles of places in creating housing for the hard-to-house

Jeannette A. Colyvas and Eleanor Anderson

Institutionalization's quadrant and the micro-macro dimension in organizational analysis

Session II

Thursday, July 4, 2013, 11:00–12:30
– Parallel Stream –

Location

Jean-Brillant, B-4310

Parallel Stream A

Individual-level Dynamics and Institutional Logics

Chair: Patricia Bromley

Rachel Ruttan, Michael Mauskapf and Loran Nordgren

The effects of institutional complexity on creative cognition

Jillian Chown

Situated professionalism: Navigating the competing institutional logics of professionalism and the market

David L. Deephouse

Connecting institutional entrepreneurs and macro-level institutions: The case of Louisiana farmers' markets

Location**Jean-Brillant, B-4320**

Parallel Stream B

Institutional Maintenance

Chair: Charlene Zietsma

Maria Norbäck and Elena Raviola

An old institution and recycled problems: Doing institutional work on Swedish public service television

Ruthanne Huisig

Persistence through decoupling

Jennifer Irwin

Dynamic stability in institutional maintenance: Core ideas in public libraries, 1876–2006

Location**Jean-Brillant, B-4321**

Parallel Stream C

Organizations and Institutions I

Chair: Trish Reay

Nicoline Frølich and Kerstin Sahlin

University organization as bridging: Ambiguous, competing and mediated institutions

Mirva Peltoniemi

Legitimacy in the absence of similar others: Celebrity firms and the construction of organizational legitimacy

Giulia Cappellaro and Sandra Dawson

Institutionalization of hybrid organizational forms: Evidence from public private organizations in Italian health care system

Session III **Thursday, July 4, 2013, 16:00–17:30**
– **Parallel Stream** –

Location **Jean-Brillant, B-4310**

Parallel Stream A **Institutional Actors**
Chair: Achim Oberg

Maxim Voronov, Melea Press and Russ Vince
"Now, it's personal!" Integrating the whole person into organizational institutionalism

Hokyu Hwang and Jeannette Colyvas
Actors, actors! Actors? The proliferation of the actor and its consequences

Tao Wang, Bernard Forgues and Filippo Carlo Wezel
Dissonance counts: Disagreement in audience evaluations and producers' responses

Location **Jean-Brillant, B-4320**

Parallel Stream B **Institutional Work**
Chair: Elizabeth Goodrick

Madeline Toubiana, Charlene Zietsma and Patricia Bradshaw
The message is on the wall: Emotions, institutional expectations, and the dynamics of emotive institutional work

Suhaib Riaz and Sean C. Buchanan
Bankers in crisis: Maintaining an epistemic authority hierarchy through nested institutional work

Jessica Chromik
Vocabularies as enablers and constraints in institutional work: Establishing new modes of task division in German health care

Location **Jean-Brillant, B-4321**

Parallel Stream C **Against the Grain**
Chair: Markus A. Höllerer

Ossi I. Ollinaho
Institutions and "loose" materiality

William N. Kaghan, Marc J. Ventresca, Jill Purdy and Tracy Thompson
On writing a field-level ethnography (or “building the Tower of Babel revisited”)

W.E. Douglas Creed, Rich DeJordy, Maureen Scully and Marc Ventresca
The busy world of analytic “zeroes” in institutional change: Unexpected sources for movement capacity building

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Jean-Brillant, B-4321

Charting the Terrain II

Chair: Mike Lounsbury

Candace Jones and Eva Boxenbaum
Modern architecture: Bridging materials and ideas, organizational actors and society

Mats Alvesson, Jaco Lok and André Spicer
In search of institutional man

Yuan Li
Decoupling and institutionalization: A semiotic perspective on the coevolution of the symbolic and the material

Session V

Friday, July 5, 2013, 14:00–15:30
– Parallel Stream –

Location

Jean-Brillant, B-4310

Parallel Stream A

Organizations and Institutions II

Chair: Ruthanne Huising

Alona Harness
Bringing the source back in: Integrating perspectivist and structuralist schools of new-institutional theory in a case-study of contradictory institutional logics

Patricia Bromley and Megan Tompkins-Stange
“Walk the line”: How U.S. foundations respond to restrictions on political activity

Joëlle Evans
Moral frictions: Ethics, legitimacy and creativity in stem cell science

Location

Jean-Brillant, B-4320

Parallel Stream B

Field Level Dynamics

Chair: Hokyu Hwang

Pedro Monteiro, Davide Nicolini and Andrea Lippi

Mapping meaning multiplicity: Institutional sources of meaning variation in the consumption of management ideas

Achim Oberg, Valeska P. Korff, Carrie Oelberger, Karina Kloos and Walter W. Powell

Between contestation and convergence: The proto-institutionalization of nonprofit performance metrics

Manely Sharifian and P. Devereaux Jennings

Beyond the nation-state: The impact of world society and non-state actors on transnational cleantech policy and innovation

Location

Jean-Brillant, B-4321

Parallel Stream C

Individuals and Institutions

Chair: Bernard Forgues

Marine Agogu e and Eva Boxenbaum

Idea generation in highly institutionalized fields: How individuals become aware of field frames

Julia Brandl, Bernadette Bullinger and Katharina Pernkopf-Konh usner

Conditions for working with institutional logics in organizational settings

Saija Katila, Rebecca Lund, Jenny Rinkinen, Mikko Laamanen, Susan Meril inen and Janne Tienari

Changes in higher education in Finland: Professionalization and standardization of writing practice

Session VI **Saturday, July 6, 2013, 09:00–10:30**
– Parallel Stream –

Location **Jean-Brillant, B-4310**

Parallel Stream A **Crossing Levels**
 Chair: W.E. Douglas Creed

Rami Kaplan

The forging of an institutional logic: Business school theorization of “business responsibilities”, 1945–1959

Rich DeJordy and Frank Barrett

Squeeze play: Changing institutions from the top and bottom simultaneously

Niamh O’Sullivan

The Equator Principles institution: The work of bridging macro and micro levels

Location **Jean-Brillant, B-4320**

Parallel Stream B **Borrowing into Institutional Theory**
 Chair: P. Devereaux Jennings

Donald Nordberg

Fields, logics and corporate governance

Adriana Roseli Wünsch Takahashi and Josué Sander

Knowing process and dynamic capabilities: Institutional theory and resource based theory

Mar Pérezts, Xavier Philippe, Véronique Steyer and Sébastien Picard

Secondary institutions and the pilot fish effect. The case of corporate universities

Location

Jean-Brillant, B-4321

Parallel Stream C

Identity and Institutional Dynamics

Chair: Maureen Scully

Trish Reay, Elizabeth Goodrick and Susanne Boch Waldorff

How can you get a leopard to change its spots? Institutional logics and physician role identity

Dennis Jancsary, Renate Meyer, Markus A. Höllerer and

Vitaliano Barberio

"Call a man a customer...": Linking reciprocal identity enactment and field-level complexity

Diane-Laure Arjaliès, Farah Kodeih and Mia Raynard

Professional role identity as a filter for institutional change: The case of responsible investment

Session VII

Location

Saturday, July 6, 2013, 11:00–12:30

Jean-Brillant, B-4321

Group Discussion

Chair: Renate Meyer

Discussants: Marc Ventresca, Tom Lawrence, Kerstin Sahlin and Eva Boxenbaum

The Handling of History: Methods and Theories

Convenors

Lars Engwall, Dept. of Business Studies, Uppsala University, Sweden;
lars.engwall@fek.uu.se

Michael Rowlinson, Queen Mary University of London, UK;
m.rowlinson@qmul.ac.uk

R. Daniel Wadhvani, Eberhardt School of Business, Pacific University,
USA; dwadhvani@pacific.edu

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Québecor

Methods

Chair: Lars Engwall

William Foster, Diego Maganhotto Coraiola and Roy Suddaby
*Useful history: An ideographic analysis of the online histories of Fortune
500 corporations*

Discussant: Paolo Quattrone

Hamid Foroughi

Collective memory, silence, and deconstruction of self-identity

Discussant: Gabrielle Durepos

Stephanie Decker

How to present historical analysis for organisation studies journals

Discussant: Ronald Kroeze

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Québecor

Accounting for Capitalism

Chair: Michael Rowlinson

Alistair Mutch

Religion and the development of accounting – Practice and Scotland

Discussant: Wim van Lent

Brian J. Hilton and Andrea Bernardi

Spending well or spending properly? On the trade-off between form and performance in the history of British public sector

Discussant: Simona Spedale

Patrizio Monfardini, Pasquale Ruggiero and Paolo Quattrone

Accounting, organizations and the Italian society: The Istituto per la Ricostruzione Industriale (IRI) and the search for alternatives to US corporate capitalism (1948–1973)

Discussant: Diego Maganhotto Coraiola

**Session III
Location**

**Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Yellow Section, Québecor**

Strategy and History

Chair: R. Daniel Wadhvani

Lars Heide

John T. Parsons, MIT and the emergence of programmed machine tools: How to conceptualize innovation?

Discussant: Jarmo Seppälä

Albéric Tellier and Fanny Simon

Revisiting an old story with a new method to better understand the selection of a dominant design: Lessons from the aeronautic industry from 1890 to 1935

Discussant: Talia Pfefferman

Carole Donada, Gwenaëlle Nogatchewsky and Anne Pezet

It takes a quarter of a century to build a dynamic capability. Supplier relations management at Renault (1975–1999)

Discussant: Nora Lohmeyer

**Session IV
Location**

**Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Québecor**

Entrepreneurship and Change

Chair: Lars Engwall

Talia Pfefferman

A business of one's own – Gender, entrepreneurship and the state in Israeli society 1930–1960

Discussant: Brian J. Hilton

Simona Spedale

Organisational change, institutional logics and the meaning of work: The transformation of the Sheffield Workhouse and the birth of the Fir Vale Hospital (1834–1906)

Discussant: Albéric Tellier

Wim van Lent

How workforce diversity affected the Dutch East India company's shipping business

Discussant: Carole Donada

Session V Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Yellow Section, Québecor

Histography and Methods

Chair: Michael Rowlinson

Eric Godelier

Describe and understand multicultural management: From essentialism to the history and anthropology of business cultures and practices

Discussant: Stephanie Decker

Sarah Robinson, Ron Kerr and Carole Elliott

Towards an organizational-historiographical methodology: A historical study of corporate power and architecture – The case of the 'corporate campus'

Discussant: Lars Heide

Matthieu Mandard

Mirages of organizations. From the historiography of management to the management of historiography

Discussant: Hamid Foroughi

Session VI Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Québecor

Histographical Accounts

Chair: R. Daniel Wadhvani

Nora Lohmeyer

The puzzling history of corporate social responsibility in Germany – Insights from a systematic historical discourse analysis

Discussant: Alistair Mutch

Jarmo Seppälä

A blast from the past: Perspectives of past in management and organization studies

Discussant: Sarah Robinson

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30

CSC, 1st Floor, Yellow Section, Québecor

Narrative and Rhetorical History

Chair: Lars Engwall

Gabrielle Durepos and Terrance Weatherbee

Performing history: The golden years at Nova Scotia Museums

Discussant: Sjoerd Keulen

Ronald Kroeze

The sources and narrative structure of organizational history. The corporate historical narrative of HSBC and Deutsche Bank on their websites

Discussant: Eric Godelier

Sjoerd Keulen

History as a dog and pony show: The (mis)uses of history for marketing by Wells Fargo & Company

Discussant: Matthieu Mandard

Identity in Art, Design and Organization

Convenors

Stefan Meisiek, Copenhagen Business School, Denmark;
smeisiek@cbs.dk

Ariane Berthoin Antal, Social Science Research Center Berlin (WZB),
Germany; ariane.berthoin.antal@wzb.eu

Steven S. Taylor, Worcester Polytechnic Institute, USA; sst@wpi.edu

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 4th Floor, Blue Section, Salle Esdras-Minville

Aesthetics

Chair: Steven S. Taylor

Varda Wasserman and Michal Frenkel

Trapped between glass ceilings and glass walls: Organizational aesthetics as a reflection of the gendered organization

Astrid Huopalainen and Suvi Satama

Moving at the edges: Embodied agency as an illusory leeway to convey aesthetic knowledge in dance and fashion

Timon Beyes and Pierre Guillet de Monthoux

Curating the “Think-in-Itself” on organizing by art in Pistoletto, Kierkegaard and Adorno

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 4th Floor, Blue Section, Salle Esdras-Minville

Professional Identities

Chair: Ariane Berthoin Antal

Ulla Johansson Skoldberg and Jill Woodilla

Identifying identities: Recognizing paradoxical identities for students in a design management program

Valérie Chanal and Apolline Le Gall

Designer' professional identity when confronted to value creation rationale

Claus Noppeney and Nada Endrissat

Artistic identities on the supermarket Floor: Insights from the work of store artists

Session III
Location

Thursday, July 4, 2013, 16:00–17:30

CSC, 4th Floor, Blue Section, Salle Esdras-Minville

Interventions

Chair: Stefan Meisiek

Linda J. Matula, Stefan Meisiek and Richard J. Badham

Whose change is it? A longitudinal study of the outcomes of an organisational theatre event

Gervaise Debucquet and Ariane Berthoin Antal

Artistic interventions in organizations as intercultural relational spaces for identity-development

Mari Moss

Critical story sharing (CSS): A dialectic approach to identity regulation

Philippe Mairese, Rachel Beaujolin-Bellet, Emmanuelle Begon, Véronique Perret and Géraldine Schmidt

Three cases of identity (re)construction through art interventions: The dialogical and the 'sensible'

Session IV
Location

Friday, July 5, 2013, 09:00–10:30

CSC, 4th Floor, Blue Section, Salle Esdras-Minville

Practice and Play

Chair: Steven S. Taylor

Anne Pässilä

Constructing a learning path for identity building in a context of practice-based innovation

Klaus-Peter Schulz, Takaya Kawamura and Maho Tanaka Inoue

Playful explication and development of identity

Delia Mannen, Thomas Maak and Nicola Pless

Art as an expression of organizational identity: A view into the Cleveland clinic collection and its meaning in the design for human dignity

Anna Rylander

Workplace design in identity construction: Contrasting managers' functional intentions and employees' aesthetic experiences

**Session V
Location**

Friday, July 5, 2013, 14:00–15:30

CSC, 4th Floor, Blue Section, Salle Esdras-Minville

Field trip to IPLAI

Chair: Steven S. Taylor, Ariane Berthoin Antal and Stefan Meisiek

For this session, we will move our discussions to the IPLAI center at McGill. Hence no presenters. Cf. <http://www.mcgill.ca/iplai/>

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30

CSC, 4th Floor, Blue Section, Salle Esdras-Minville

Entrepreneuring

Chair: Ariane Berthoin Antal

Heather Vough

You have to love what you do! The multiple roles of passion rhetoric in the architecture industry

Katarina Zambrell

Arts in business – A management venture for organizational development and identity work

Nancy Richter

Bridging identities between business and art: The hybridity of the ascetic ideal in creative entrepreneurship

Blandine Lanoux-Claverie

The entrepreneur in film: Is America still a long way from us?

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 4th Floor, Blue Section, Salle Esdras-Minville

Institutions

Chair: Stefan Meisiek

Emilie Reinhold

*Janus: Employee in a bank and conceiver of an artist in residence program.
An analysis of embodied identity struggle*

Pascale Landry

*Identity stakes and logics during succession to the post of the artistic
director in four Quebec cultural organizations*

Robert Ott and Wendy Cukier

The gods must be fashion designers

Eila Szendy-El Kurdi

Re-imagining identity – The case of a French museum

Corporate Responsibility: Towards Inclusive Development?

Convenors

Dirk Matten, Schulich School of Business, York University, Canada;
dmatten@schulich.yorku.ca

Bobby Banerjee, Cass Business School, City University of London, UK;
Bobby.Banerjee@city.ac.uk

Vasanthi Srinivasan, Indian Institute of Management Bangalore, India;
vasanthi@iimb.ernet.in

Session I Location

Thursday, July 4, 2013, 09:00–10:30

CSC, 1st Floor, Yellow Section, Deloitte Touche Tohmatsu

Corporate Social Responsibility (CSR) and the ‘Developing’ World

Chair: Dirk Matten

Peter Fleming and André Spicer

What is deep corporate social responsibility? From compliance to commitment in management studies and practice

Jeremy Moon, Wendy Chapple, Christian Herzig and Rieneke Slager

The dynamics of corporate social responsibility in Asia

Shahnaz Ibrahim, Dima Jamali and Mine Karatas-Ozkan

Theorising social embeddedness of CSR in emerging markets

Session II Location

Thursday, July 4, 2013, 11:00–12:30

CSC, 1st Floor, Yellow Section, Deloitte Touche Tohmatsu

The Role of CSR in Global Governance

Chair: André Spicer

Glen Whelan

Corporate social responsibility as world politics: Hegemony and counter-hegemony in the global public domain

Sameer Ahmad Azizi

CSR in areas of limited statehood – Bridging CSR research to the rest of the world

Adriana Orellana

The private sector building peace in conflict areas: The case of Colombia

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Yellow Section, Deloitte Touche Tohmatsu

The Role of Governments and Politics in CSR

Chair: Glen Whelan

Anna Zueva-Owens and Jenny Fairbrass

Compulsory voluntary CSR in the Russian Federation

Martin Fougère and Subhasis Ray

Mandatory corporate responsibility as a means towards inclusive development in India? Discursive struggles over CR and its use(s)

Sibel Yamak, Ali Ergur, Ahu Tatli and Mine Karatas-Ozkan

Intersection between politics and CSR: Politicised nature of CSR in emerging economies

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Deloitte Touche Tohmatsu

CSR in the Extractive Industry Sector

Chair: Peter Fleming

Edmilson Alves de Moraes and José Antonio de Almeida

The agony of a community: The legacy of the first Brazilian uranium mine

Rajiv Maher

What factors influence the positions taken by community residents towards nearby mining operations in Chile and Brazil?

Jacob Vakkayil

A tale of two mines: An analysis of differences and similarities of two modes of mining in tribal lands in North-Eastern India

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Yellow Section, Deloitte Touche Tohmatsu

The Interests of Indigenous Communities and CSR

Chair: Bobby Banerjee

Bruno Moreira-Siqueira and Hélio Arthur Irigaray
Corporate responsibility and inclusive development: For whom?

Janna L. Rose and Gazi Islam
Coordinating responsibilities through a narrative process: Legal battles and bio-prospecting tales

Cyrlene Claasen, Julia Roloff and David Weir
Public-Private Partnerships in the African extractive industry: Venues for empowerment or embezzlement?

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Deloitte Touche Tohmatsu

The Link between Development and CSR in Global Supply Chains

Chair: Martin Fougère

Chacko Kannothenra and Stephan Manning
Impact sourcing: The challenge of promoting inclusive development through outsourcing

Julia Rotter, Peppi-Emilia Airike and Cecilia Mark-Herbert
Business as unusual – Exploring Political Corporate Social Responsibility in global supply chains

Vivek Soundararajan, Laura Spence and Chris Rees
Development from the inside out? CSR and the construction of working conditions in Indian SMEs

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Deloitte Touche Tohmatsu

Multisector Partnerships as Venues for CSR in Developing Countries

Chair: Vasanthi Srinivasan

Lauro Gonzalez, Tania Christopoulos and Tomás Marques

Microfinance institutions as banking correspondents: A methodology for social performance indicators

José Carlos Marques

Partnerships, pyramids and pacts: A political-organizational lens on development models

Maria Paola Ometto and Mário Aquino Alves

Corporate politics and discourse in meta-organizations: Exploring the case of Rede Nossa São Paulo (Brazil)

Change in Multinational Firms: Expatriate Managers, Institutions and Sector Specific Issues

Convenors

Mike Geppert, University of Surrey Business School, UK;
m.geppert@surrey.ac.uk

Ursula Mense-Petermann, University of Bielefeld, Germany;
ursula.mense@uni-bielefeld.de

Kathleen Park, MIT Sloan School of Management, USA;
kmpark@mit.edu

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Sud, L'Oréal Canada

Agency, Sector-specificity and Governance in MNCs

Chair: Mike Geppert, Ulla Mense-Petermann and Kathleen Park
Discussant: Karen Williams

**Nelson A. Thomaz, Edson Keyso de Miranda Kubo
and Laércio Baptista da Silva**

*Reflections on corporate governance configuration in Brazilian
multinational companies*

Graham Hollinshead, Jane Hardy and Francesca Gagliardi

*The tortuous ascent of global value chains – The case of pharmaceutical
R&D China*

Arash Amirkhany and Pouya Seifzadeh

Corruption, institutional restrictiveness, and mode of entry

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Sud, L'Oréal Canada

Institutions and Political Issues in MNCs

Chair: Florian Becker-Ritterspach
Discussant: Susanne Blazejewski

Qihai Huang and Jos Gamble

*Chinese employees' experience of working in UK and Japanese retail sector
MNCs: Searching for the imprint of country of origin*

Mike Geppert, Karen Williams, Michael Wortmann and European Research Team

Micro-political game playing in a European hard discounter: A comparison of store level employment relations

Ursula Mense-Petermann and Kathleen Park

Global integration and knowledge exchange in MNCs: Expatriate managers as boundary spanners and problem solvers

Michal Frenkel

Institutions, agency and the cross national transfer of ideas and policies between Third World MNCs and their First World affiliates: The case of work-family practices

Session III

Thursday, July 4, 2013, 16:00–17:30

– Parallel Stream –

Location

Decelles, 3rd Floor, Section Sud, Granby

Parallel Stream A

The Role of Agency in MNCs in Relation to Employment and Industrial Relations

Chair: Susanne Blazejewski

Discussant: Graham Hollinshead

Markus Helfen, Kadire Zeynep Sayim and Dimitris Stevis

International framework agreements and Europeanization of industrial relations: Comparative case studies from USA and Turkey

Mike Geppert, Karen Williams and Michael Wortmann

Patterns of employee relations governance and social agency in the European food retail sector: Partnership in the UK food retail industry

Andreas Kornelakis

Plus ça change? Supranational regulation, market competition and institutional change in the employment system of the Greek telecommunications sector

Florian Becker-Ritterspach, Ayse Saka-Helmhout, Mike Geppert and Knut Lange

Organizational responses to multiple institutional demands in the European airline industry

Location**Decelles, 3rd Floor, Section Sud, L'Oréal Canada**

Parallel Stream B**MNCs' Subsidiaries and Host Country Context**

Chair: Ursula Mense-Petermann

Discussant: Nathalie Belhoste

**Johannes Meuer, Marlies Kluike, Uschi Backes-Gellner
and Kerstin Pull***'Sending the troops' or 'Staying home alone' – Expatriates in the
adaptation of employment modes to market economies***Anthony Fee and Susan McGrath-Champ***Expatriate management in hazardous industries: A study of emergency
evacuation policy and practice***Session IV****Location****Friday, July 5, 2013, 09:00–10:30****Decelles, 3rd Floor, Section Sud, L'Oréal Canada**

**Agency in MNCs in Relation to Global, Home and Host Country
Institutional Influences**

Chair: Mike Geppert

Discussant: Kathleen Park

Hege Eggen Børve and Elin Kvande*The Nordic model in a global company situated in Norway. Challenging
institutional orders?***Jon Erland Lervik and Ayse Saka-Helmhout***Subsidiary initiative in ship engineering: The institutional-embeddedness
perspective***Ola Bergström***Over troubled waters: Translating workforce reduction policies in a Swedish
MNC***Marlies Kluike and Kerstin Pull***Similar but still different, how US-MNCs in Germany and Switzerland use
host-country training and skill practices*

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Sud, L'Oréal Canada

Successful Expatriation? Variables for Failure and Success in International Assignments

Chair: Ursula Mense-Petermann
Discussant: Eric Davoine

Racheli Gabel-Shemueli, Simon Dolan and S. Kubra Canhilal
Antecedent factors contributing to success in international assignments

Nathalie Belhoste
Cross-cultural efforts in international assignments: Learning and commitment in the study of French expatriates and their collaborators in India

Kadire Zeynep Sayim and Deniz Tunçalp
Role of socialisation on adjustment to international assignments: Diplomats as 'non-standard' expatriates

Eve Lamargot
The tour manager: An unexpected journey. Building adaptive capacity by juggling performance management practices: The case of a Montreal-based entertainment multinational company

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Sud, L'Oréal Canada

Home and Host Country Effects on Expatriation

Chair: Kathleen Park
Discussant: Pouya Seifzadeh

Almina Bešić and Christian Hirt
Can expatriates of host-country origin meet the challenges in South-East Europe? An analysis of Austrian multinationals

Jutta Becker-Ritterspach and Florian Becker-Ritterspach
Divergent patterns of institutional entrepreneurship of MNCs in emerging economies

Eric Davoine, Claudio Ravasi and Xavier Salamin
The challenge of dual career expatriate management in a specific host national environment: An exploratory study of expatriate and spouse adjustment in Switzerland based MNC

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Sud, L'Oréal Canada

Expatriate Roles in Industry and Economic Context

Chair: Ursula Mense-Petermann, Kathleen Park and Mike Geppert
Discussant: Florian Becker-Ritterspach

Ilro Lee, David Cheng and Karyn Wang

Network building and the performance of subsidiary managers

Junchen Yan and Christoph Seidel

Host country nationals in multinational companies: An approach for local sensitivity

Processes of Organizational Creativity: Collective Entrepreneurship, Co-Creation and Collaborative Innovation

Convenors

Daniel Hjorth, Copenhagen Business School, Denmark; dhj.lpf@cbs.dk
Chris Steyaert, St. Gallen University, Switzerland; chris.steyaert@unisg.ch
Gail Whiteman, Rotterdam School of Management (RSM), Erasmus University, The Netherlands; gwhiteman@rsm.nl

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Procter & Gamble

Process Research of Creativity and Innovation

Chair: Daniel Hjorth

Anup Nair

'Processualizing' innovation research: A deconstructive analysis of organizing while innovating

Barbara Simpson, Alia Weston and Rory Tracey

Creative practice in an accelerating world

Philippe Lorino

*The innovating process as a transactional inquiry.
The polyphonic story of a ghost*

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, Procter & Gamble

Process Theory of Collective Entrepreneurship

Chair: Chris Steyaert

Seray Ergene, Marta B. Calás and Linda Smircich

Entrepreneurial movements: Developing a moving theoretical lens for novel modes of organizing

Michael Elmes

Cooperative organizations, leadership, and collective innovation: Narratives and counternarratives of authority and mutual/self-criticism

Andrew Popp

Enterprise in Albion

Session III **Thursday, July 4, 2013, 16:00–17:30**
– Parallel Stream –

Location **CSC, 1st Floor, Blue Section, Béton Grilli**

Parallel Stream A **Researching Co-creation**
 Chair: Gail Whiteman

Heather Douglas
Social entrepreneuring as collaborative and persuasive actions

Jana Costas
Workspaces of creative entrepreneurs: Coworking as a new form of social organizing?

Location **CSC, 1st Floor, Green Section, Procter & Gamble**

Parallel Stream B **Relational Entrepreneurship**
 Chair: Heather Douglas

Rebecca Gill
Networking metaphors, networking practice: Religion and gender in the construction of entrepreneurial networking

Melissa Leithwood, Oana Branzei and David Sparling
Language as a resource: Cultural entrepreneurship in online communities

Nicolaj Brenneche
Entrepreneurial agency-in-progress. A performative approach to studying processes of systemic innovation in the energy sector

Session IV **Friday, July 5, 2013, 09:00–10:30**
– Parallel Stream –

Location **CSC, 1st Floor, Blue Section, Béton Grilli**

Parallel Stream A **Disseminating Process Theory**
 Chair: Tor Hernes

Sylvain Bureau and Aris Komporozos-Athanasiou
Teaching subversion in the business school: An ‘improbable’ encounter

Jenny Helin
Writing process and the academic text as an offering of potentiality

Location

CSC, 1st Floor, Green Section, Procter & Gamble

Parallel Stream B

Co-creation in the Arts I

Chair: Robin Holt

Annika Blomberg and Suvi Satama

Creative bodies on the move: Exploring tensions of collaborative creativity in productional spaces of dance

Joëlle Basque and Isabelle Caron

The productive role of constraints in collective artistic creativity

Axel Thesleff and Rita Järventie-Thesleff

Virtual music-making communities as sites of collective, social creativity

Session V

Friday, July 5, 2013, 14:00–15:30

– Parallel Stream –

Location

CSC, 1st Floor, Blue Section, Béton Grilli

Parallel Stream A

Co-creation in the Arts II

Chair: Jenny Helin

Gerald Bartels and Nicolas Bencherki

Collaborative creativity as an interactional practice

Søren Friis Møller

Cultural entrepreneurship in an uncivilized world? Cultural entrepreneuring as untaming social creativity

Eduardo Davel and Fernando F. Fachin

Risk as creative practice: Learning from entrepreneurship in movie creation

Location

CSC, 1st Floor, Green Section, Procter & Gamble

Parallel Stream B

Methodology in Process Research

Chair: Barbara Simpson

Tuomas Kuronen

Strong men, strong state: The body and radical change

Gudrun Rudningen, Arne Lindseth Bygdås and Aina Hagen

Visual inquiry using collaborative visual research: Methods for exploring processes of organizational creativity

Henrika Franck, Philip Gylfe and Robin Holt

Journalism, commerce and truth-telling: Visual ethnography in a national broadcaster

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, Procter & Gamble

Process Research with Deleuze

Chair: Daniel Hjorth

Ward M. Eagen

Process thinking as Deleuzian becoming

Christa Amhøj and Eva Pallesen

Experiments with collaboration as alchemy

David Sköld

Co-creation at the limit of im/possibility: Learning from Lacan about the logic of desire and the limits of Deleuze

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30

CSC, 1st Floor, Green Section, Procter & Gamble

Process Theory and Time

Chair: Henrika Franck

Jean Clarke and Robin Holt

Vivienne Westwood: Ethics and commerce in gothic form

Tor Hernes, Juha Laurila, Anni Paalumäki, Ida Danneskiöld-Samsøe and Ansgar Ødegård

Novelty in the flow of time: Taking a view from nowhere in an on-going present

Convenors: "The next time: Reflections and prospects for the EGOS Colloquium 2014 in Rotterdam"

Creativity, Aesthetics and Business: Explorations in Markets, Organizations and Institutions

Convenors

Mukti Khaire, Harvard University Business School, USA;
mkhaire@hbs.edu

Bernard Leca, University of Lille 1, France; bleca@iaelille.fr

Roy Suddaby, University of Alberta, Canada; rsuddaby@ualberta.ca

Session I Location

Thursday, July 4, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, Salle Nancy et Michel-Gaucher

Bridging and Distinguishing Worldviews

Chair: Bernard Leca

Ida Lunde Jørgensen

A theorization on philanthropy in the arts

Simone Schiller-Merkens

In the space between fields: Balancing tensions between aesthetics, economy, and morality in the emergence of a new market

Rebecca Henn

Conflict, compromise, and coalition: Inhabiting institutional complexity

Session II Location

Thursday, July 4, 2013, 11:00–12:30

CSC, 1st Floor, Green Section, Salle Nancy et Michel-Gaucher

The Art (and Commerce) of Fashion

Chair: Mukti Khaire

Yue Zhao

Needles pulling threads: The complex diffusion of ready-to-wear fashion in Paris through networks

Frédéric Godart and Charles Galunic

Style popularity in high fashion: Resilience, replication, and embeddedness of cultural elements

Elen Riot

Woman in love

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Green Section, Salle Nancy et Michel-Gaucher

Categories, Genres, Worlds: Moving within and between

Chair: Roy Suddaby

Fabio Petani and Jeanne Mengis

What absent spaces tell us of the aesthetic business of creating a center for the arts

Glauca Peres da Silva

Aesthetically driven economic activities: Bridging music genres and music markets

Giuseppe Delmestri and Fabrizio Montanari

Servant of three masters. Institutional change in the face of multiple audiences

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Salle Nancy et Michel-Gaucher

Aesthetics beyond Aesthetic

Chair: Bernard Leca

Jean-Philippe Bouilloud and Ghislain Deslandes

From negativity to creativity: About the aesthetics of “beau geste” in leadership

Mar Pérezts

Aesthetics on the margins: A phenomenological rediscovery of the forsaken art of bargaining

George Watts

Haute-coffee: Communication and movement between a commodity exchange and a high-end aesthetic market

Session V

Friday, July 5, 2013, 14:00–18:30

Creative Industries' Field Trip to *Les 7 doigts de la main*

The traditional Creative Industries' field trip will offer a privileged glimpse into the business models, shared leadership and creative processes, performed with "the beautifully awkward dexterity of a 7-fingered hand" – the collective of cirque performers *Les 7 doigts de la main* (<http://7doigts.com/>).

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, Salle Nancy et Michel-Gaucher

Valuing the Aesthetic (1)

Chair: Mukti Khaire

Marta Herrero

Market devices and emotions in economic sociology: Valuing aesthetics in the markets for Scottish and Irish art

Ludovica Leone, Stefano Baia Curioni, Paola Dubini and Laura Forti

Another star: An empirical study of consecration in the contemporary art field

Nermeen Mustafa and Joseph Lampel

Crafting luxury: The role of narratives in the design process of perfumes

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30

CSC, 1st Floor, Green Section, Salle Nancy et Michel-Gaucher

Valuing the Aesthetic (2) and Closing Remarks

Chair: Mukti Khaire, Bernard Leca and Roy Suddaby

Hélène Delacour and Bernard Leca

Shock value? Scandal and radical innovation in creative fields

Monika Kackovic, Joris J. Ebbers and Nachoem Wijnberg

The effects of source credibility and source salience on sales performance: A study of corporate art collectors

Organizational Network Research: Bridging and Bridges in Organizational Networks

Convenors

Terry L. Amburgey, University of Toronto, Canada;
amburgey@rotman.utoronto.ca

Barak S. Aharonson, Tel Aviv University, Israel; aharonson@tau.ac.il

Jörg Raab, Tilburg University, The Netherlands; j.raab@uvt.nl

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Rouyn-Noranda

Brokers and Bridges I

Chair: Terry L. Amburgey

David Obstfeld, Stephen P. Borgatti and Jason Davis

Brokerage as a process: Decoupling third party action from social network structure

Olaf N. Rank and Michael Strenge

Entrepreneurial orientation as driver of brokerage

Lucia Marchegiani and Matteo Rizzolli

Virtual bridges and real business: The role of public actors in bridging online business social networks

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Rouyn-Noranda

Brokers and Bridges II

Chair: Jörg Raab

Linda Pomeroy, Jane Hendy and James Barlow

An examination of boundary networks – Antecedents (bridging mechanisms) and consequences

Zack Kertcher and Erica Coslor

Cultural adapters in multifield innovation brokerage

Diego Campagnolo, Arnaldo Camuffo and Giuseppe Soda
Network heterogeneity, learning and the transferability of inter-organizational coordination capabilities: Not all experiences are equal

Brandy L. Aven and Henning Hillmann
Structural diversity: Entrepreneurial performance of founding teams in late imperial Russia

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Decelles, 3rd Floor, Section Nord, Rouyn-Noranda

Brokers and Bridges III

Chair: Barak S. Aharonson

Aylin Ataay
Roles of interlocking directorates in family business groups: An emerging country experience

Didem Gundogdu, Lindsay Stringfellow and Kevin McMeeking
The market value of social capital: A longitudinal study of board connectivity

Federica Brunetta and Enzo Peruffo
May parents inherit from heirs? A study of parent spun-off relationship

Alberto Monti and Giuseppe Soda
Cross-boundary integration in organizations: The role of affective and instrumental multiplexity

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Rouyn-Noranda

Inter-organizational Networks and Organizational Level Outcomes

Chair: Terry L. Amburgey

Ricarda Thomas and Suleika Bort
Competence gaps and network development. An empirical analysis of converging industry networks

Mariachiara Barzotto and Anna Comacchio

Ambidextrous face-to-face interactions. Building and bridging daily encounters in a high-tech incubator

Astrid Kramer, Niels Noorderhaven and Patrick Kenis

Changes in network commitment: An experimental study about the influence of identification and centrality on network commitment

Joris Knoen, Victor Gilsing and Annefleur Krijkamp

Embeddedness, network strategy or partner characteristics: Three alternative sources of information for inter-organizational partner selection

Session V
Location

Friday, July 5, 2013, 14:00–15:30

Decelles, 3rd Floor, Section Nord, Rouyn-Noranda

Network Dynamics and Evolution

Chair: Barak S. Aharonson

Zong-Rong Lee

Institutional transition and temporal dynamic of strategic alliance networks

Chiara D'Alise and Luca Giustiniano

Localized networks and innovation in the life-science sector. Inter-cluster and intra-cluster dynamics

Swetketu Patnaik and Heinrich Kramarski

Exploring the influence of institutional embeddedness of partner firms on inter-partner dynamics in international inter-organizational relationships

Remco Mannak, Marius T.H. Meeus, Jörg Raab and Alexander Smit

Repeated collaboration and role differentiation in multi-partner R&D consortia

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Rouyn-Noranda

Inter-organizational Communities and Field Nets

Chair: Jörg Raab

Terry L. Amburgey, Barak S. Aharonson and Daniel Tzabbar
The diffusion of internationalization: The heterogenous spread of an organizational practice

Balazs Fazekas and Yuan-yuan Gong
Organization field forming: The role of heterogeneity in the Japanese nanotechnology R&D alliance network

Caterina Muzzi and Sergio Albertini
*The evolution of an innovative community of SMEs:
The role of managerial competencies*

Dalhia Mani
Seeing both the forest and the trees: Closure and social capital in the Indian firm ownership network

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Rouyn-Noranda

Whole Networks

Chair: Terry L. Amburgey

Anna Moretti and Francesco Zirpoli
A dynamic theory of network failure: The case of the Venice Film Festival and the local hospitality system

Angel Saz-Carranza, Adrià Albareda and Susanna Salvador
Power and network governance: A longitudinal multiple case study of European regulatory networks

Tamyko Ysa, Adrià Albareda, Anna Ramon and Vicenta Sierra
Dual leadership in public-private network governance

Organizational Ethnography: Behind and Beyond the Field

Convenors

Juliette Koning, Oxford Brookes University, UK; j.koning@brookes.ac.uk

Heidi Dahles, Griffith Business School, Griffith University, Brisbane, Australia, and Dept. of Organization Sciences, VU University Amsterdam, The Netherlands; h.dahles@griffith.edu.au

Laura Galuppo, Catholic University of Milan, Italy; laura.galuppo@unicatt.it

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Val-d'Or

Introducing the New SWG on Organizational Ethnography

Chair: Laura Galuppo

Heidi Dahles: "A new SWG – Aims and hopes"

Juliette Koning: "Introducing the keynote speakers"

Keynotes:

Ann Cunliffe: "Identity-work in the hyphen-spaces of ethnography"

Karen Locke: "What happened to Grounded Theory?"

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Val-d'Or

Reflections on OE

Chair: Juliette Koning

Tim Butcher and Barry Judd

On nostalgia: Organizational ethnography and 'the postmodern condition'

Elles Lohuis and Heidi Dahles

Ethnography as a collaborative effort. Engaged scholarship in a Buddhist nunnery in North India

Liisa Naar

'A mess, a mystery and a miracle': Moving meanings around 'studying up' the organization

Session III

Location

Thursday, July 4, 2013, 16:00–17:30

Decelles, 3rd Floor, Section Nord, Val-d'Or

OE and the Ethnographer

Chair: Heidi Dahles

Joanne Vincett [paper presented by Juliette Koning]

Organizational ethnography and the art of judgment in-the-moment

Alison Hirst, Mona Moufahim and Michael Humphreys

A tale of two tales: Autoethnographic reflections on contrasting ethnographies

Haneen Shoaib and Emma Bell

The not-so dark side of emotions: Anger as a resource in the ethnographic research process

Session IV

Location

Friday, July 5, 2013, 09:00–10:30

– Parallel Stream –

Decelles, 3rd floor, Section Nord, Val-d'Or

Parallel Stream A

Mobility and Virtual Challenges

Chair: Laura Galuppo

Rafael Alcadipani da Silveira

Workplace visual materiality politics: Workers bricolage in action

Heloísa Mônico dos Santos and Maria José Tonelli

A note on doing ethnography of mobile work

Lara Pecis

The performative dimension of multi-sited ethnography: Issues of doing and becoming an organizational multi-sited ethnographer

Deniz Tunçalp and Patrick Lê

Bridging online ethnographic practices: A review around virtual challenges

Location**Decelles, 3rd floor, Section Sud, Granby**

Parallel Stream B**OE, Culture and Learning**

Chair: Heidi Dahles

Nicolas Engel and Michael Göhlich*Educational ethnography in and of cross-border organizations.
Organizational (identity) learning by translating cultural differences***Camilla Zanon Bussular, Roberta Cristina Sawitzki, Hortência Brock,
Betina Magalhães Bitencourt and Claudia Simone Antonello***Researching from the standpoint of the one who does: Ethnography as
a methodological possibility for the studies of learning and knowing in
organizations***Kristin Mauseth Vikland and Gudveig Gjørund***The value of ethnography's empirical approach in a HSE culture project***Elisa Giulia Liberati, Mara Gorli and Giuseppe Scaratti***Whose hospital is this? The potentialities of the ethnographic lens for
investigating patient centred care***Session V****Location****Friday, July 5, 2013, 14:00–15:30****Decelles, 3rd Floor, Section Nord, Val-d'Or**

Contribution of OE to ...

Chair: Juliette Koning

**Branka Krivokapic-Skoko, Tracey Trudgett, Sonya Pearce,
Mark Morrison, Jock Collins and P.K. Basu***Doing ethnographic fieldwork amongst indigenous entrepreneurs
in Australia***Michiel Verver***How to explore a 'mode of organizing' through organizational
ethnography?***Matthew Wallis***How is corporate social responsibility adopted by managers?
The contribution of organizational ethnography***Hèla Yousfi and Chahrazad Abdallah***Ethnography and the study of social movements as they unfold:
UGTT (Union Generale Tunisienne du Travail) and the Tunisian revolution*

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Val-d'Or

Ways of Understanding

Chair: Laura Galuppo

**Viviana Meschitti, Ilaria Redaelli, Antonella Carassa
and Fabio Dovigo**

*Understanding workplaces by coupling ethnography and the analysis of
discursive practices*

Marie Perez and Linda Rouleau

*Once upon a time the Darwin Expedition:
Managing in extreme situations through stories*

Rachel Beaujolin-Bellet, Thierry Boudès and Nathalie Raulet-Croset

*Shadowing the shadowers: The coproduction of vulnerability between
leaders and followers in the hunting process*

Session VII

Saturday, July 6, 2013, 11:00–12:30

Cancelled

From Global Sourcing of Business Services and Innovation to Reconfiguring the Global Organization

Convenors

Arie Y. Lewin, Duke University, USA; ayl3@duke.edu

Silvia Massini, Manchester Business School, UK;
silvia.massini@mbs.ac.uk

Carine Peeters, Solvay Brussels School of Economics and Management, Belgium; carine.peeters@ulb.ac.be

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Sud, Rivière-du-Loup

Processes and Cultures

Chair: Arie Y. Lewin and Silvia Massini

Emilie Malcourant, Alain Vas and Thierry Zintz

Meta-organization, consensus decision-making and international harmonization

Discussants: Paulami Mitra; Sergio Seloti Jr.

Stephan Manning

The strategic contestation of operational problem-solving: Conflict visibility, organizational control, and stakeholder complexity

Discussants: Douglas B. Fuller; Lisa Chever

Bertrand Guillotin, Séverine Louvel and Vincent Mangematin

Fostering international exchanges: Globalization or internationalisation of business schools?

Discussants: Pierre-Olivier Legault Tremblay; Yeda Swirski de Souza

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Sud, Rivière-du-Loup

Global Sourcing and Technologies

Chair: Arie Y. Lewin and Silvia Massini

Paulami Mitra, Xavier Lecocq and Benoît Demil

Reconfiguring global outsourcing practices: Connecting the Hub and Spoke expansion strategy of Indian IT firms with the antecedents of mixed forms of governance structures

Discussants: Petra Edoff; Emilie Malcourant

Douglas Fuller

Semiconductor design offshoring to China and India: Implications for technological capabilities in home and host countries

Discussants: Stephan Manning; Bertrand Guillotin

Yeda Swirski de Souza, Claudio Reis Gonçalo, Claudio Carrara and Eduardo Rigoni

What kind of capabilities can make difference in information technology outsourcing? An analysis of a local survival provider in Brazil

Discussants: Lisa Chever; Sergio Seloti Jr.

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30

Decelles, 3rd Floor, Section Sud, Rivière-du-Loup

Global Sourcing and Governance

Chair: Arie Y. Lewin and Silvia Massini

Pierre-Olivier Legault Tremblay

Exporting corporate China, importing foreign governance

Discussants: Sergio Seloti Jr.; Petra Edoff

Mokter Hossain

Adopting open innovation to stimulate frugal innovation and reverse innovation

Discussants: Yeda Swirski de Souza; Stephan Manning

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Sud, Rivière-du-Loup

Global Sourcing as Multilevel Processes

Chair: Arie Y. Lewin and Silvia Massini

Petra Edoff and Stephan Manning

Strategy implementation as a contingent process: The interplay of managerial interpretation, task organization, and implementation experience

Discussants: Sergio Seloti Jr.; Paulami Mitra

Jean Beuve and Lisa Chever

Competition, contract design and quality of outsourced services

Discussants: Mokter Hossain; Stephan Manning

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Sud, Rivière-du-Loup

Global Sourcing and Standardization

Chair: Arie Y. Lewin and Silvia Massini

Conceição Aparecida Pereira Barbosa and Sergio Seloti Jr.
Innovation versus standardization in franchising business model: A framework proposal

Discussants: Stephan Manning; Douglas B. Fuller

Thamires Augusta Neves Evangelista, Renato Souza Santos, Conceição Aparecida Pereira Barbosa and Sergio Luis Seloti Jr.
Innovation versus standardization: Franchisee and franchisor strategies
Discussants: Emilie Malcourant; Mokter Hossain

Peter D. Ørberg Jensen, Manning Stephan and Bent Petersen
Global sourcing flexibility: Promoting process standardization, location capacity and mobility of rare resources
Discussants: Bertrand Guillotin; Pierre-Olivier Legault Tremblay

Session VI

Saturday, July 6, 2013, 09:00–10:30

Cancelled

Session VII

Saturday, July 6, 2013, 11:00–12:30

Cancelled

Changing East Asian Business Systems

Convenors

Richard Whitley, Manchester Business School, University of Manchester, UK; r.whitley@mbs.ac.uk

Barbara Krug, Rotterdam School of Management, Erasmus University, The Netherlands; bkrug04@gmail.com

Xiaoke Zhang, Manchester Business School, University of Manchester, UK; xiaoke.zhang@mbs.ac.uk

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Forestville

Changes and Continuities in East Asian Business Systems

Chair: Barbara Krug

Richard Whitley

Institutional change and business system diversity in East Asia: The varied impact of changing political-economic contexts on dominant economic coordination and control patterns in Japan, South Korea and Taiwan

Shweta Aggarwal, R.K. Gupta and Amit Gupta

Cooperative business system of dairy sector in India

Marcus Conlé

Comparing China's market economy – A review of research strategies and findings

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Forestville

Changes and Continuities in East Asian Business Systems

Chair: Richard Whitley

Tim Andrews, Nartnalin Chompusri and Kieran Tierney

Evolving business systems and the indigenization of MNE pan-Asian strategy in Thailand, Vietnam and Malaysia

Arjan Keizer

Changing employment practices and the Japanese business system: Institutional change, complementarities and diversity

Hyemi Shin

The state-led market economy for good? Historical dynamics of the national business system approach in the history of CSR field in South Korea

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30

Decelles, 3rd Floor, Section Nord, Forestville

Socio-political Structuring of East Asian Business Systems

Chair: Steven Casper

Michael Carney, Marc Van Essen, Eric R. Gedajlovic and Pursey P.M.A.R. Heugens

Asian business groups and institutional development

Hidemasa Nakamura

How has the Japanese welfare corporatism changed? Evidence from a case study of corporate sport clubs

Barbara Krug and Alexander Libman

Changing varieties of state capitalism and economic development: Russia and China compared

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Forestville

Business Systems and Innovation Regimes in East Asia

Chair: Arjan Keizer

Xiaoke Zhang

Divergent patterns of high-tech industrial governance in mainland China, Hong Kong and Taiwan

Gyeong Mook Kim

Collaborative innovation with suppliers in the turbulent market. A case study of the benefit sharing practices of Samsung electronics

Yue Wang, Matthew Allen and Jiajia Liu

The solar PV industry in China: An institutional analysis of organizational capabilities

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Nord, Forestville

Business Systems and Innovation Regimes in East Asia

Chair: Xiaoke Zhang

Steven Casper and Cornelia Storz

Comparative entrepreneurship: Business systems and new firm creation within the Japanese and US mobile video games industry

Maki Umemura

Reshaping the system of innovation: The Japanese pharmaceutical industry during the Lost Decades

David Methé

Risk perception and entrepreneurial leadership in high technology start-ups: Japanese entrepreneurial voices

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Forestville

Business Systems and Innovation Regimes in East Asia

Chair: Marcus Conlé

Jijia Liu and Andrew Tylecote

Alternative strategies for technological ascent? A theoretical exploration illustrated by the case of China/Japan comparison

Soo Hee Lee and Diana Stemler

Varieties of capitalism amidst the global economic crisis: A comparative analysis of innovations systems in Germany and Japan

Session VII

Saturday, July 6, 2013, 11:00–12:30

Cancelled

Cultural Economies and Economic Cultures in the Organization of Markets

Convenors

Liz McFall, Open University, UK; e.r.mcfall@open.ac.uk

Steven Kahl, Dartmouth College, Hanover, USA;
steven.j.kahl@tuck.dartmouth.edu

Joeri Mol, University of Melbourne, Australia; jmol@unimelb.edu.au

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Saine Marketing

Being in the Market

Chair: Joeri Mol

Jon Roffe

From the state to states of the market: Notes for a meta-economics

Elie Ayache

Reality of the market

Marc Lenglet

*Market ontologies, speculative realism and phenomenology:
An attempt at framing a renewed philosophical account of financial markets*

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, Saine Marketing

Risky Business

Chair: Steven Kahl

Catherine Anne Hardy

*Messy matters and multiple ontologies of continuous assurance:
An exploratory case study*

Nicholas Barthel de Weydenthal and Dean Pierides

Financializing disaster recovery

Ebba Sjögren and Henning Christner

*Value in the balance: Changing evaluations of a listed company's
financial strategy*

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Green Section, Saine Marketing

Market Politics

Chair: Liz McFall

Leanne Cutcher

*Money, money, money must be funny in a rich man's world:
Enacting boundaries between financial services and indigenous cultures*

Christian Frankel

The single market as a future market

Emmanuel Guy

Selling protectionism in a culture of free trade

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Saine Marketing

Good Chemistry, Good Value?

Chair: Liz McFall

John Finch, Susi Geiger and Rachel Harkness

Contending with ecosystems: The cultural economies of green chemistry

Yuval Millo and Jan Simon

Trading in ideas: Valuation practices among hedge funds and their brokers

Natalia Besedovsky

The uncertain meanings of risk: Credit ratings agencies and their epistemic cultures of rating production

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Green Section, Saine Marketing

Branding: At your Service?

Chair: Joeri Mol

Claes-Fredrik Helgesson and Anna Sparrman

Values on and off display; Visual practices in funeral parlours

Liz McFall

Getting and having: Conversation as marketing in the doorstep finance industry

Nobumi Kobayashi

Muji lost in translation

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, Saine Marketing

Markets for Truth?

Chair: Steven Kahl

Martin Wood

Visual media production and shortcomings of distribution in a social science marketplace

Noah Askin and Matthew S. Bothner

Status-aspirational pricing: The “Chivas Regal” strategy in U.S. higher education, 2006–2012

Joeri Mol

What escapes the market? The commodity as the material disjunctive synthesis of price and value

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30

CSC, 1st Floor, Green Section, Saine Marketing

Making Markets, Doing Science

Chair: Liz McFall, Steven Kahl and Joeri Mol

Blurring Boundaries: Civil Society Organizations and Changing Societal Governance

Convenors

Florentine Maier, WU Vienna University of Economics and Business, Austria; florentine.maier@wu-wien.ac.at

John M. Amis, University of Memphis, USA; johnamis@memphis.edu

Filip Wijkström, Stockholm School of Economics, Sweden; filip.wijkstrom@hhs.se

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Salle Serge Saucier

Opening

Chair: Florentine Maier

Sheila Cannon, Gemma Donnelly-Cox and Karin Kreutzer
Mission accomplished? Organizational identity work in Irish peacebuilding organizations

Bernard Enjolras and Kari Steen-Johnsen
Democratic governance and citizenship

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Salle Serge Saucier

Blurring Boundaries and Neoliberalism

Chair: Filip Wijkström

Yehekel Hasenfeld and Eve Garrow
Social enterprises as an embodiment of a neoliberal welfare logic

Hanna Schneider, Pascal Dey and Florentine Maier
"Everyone a changemaker": An analysis of discursive mechanisms for the hegemonization of social entrepreneurship

François Maon and Kenneth De Roeck
"Banks were bailed out, we were sold out!" A thematic analysis of the Occupy Movement's discourse on corporate influence and control in society

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Blue Section, Salle Serge Saucier

Reflections and New Perspectives on Blurring Boundaries of Civil Society Organizations and Changing Societal Governance

Chair: John A. Amis

Group discussion with invited speakers: Henry Mintzberg and Steven Rathgeb Smith

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Salle Serge Saucier

Power and Innovation

Chair: Florentine Maier

Steffen Bethmann

A foundation for social innovation – An ideal type

Johannes Leitner and Michael Meyer

Organizational slack in CSOs: The mother of invention?

Anne-Marie Duval, Yves Gendron and Christophe Roux-Dufort

Exhibiting nongovernmental organizations:

Demystifying funders' framing power

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Blue Section, Salle Serge Saucier

Governance and Hierarchies

Chair: Filip Wijkström

Paul Rameder

Who is in charge? The hierarchical segregation of volunteers in CSOs

Fernando Nogueira and Mário Aquino Alves

Governance in associations: Characteristics and challenges

Damien Mourey and Philippe Eynaud

The role of accountability in the changing governance process:

The case of a French social enterprise

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Salle Serge Saucier

Hybridity

Chair: Florentine Maier

Lorna Heaton, Serge Proulx and Florence Millerand
TelaBotanica's hybrid business model as social innovation

Jeroen Postma and Anne-Fleur Roos
Hybrid strategies of civil society organizations. A study of mergers in Dutch healthcare

Anna Domaradzka-Widla
Blurring lines or a crumbling wall? Changing relations between the public and the third sector in Poland

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Salle Serge Saucier

Closing

Chair: John A. Amis

Philippe Eynaud and Elisabetta Bucolo
CSO governance and joint construction process in the field of public action

Liesbet Heyse, Rafael Wittek and Alessandro Lomi
International third sector change, boundary blurring & convergence: A research agenda for longitudinal interorganizational network analysis

Sustainable Development and Financial Markets: Connections, Pitfalls and Options

Convenors

Timo Busch, School of Business, Economics and Social Science,
University of Hamburg, Germany; timo.busch@wiso.uni-hamburg.de

Rob Bauer, School of Business and Economics, Maastricht University,
The Netherlands; r.bauer@maastrichtuniversity.nl

Marc Orlitzky, The Pennsylvania State University, Altoona, USA;
marcorli2007@yahoo.com

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Transat

Socially Responsible Investments I

Chair: Timo Busch

Sophie Audousset-Coulier and Darlene Himick

*Socially responsible investing of pension assets: Links between framing
and governance practices*

Discussant: Falko Paetzold

Emilio Marti and Anselm Schneider

*Trusteeship versus performance: Two finance logics as a source of
heterogeneity in socially responsible investing firms*

Discussant: Julian Kölbel

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Transat

Socially Responsible Investments II

Chair: Marc Orlitzky

Christel Dumas and Céline Louche

Responsible investment: A fragmented market

Discussant: Kevin McMahon

Falko Paetzold

Barriers to the engagement of private investors in sustainable investing

Discussant: Carol-Ann Tetrault Sirsly

**Marie-France Turcotte, Benoît Lévesque, Imane Essifri
and Frank den Hond**

*Can socially responsible finance influence the mainstream?
Insights from a workers' pension fund*

Discussants: Susanna Alexius, Staffan Furusten and Leina Löwenberg

**Session III
Location**

**Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Yellow Section, Transat**

Auditing & Accounting

Chair: Timo Busch

Ingrid Mignon

*What influences the implementation process of innovation-adopters and
how can private intermediaries contribute?*

The case of renewable energy technologies

Discussants: Sophie Audoussert-Coulier and Darlene Himick

Judith Mayer and Barbara Scheck

Social investing – What matters from the perspective of social enterprises

Discussants: Janick Mollet and Dragan Ilić

**Session IV
Location**

**Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Transat**

The Role of Stakeholders

Chair: Timo Busch

Carol-Ann Tetrault Sirsly

*A stakeholder perspective on environmental, social and governance
measures: Measuring what we value or valuing what we can measure?*

Discussant: Ingrid Mignon

Susanna Alexius, Staffan Furusten and Leina Löwenberg

*Sustainable banking? The discursive repertoire in sustainability reports of
banks in Sweden*

Discussant: Barbara Scheck

Julian Kölbl and Leonhardt Jancso

*Corporate social responsibility, public pressure and credit risk:
The US and Europe are not the same*

Discussant: Marion Brivot

Session V
Location**Friday, July 5, 2013, 14:00–15:30**
CSC, 1st Floor, Yellow Section, Transat

Measuring & Valuing Sustainability

Chair: Marc Orlitzky

Gitte Grätzer*Aspects of charity in monasticism: A historical-comparative approach to CSR*

Discussants: Christel Dumas and Céline Louche

Janick Mollet and Dragan Ilić*Voluntary initiatives and regulatory pressure: What the US stock market tells us*

Discussant: Marie-France Turcotte

Kevin McMahon*Deviant conformity: Do we really improve what we measure?*

Discussants: Emilio Marti and Anselm Schneider

Session VI**Saturday, July 6, 2013, 09:00–10:30**

Cancelled

Session VII**Saturday, July 6, 2013, 11:00–12:30**

Cancelled

Sustainable Enterprise Evolution: Combining Individual-, Firm- and System-Level Perspectives

Convenors

Arnaldo Camuffo, Bocconi University, Milan, Italy;
arnaldo.camuffo@unibocconi.it

Kerstin Neumann, Bocconi University, Milan, Italy;
kerstin.neumann@unibocconi.it

Maurizio Zollo, Bocconi University, Milan, Italy;
maurizio.zollo@unibocconi.it

Session I Location

Thursday, July 4, 2013, 09:00–10:30

CSC, 1st Floor, Yellow Section, Société canadienne des postes

The Golden View: Sustainable Firm and Management

Chair: Maurizio Zollo, Arnaldo Camuffo and Kerstin Neumann

Maurizio Zollo, Carmelo Cennamo and Kerstin Neumann

Beyond what and why: Understanding organizational evolution towards sustainable enterprise models

Lucrezia Songini, Anna Pistoni and Oriana Perrone

Sustainability drivers and the relation with firm's strategy: The impacts on organization and performance

Lorenzo Massa, Edoardo Mollona and Gabrielle D'Angelo

An agent based model for organizational learning, evolution and sustainability performances

Frank Wijen

Evolving stakeholder relations in corporate environmental management

Andrea Montefusco and Anna Canato

How to educate to develop and sustain mindfulness? An education experiment about a sustainable awareness of complexity

The starting session of this sub-theme takes the form of a panel discussion connected to the "GOLDEN for Sustainability" research program.

Session II
Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Société canadienne des postes

Advances in Stakeholder Theory

Chair: Kerstin Neumann

Rashedur Chowdhury and R. Edward Freeman

Toward a theory of stakeholder entrepreneurship

Discussant: Vincent de Gooyert

Vincent de Gooyert, Etiënne A.J.A. Rouwette, Hans L. van Kranenburg and Harry J. van Breen

Exploring multiple levels of barriers to becoming a stakeholder firm:

The case of a Dutch distribution system operator

Discussant: Veselina Stoyanova

Veselina Stoyanova, Volker Mahnke and Mehdi Safavi

Walking towards the path of becoming a sustainable bank:

Exploring the case of the Royal Bank of Scotland Group

Discussant: Rashedur Chowdhury

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Yellow Section, Société canadienne des postes

Sustainable Enterprises between External Pressures and Strategic Choice

Chair: Kerstin Neumann

Laurence Vigneau, Michael Humphreys and Jeremy Moon

Embedding corporate social responsibility in a multinational enterprise:

A process model on the translation of complex institutional pressures at the firm level

Discussant: Behbood Borghei

Behbood Borghei and Thomas Magnusson

“Dancing giants”. Evolution of the European heavy duty vehicles sector in light of institutionalization of EU emissions standards

Discussant: Widar von Arx

Widar von Arx, Dirk Martignoni and Markus Lang

Managerial search and strategic choice in the case of fundamental regulatory change

Discussant: Laurence Vigneau

Session IV

Friday, July 5, 2013, 09:00–10:30

Cancelled

Session V
Location

Friday, July 5, 2013, 14:00–15:30

CSC, 1st Floor, Yellow Section, Société canadienne des postes

Innovation and Organizational Dynamics towards Sustainability

Chair: Arnaldo Camuffo

Patrik Eisenhauer

The relationship between the perceived authenticity of firms' CSR activities and employees' organizational citizenship behaviour

Discussant: Karen L. Janssen

Vera Blazevic, Karen L. Janssen, Kristina Lauche and Allard van Riel

Orchestrating mechanisms in a value network: Integrating sustainability into innovation processes

Discussant: Anthony S. Roath

Uta Morgenstern and Anthony S. Roath

Understanding the microfoundations of open innovation for sustainability

Discussant: Patrik Eisenhauer

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30

CSC, 1st Floor, Yellow Section, Société canadienne des postes

Sensemaking and Collective Action

Chair: Maurizio Zollo

Lovaso Ramboarisata and Marie J. Bouchard

From suspicion to translation: The making of collective enterprises' sustainability strategy

Discussant: David Risi

David Risi

Individuals as institutional entrepreneurs: How do CSR professionals strategically drive the CSR implementation process?

Discussant: Aurélien Acquier

Aurélien Acquier, Valentina Carbone and Valérie Moatti

Studying sustainable enterprise evolution through CSR sensemaking processes

Discussant: Lovaso Ramboarisata

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Société canadienne des postes

Values, Behaviors and Culture

Chair: Maurizio Zollo

Sarah Williams, Anja Schaefer and Richard Blundel

Sustainability, small business and managerial values

Discussant: Yorimasa Suwa

Yorimasa Suwa

*Three-aspects model toward mutual understanding between
management and R&D people*

Discussant: Nina Seppala

Nina Seppala

Effects of stress and visual reminders on ethical thinking and behaviour

Discussant: Anja Schaefer

Business Models and Organizations: Uncovering the Origins of New Business Models

Convenors

Charles Baden-Fuller, Cass Business School, City University London, UK;
c.baden-fuller@city.ac.uk

Vincent Mangematin, Grenoble Ecole de Management, France;
vincent.mangematin@grenoble-em.com

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Raymond Chabot Grant Thornton

Framing Business Model Research

Chair: Vincent Mangematin

Charles Baden-Fuller

Classifying business models and defining business model innovation

Maria Rita Micheli and Justin Jansen

Bridging differences to enhance business model innovation: An overview on the influence of network characteristics and ties management on business model innovation

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Raymond Chabot Grant Thornton

Business Models in the Digital Economy

Chair: Stefan Häfliger

Saeed Khanagha, Henk W. Volberda and Ilan Oshri

Business model transformation and ambidexterity: Renewal through recursive structural alteration

Marie Eyquem-Renault, Laurence Gialdini and Marc Lenglet

Business models as industry recipes: The case of brokerage on French cash-equity markets

Guy Parmentier and Romain Gandia

How to manage the open-closed balance of innovation within a multi-sided business model: The case of videogames

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Yellow Section, Raymond Chabot Grant Thornton

Identifying and Changing Business Models

Chair: Charles Baden-Fuller

Benoît Demil and Xavier Lecocq

*Crafting an innovative business model in an established company:
A sociomaterial approach*

Dzidziso Kamuriwo and Charles Baden-Fuller

Business model innovation as slimming down

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Raymond Chabot Grant Thornton

Cognitive Aspects of Business Models

Chair: Benoît Demil

Moritz Look

Business models and managerial choice: A heuristic perspective

Tatiana Mikhalkina and Charles Baden-Fuller

The concept of business model – Metaphor theory perspective

Olga Ryazanova, Pdraig O'Donnell and Peter McNamara

Role model identification and absorption in business model innovation

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Yellow Section, Raymond Chabot Grant Thornton

Posters with Discussants

Chair: Charles Baden-Fuller and Charles Baden-Fuller with Discussants
for each paper

Pascale Lehoux and Geneviève Daudelin

*What business models should be matched with technological innovation
in health?*

Lianne Simonse

Modelling in business model design

Nicolas Höflinger

The role of openness for business model innovation: Emerging business models of OEM carsharing

Nathalie Schieb-Bienfait, Anne-Laure Saives, Sandrine Émin, Robert H. Desmarteau and David Holford

Business model as mediator of value creation: What value are we talking about? Evidence from cases of collective entrepreneurial projects within the non-profit sector

Stephan Mühlhäuser and Nicolas Höflinger

Balancing separation and integration – The challenging transition of business model innovations into an established organization

Sunila Lobo

New business models: A call for firmer foundations

Efe Aksuyek, Fredrik Hacklin and Ikhtlaq Sidhu

Cost of sustaining a disruptive service: Evidence from the Netflix' business model innovation

Kasun Chandrasekara and Richard Harrison

Towards a critical practice of business models, strategy & innovation

EACH participant must engage with at least THREE posters during this session.

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30

CSC, 1st Floor, Yellow Section, Raymond Chabot Grant Thornton

Framing Business Model Innovation

Chair: Xavier Lecoq

Neva Bojovic, Valérie Sabatier and Emmanuel Coblenca

Evangelists within the firm: Business model renewal as a catalyst of dominant logic transformation in a large media company

Lorenzo Bizzi and Ann Langley

The dynamic evolution of business models and organizational performance

Joanne Jin Zhang, Jonathan Gander and Yossi Lichtenstein
Big data business models: Exploring business model choices in an embryonic industry

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Raymond Chabot Grant Thornton

Round Table Summary and Discussion of Publishing Opportunities

Chair: Vincent Mangematin and Charles Baden-Fuller

Boundary Crossing Innovation in Cities and Regions

Convenors

Patrick Cohendet, HEC Montréal, Canada; patrick.cohendet@hec.ca

Marleen Huysman, VU University Amsterdam, The Netherlands;
m.h.huysman@vu.nl

Maura Soekijad, VU University Amsterdam, The Netherlands;
m.soekijad@vu.nl

Session I Location

Thursday, July 4, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, TD Assurance Meloche Monnex

Proximity

Chair: Patrick Cohendet

Stanislav Vlasov and Marc Bahlmann

Which conference to attend? How diversity of temporary clusters influences innovation performance

Maryam Zehtabchi, Alfonso Gambardella and Marco Giarratana

The impact of the geographical distance on the external sources of knowledge spillover

Ignasi Capdevila

Typologies of localized spaces of collaborative innovation

Session II Location

Thursday, July 4, 2013, 11:00–12:30

CSC, 1st Floor, Green Section, TD Assurance Meloche Monnex

Innovative Cities

Chair: Maura Soekijad

Adriano Solidoro

Cross-sectorial learning as a strategy of innovation in Milan

Ruey-Lin Hsiao, Huang-Hung (James) Chen and Li-Ying (Minna) Liu

Coping with obduracy: Cross-boundary bricolage in urban regeneration

Christof Brandtner, Markus A. Höllner, Martin Kornberger and Renate Meyer

Enacting urban governance through strategy: A comparative study on governance configurations in Sydney and Vienna

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Green Section, TD Assurance Meloche Monnex

Creativity and Knowledge

Chair: Marleen Huysman

Marios Samdanis and Soo Hee Lee

*Artistic milieu and the city as a context of artistic innovation:
A case study of young British artists*

Nikita Basov and Esther Tippmann

*Between resonance and dissonance: An autopoiesis perspective
on boundary spanning knowledge creation*

Miikka J. Lehtonen, Antti Ainamo and Anna Salo

*Ecosystem emergence within creative industries: Fluid and dynamic
boundaries between co-creation and appropriation in digital gaming*

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, TD Assurance Meloche Monnex

Communities

Chair: Marleen Huysman

Géraldine Dallaire and Andrea Sartori

*Cultural institutions in the creative city: An analysis of ‘middleground
museums’ in Montreal*

**David Grandadam, Patrick Cohendet, Laurent Simon and Ignasi
Capdevila**

*Epistemic communities, localization and the dynamics of knowledge
creation*

Tuukka Toivonen, Xibai Xu and Jun Han

*The social innovation community: Conceptual issues, key dimensions
and three empirical examples*

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Green Section, TD Assurance Meloche Monnex

Emergence of New Models

Chair: Maura Soekijad

Lars Bengtsson

New business models at Nordic technical universities – How do they deliver value to industry and regional development?

Jo-Reese Williams, Stephan Manning and David Levy

The emergence of clean energy clusters: Cross-industry synergies, global linkages, and networks of enthusiasts

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, TD Assurance Meloche Monnex

Science and Technology Clusters

Chair: Patrick Cohendet

Harri Paananen, Olivier Irrmann and Riitta Smeds

Managing proximity and the paradoxical tension of learning-performing in innovative industry-academia consortiums

Ai Chi-Han

Cross-border learning and development of the IC industrial cluster – A case study of the Shanghai Zhangjiang IC High Technology Park

Session VII

Saturday, July 6, 2013, 11:00–12:30

Cancelled

Exaptation: Creativity, Innovation and New Product-Market Creation

Convenors

Gino Cattani, Stern School of Business, New York University, USA;
gcattani@stern.nyu.edu

Pierpaolo Andriani, Euromed School of Management, France;
pier2paolo@gmail.com

Session I Location

Thursday, July 4, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, PricewaterhouseCoopers

Exaptation

Chair: David Weir

Renata Kaminska, Giuseppe Carignani and Pierpaolo Andriani

Exaptation and innovation: The emergence of new functions in modular systems

David Weir

Exaptative response, social structures and personal networks

Gino Cattani and Mariano Mastrogiorgio

From paper making machinery to luxury yachts: The micro-processes of technological exaptation

Session II Location

Thursday, July 4, 2013, 11:00–12:30

CSC, 1st Floor, Green Section, PricewaterhouseCoopers

Exaptation and Technological Change

Chair: Renata Kaminska

Päivi H. Aaltonen and Pertti Aaltonen

Forest to clouds: The exaptation of paper mill infrastructure to datacenter function

M. Lourdes Sosa, Fiona Murray and James Utterback

Entrant investment in the technology being phased out through a discontinuity

Thanh Thao Pham

New market creation through exaptation of car electronic cases in car theft

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Green Section, PricewaterhouseCoopers

Exaptation and Entrepreneurship – A

Chair: Jacqueline Fendt

Jacqueline Fendt

Exaptation and serendipity in entrepreneurial opportunity recognition: Amplification and acceleration through effectuation

Cherisse Hoyte, Hannah Noke and Simon Mosey

A sensemaking approach to the emergence of entrepreneurial opportunities

Thomas Biedenbach and Agneta Marell

Exaptation in academic entrepreneurship: Implications for the innovation support system

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, PricewaterhouseCoopers

Exaptation and Entrepreneurship – B

Chair: Gino Cattani

Martin Bliemel

Technology entrepreneurship and lucky events

Eric Michael Laviolette, Vincent Lefèbvre and Miruna Radu

Calling beauty to chase the beast: The role of aesthetics in the elaboration and evaluation of entrepreneurial business models

Andrea Ganzaroli, Luciano Pilotti and Ivan De Noni

The role of social entrepreneurship in leveraging exaptation in locked-in industrial districts: The case of Idrogenet in the industrial district of Lumezzane

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Green Section, PricewaterhouseCoopers

Exaptation, Bricolage and Collaborative Innovation

Chair: Mariano Mastrogiorgio

Mathias Beck and Andrea Schenker-Wicki

Collaborative innovation: The importance of diversity in cooperation networks for firm innovation performance

Julie Fabbri, Aurélie Hemonnet-Goujot and Delphine Manceau

A comparative study of two open innovation methods: Co-creation vs design thinking

Lakshmanan Prasad and Niharika Garud

Roles of innovative behavior and bricolage in new product development process in Indian hi-tech firms

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, PricewaterhouseCoopers

Exaptation, Knowledge Flows and Search Mechanisms

Chair: Päivi H. Aaltonen

Jamal E. Azzam, Rani J. Dang and Cécile Ayerbe

The role of patents in business ecosystem's coordination: How do leader firms maintain technological knowledge and create new trajectories?

Patrícia Cristina Nascimento Souto

Innovating as dialogic tacit knowledge creation and communication

Tommaso Savino, Antonio Messeni Petruzzelli and Vito Albino

Recombinations and search mechanisms to create innovation. A review of empirical evidence and research agenda

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, PricewaterhouseCoopers

Group Discussion: What's Next?

Chair: Pierpaolo Andriani

Demand-Side Approaches to Value Creation in Technology Innovation, Entrepreneurship and Strategic Management

Convenors

Richard Priem, TCU Neeley School of Business, Fort Worth, USA;
r.priem@tcu.edu

Marc Gruber, Ecole Polytechnique Fédérale de Lausanne (EPFL),
Switzerland; marc.gruber@epfl.ch

Gianmario Verona, Bocconi University, Milan, Italy;
gianmario.verona@unibocconi.it

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 4th Floor, Section Nord, La Tuque

Introductions; The Demand Side & Firm Scope

Chair: Richard Priem, Marc Gruber and Gianmario Verona

Jens Schmidt and Richard Priem

Demand-side complementarities and firm scope

Yasemin Kor and Danchi Tan

*Organic and healthy food industry, managerial responsiveness,
and corporate acquisitions*

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 4th Floor, Section Nord, La Tuque

Entrepreneurial Decisions & Customer Value

Chair: Fabrizio Pini

Emanuela Prandelli, Gianmario Verona and Martina Pasquini

*Taking the perspective of the user: Untangling the role of empathy and user
knowledge in entrepreneurship research*

Guangliang Ye and Jens Schmidt

*Colluding with costumers: How increasing customers' bargaining power
can affect rivalry, performance and industry structure*

Enrico Angioni and Francesca Cabiddu

*Beyond entrepreneurial and user innovation:
Toward a theory of customership*

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Decelles, 4th Floor, Section Nord, La Tuque

Industry and Firm Dynamics from the Demand Side

Chair: Guangliang Ye

Lalit Manral

*An evolutionary model of industrial and firm dynamics:
A demand-side analysis*

Bilgehan Uzunca and Bruno Cassiman

*Entry diversion and submarket industry evolution:
Dominance of incumbents, disruption, or isolation?*

Christina Kyprianou and Violina Rindova

Demand-driven firm strategies: Value creation in multi-sided platforms

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Decelles, 4th Floor, Section Nord, La Tuque

Opportunity Identification & Selection Systems

Chair: Yasemin Kor

Ingela Sölvell

*Opportunity identification – A behavioral perspective on the management
role in the innovation process*

Joost Rietveld, Freek Wiewel and Pedro de Faria

*Vox populi? The moderating role of network externalities on selection
systems in the market for video games*

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 4th Floor, Section Nord, La Tuque

Demand-side Context & Product Identity

Chair: Jens Schmidt

Raoul C.D. Nacamulli and Fabrizio M. Pini

*Business model as storyteller. Exploiting high-context culture as
differentiating factor in an Italian retail company: The Eataly experience*

Bram Kuijken, Nachoem Wijnberg and Gerda Gemser
*Informing consumers about categorical identities of hybrid products:
How market dynamics influence designers' choices*

Joost Rietveld, Joseph Lampel and Cristiano Bellavitis
*The second time around: Products re-release and resource
complementarity in the market for video games*

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30
Decelles, 4th Floor, Section Nord, La Tuque

Value Co-creation & Tech Life Cycles

Chair: Christina Kyrianiou

Daniel Chaffin and Kent D. Miller
A micro perspective of demand-side strategy: Value co-creation routines

Chetan Chawla
*Exploring the antecedents of consumer participation in value co-creation:
Microfoundations of demand side strategy*

Ankush Chopra, Jaegul Lee and Abhijit Guha
*The capability-performance relationship over the technology life cycle:
Evidence from the U.S. computed tomography industry*

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30
Decelles, 4th Floor, Section Nord, La Tuque

Value Networks; New Insights & Directions

Chair: Richard Priem, Marc Gruber and Gianmario Verona

Emanuela Todeva and Bose Edvardsson
Value-network perspective to value management

One paper presentation, then a group discussion of new insights from the sub-theme and new directions for demand-side research

Organizing Healthcare Innovation: Building Bridges and Dismantling Barricades

Convenors

Sue Newell, Bentley University, USA, and Warwick Business School, UK;
snewell@bentley.edu

Maxine Robertson, School of Business and Management, Queen Mary University of London, UK; M.Robertson@qmul.ac.uk

Jacky Swan, Warwick Business School, Warwick University, UK;
jacky.swan@wbs.ac.uk

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Chibougamau

Organizing Healthcare Innovation I

Chair: Sue Newell

Mario Bach and Annette Reuter

Patient-centered care as a facilitator for network integration

Federica Brunetta, Paolo Boccardelli and Andrea Lipparini

*Central positions and performance in the scientific community.
Evidences from clinical research projects*

Hille Bruns

Knowledge development for innovation in biomedical research

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Chibougamau

Organizing Healthcare Innovation II

Chair: Jacky Swan

Diane Burns, Paula Hyde, John Hassard and Anne Killett

Colonizing the aged body and the organization of later life

Rune T. Clausen, Poul H. Andersen and Berit K. Kragh

Strictly ballroom or new steps? Dancing towards new practice creation in public hospitals

Jenna Evans, Ross Baker, Jan Barnsley and Whitney Berta

Understanding and bridging mindsets for the delivery of integrated care

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Decelles, 3rd Floor, Section Nord, Chibougamau

Organizing Healthcare Innovation III

Chair: Maxine Robertson

Stéphanie Gentil

*Managing the unexpected in a context of healthcare rationalization:
A management situation perspective*

Charlotte Kops, Lauri Wessel and Martin Gersch

*Innovation barricades in German health care: Balancing resource-based
and institutional perspectives*

Daniele Mascia, Roberto Dandi and Fausto Di Vincenzo

*Innovating healthcare by crossing boundaries: Implementing evidence-
based medicine across levels of care*

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Chibougamau

Organizing Healthcare Innovation IV

Chair: Sue Newell

Jasmina Masovic, Bjørn Erik Mørk and Davide Nicolini

*Innovative practices and professional jurisdictions in healthcare:
The case of transcatheter aortic valve implantation (TAVI)*

Florian Stache

Path-breaking organizational change in Russian cancer care

**Annemiek van Os, Dick de Gilder, Cathy van Dyck and Peter
Groenewegen**

*Professional identity enactment in incident narratives
by medical professionals*

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Nord, Chibougamau

Organizing Healthcare Innovation V

Chair: Jacky Swan

**Laura Visser, Inge Bleijenbergh, Yvonne W.M. Benschop
and Allard van Riel**

*Self-disciplining practices on online health communities:
Understanding patients' use of innovative communication technology*

**Simon Bailey, Mike Bresnen, Damian Hodgson, Paula Hyde
and John Hassard**

*Building bridges or drawing them? Making and taking management
knowledge in UK healthcare*

Taran Thune and Magnus Gulbrandsen

*Partnerships in biomedicine: Synergies and tensions in research and
innovation collaborations between hospitals, universities and firms*

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Chibougamau

Organizing Healthcare Innovation VI

Chair: Maxine Robertson

Tony Huzzard, Andreas Hellström and Svante Lifvergren

*Sensegiving across professional borders: Readiness for system-wide
change in cancer care*

**Paula Hyde, Damian Hodgson, Mike Bresnen, Simon Bailey
and John Hassard**

*Over-managed and under-led? Discourses and practices of management
and leadership in healthcare*

Unni Dahl, Bård Kulseng and Tonje Osmundsen

Creating space for innovations. Rearranging boundaries

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Chibougamau

Organizing Healthcare Innovation VII

Chair: Sue Newell, Jacky Swan and Maxine Robertson

Mark Exworthy, Paula Hyde and Pamela McDonald-Kuhne

'Stuffing their mouths with gold?' Medical professions, power and pay

Anne Sigh, Jeppe Agger Nielsen and Kim Normann Andersen

Robots conquering the homeland of the Vikings: Promises and drawbacks of robot vacuum cleaning in Danish eldercare

Theopisti Chrysanthaki, Jane Hendy, Charitini Stavropoulou, James Barlow and Anna Ramsay

'Mind the gap': How misalignment between evidence provision and use impedes a network's capacity for successful knowledge brokering and shared learning

Wrap-up

Risk, Crisis and Emergency Management

Convenors

Robert P. Gephart Jr., University of Alberta, Canada;
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Kees Boersma, VU University Amsterdam, The Netherlands;
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Sytze F. Kingma, VU University Amsterdam, The Netherlands;
S.F.Kingma@vu.nl

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Sud, Rimouski

Conceptualizing Transboundary Risk

Chair: Sytze F. Kingma

Kathleen Locklear

Bridging as metaphor: A systems approach for exploring transboundary risk

Emanuel R. Kastl

A novel conceptualization of 'boundary' – The firm boundary as membrane

S. Amy Sommer, Travis M. Maynard and Deanna M. Kennedy

Leadership in trans-boundary crisis: Team adaptation across boundaries

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Sud, Rimouski

Interorganizational Boundaries

Chair: Scott Poole

Bruno Verweijen and Kristina Lauche

Beyond the boundaries of the organization: The conceptualization of risk in the oil & gas industry as an organizational field

Gareth Owen

Bankers, bonuses and bailouts: Rhetoric, reality and the financial crisis

François de Corbière, François Deltour, Bénédicte Geffroy, Gwenaëlle Lairet and Sophie Bretesché

*Managing risks across organizational actors boundaries:
The case of the medical nuclear supply chain*

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Decelles, 3rd Floor, Section Sud, Rimouski

Crisis Handling

Chair: Kees Boersma

Carole Lalonde

Connecting guiding principles and organization development interventions in crisis management

Jenni Hyvärinen and Marita Vos

Developing a conceptual framework for investigating communication supporting a community approach to crisis management: Including publics in the work of response networks

Anouck Adrot and Christophe Roux-Dufort

In the middle of fervency and dispassion: A grounded analysis of interorganizational coordination during the 2003 French heat wave crisis response

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Sud, Rimouski

Risk Taking and Blaming

Chair: Robert P. Gephart Jr.

Cagri Topal and Robert P. Gephart Jr.

The communicative basis of risk management

Thomas Roulet and Eric Abrahamson

Scapegoats, sacrificial lambs, turncoats, and whistleblowers: Simulating and theorizing blame games

Mário Aquino Alves, Paulo Guimaraes and Maria Paola Ometto

Litigation as corporate strategy towards environmental disaster: Unveiling senses through antenarratives

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Sud, Rimouski

Emergency Preparations and Networks

Chair: Peter Groenewegen

Epaminondas Koronis and Stavros Ponis

Inter-organizational networks and knowledge transfer for supply chains in crisis

Amandine Berger and Benoît Journé

The political dynamics of reliability and crisis management in organizational networks: The case of a French network of municipalities

Chiara Bassetti, Emanuele Bottazzi and Roberta Ferrario

Fatal attraction. Interaction and crisis management in socio-technical systems

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Sud, Rimouski

Managing Risk at Supra-organizational Levels

Chair: Robert P. Gephart Jr.

Rik Strijkert and Sytze F. Kingma

The globalization of anti-tobacco policies: The influence of the EU and the WHO on smoking risks and policies in the Netherlands and the UK

Christopher Eaton and Laurie Milton

A tale of two transboundary crises: Building theory from systemic risk in energy and financial sectors

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Sud, Rimouski

Emergency Operations

Chair: Sytze F. Kingma

Jeroen Wolbers, Kees Boersma, Peter Groenewegen and Marshall Scott Poole

The role of temporality in the construction of boundary objects during emergency management

Georg Schreyögg and Simone M. Ostermann

Coping with uncertainty through organizational networks – Evidence from an Intensive Care Unit ward

Rodrigo Silveira dos Santos and Cristiano Cunha

Cognitive approach to crisis leadership: A bridging edge to manage transboundary crises

Troubled Times, Big Issues, Institutional Crises: Insights from Organization Theory

Convenors

Danielle Logue, University of Technology, Sydney, Australia;
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Stewart Clegg, University of Technology, Sydney, Australia;
stewart.clegg@uts.edu.au

Kamal A. Munir, University of Cambridge, UK; k.munir@jbs.cam.ac.uk

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Louiseville

Insights into the Global Financial Crisis and Banking

Chair: Danielle Logue

Discussant: Stewart Clegg

Olivia Nicol

No body to kick, no sould to damn: Responsibility and accountability for the financial crisis

Ulla Forseth, Emil Røyrvik and Stewart Clegg

Heroes and villains in bankers' narratives after the global financial crisis

Florent Noël and Hélène Rainelli-Weiss

Can financial executives bonuses still be justified? Reflections on the impact of the financial crisis on a widespread practice

Jan Lepoutre and Matthias Thiemann

Global challenges, local responses: An institutional perspective to regulating the "tragedy of the commons" in the financial industry

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Louiseville

Grassroot Social Movements

Chair: Christopher Wright

Discussant: Royston Greenwood

Emmanuelle Vaast, Liette Lapointe, Bogdan Negoita and Hani Safadi

Tweeting the oil spill: The emergence of grassroots framing in a crisis

Juliane Reinecke and Shaz Ansari

The intended overflows of social movements: The shifting relationship between Occupy London and the Church of England

Nada Basir

Radical institutional innovation: The role of brokers in the building of Libya's civil society

Session III
Location

Thursday, July 4, 2013, 16:00–17:30

Decelles, 3rd Floor, Section Nord, Louiseville

The Misfortune at the Bottom of the Pyramid

Chair: Juliane Reinecke

Discussant: Kamal A. Munir

Pablo Fernandez and Ignasi Marti

Engaging with and thinking dignity and indignation

Claudine Grisard and Vivien Blanchet

Empowering the poor by providing them jobs: Opening the postcolonial blackbox of base of the pyramid

Marco Bottura

Poverty alleviation: Putting Gramscian cultural hegemony and institutional theory to work

Session IV
Location

Friday, July 5, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Louiseville

Critical Perspectives on Sustainability

Chair: Ignasi Marti

Discussant: André Spicer

Christopher Wright and Daniel Nyberg

Creative self-destruction: Corporate responses to climate change as political myths

Koen van Bommel

From values to value: The role of commensuration in the institutionalisation of sustainability reporting

Olga Ivanova and Paul Shrivastava

Organizations and the liability of non-sustainability

Céline Berrier-Lucas and Alexandre Rambaud

Ontological approach of corporate sustainability: Proposal for a shift

**Session V
Location**

Friday, July 5, 2013, 14:00–15:30

Decelles, 3rd Floor, Section Nord, Louiseville

Insights into Corporate Governance

Chair: Allison Marchildon

Discussant: Daniel Nyberg

Paul McGrath

Investigating state investigations: A case study of bad blood

Claudiaa Gabbioneta and Royston Greenwood

Sustained corporate corruption and processes of institutional ascription within professional networks

Göran Nilsson and Jaan Grünberg

Bridging corporate governance and management control

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Louiseville

Global Corporate Power

Chair: Bas Koene

Discussant: Stewart Clegg

Victoria Pagan

Same goal, different worldviews: Comparing and contrasting the World Economic Forum and the World Social Forum

Allison Marchildon

Corporate responsibility or corporate power? Analysing corporations' role in shaping definitions and solutions to our public problems

Bas Koene and André Spicer

Thought leadership: Engaging with power whilst not losing the plot

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Louiseville

Reflections by Professor Bob Hinings

Chair: Danielle Logue

Unmasking Corruption: Critical Perspectives on Corruption and Anti-Corruption

Convenors

Thomas Taro Lennerfors, Uppsala University, Sweden;
thomas.lennerfors@angstrom.uu.se

Eric Breit, Work Research Institute, Norway; eric.breit@afi.no

Alf Rehn, Åbo Akademi University, Finland; alfrehn@me.com

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, KPMG

Corruption and Corrupt Behaviour

Chair: Thomas Taro Lennerfors

Anthony Yue and Luc Peters

KISS and tell – Masks, mimesis and corruption

Charlotte Davis

Responsible leader behavior: Cultural factors and cross-cultural challenges

Shailen Kumar Dalbehera

Corruption: An institution or antithesis of one?

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, KPMG

Working in Corrupt Environments

Chair: Eric Breit

Michael Assländer

Working in a corrupt environment – The case of Siemens

Madhurima Bhattacharyay

*Corruption propensity of entrepreneurs in emerging economies:
A theoretical model*

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Yellow Section, KPMG

Corruption and Scandal

Chair: Thomas Taro Lennerfors

Stefan Schembera and Andreas Georg Scherer

Organizing corruption controls after a scandal: Change processes in legitimacy strategies and institutional environments

Stelios Zyglidopoulos, Peter Fleming, Maria Boura and Spyros Lioukas

Corruption in the Greek public sector: Understanding the existence and perpetuation of corruption

Barbara Czarniawska

Corruption or Nineteen Eighty-Four?

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, KPMG

Historical and Contextual Practices

Chair: Eric Breit

Morten Hove Henriksen and Hans Krause Hansen

Making up corruption control: Conducting due diligence in a Danish law firm

Ronald Kroeze and Michel Hoenderboom

Taking the history of corruption into account

Tomonori Inukai

A mechanism of dysfunctional production of collective goods in franchising organizations: Exit, voice, and loyalty, revisited

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Yellow Section, KPMG

Practices of Anti-corruption

Chair: Thomas Taro Lennerfors

Fran Osrecki

*Fighting corruption with transparent organizations:
Anti-corruption and functional deviance in organizational behavior*

Katsuki Aoki and Takahiro Endo

*Meaning network and resource mobilization: The case of school bullying
in Otsu City*

Sarah Tischer and Jetta Frost

*Organizational corruption as social practice – Unmasking the
phenomenon through a routines-as-practice perspective*

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, KPMG

The Role of Institutional Control

Chair: Eric Breit

Rieneke Slager

*Corporate anti-corruption & bribery programmes:
The logics of risk management*

Karin Svedberg Helgesson and Ulrika Mörth

*Good cops, bad citizens and the quest for security.
The role of business actors in AML/CTF*

Daniel Pardini, Denise Machado and Yuri Costa

*Organizational corruption: Practices and anti-corruption controls
in Brazilian banks*

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, KPMG

Anti-corruption as Industry/Ideology

Chair: Eric Breit

Peter Bratsis

Transparency as ideology: From Edgar Allen Poe to Nicos Poulantzas

Petter Forsberg and Kristofer Severinsson

The corruption virus

Amir Farmanesh

Developing a Business Bribery Index (BBI). A new methodology for the measurement of corruption and bribery

Strategic and Institutional Environments

Convenors

Alexandre B. Bitektine, HEC Montréal, Canada; alex.bitektine@hec.ca

Taco Reus, Erasmus University, Rotterdam School of Management, The Netherlands; treus@rsm.nl

Loizos Heracleous, University of Warwick Business School, UK; loizos.heracleous@wbs.ac.uk

Session I

Thursday, July 4, 2013, 09:00–10:30

Cancelled

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Alma

Micro-processes of Institutional Change

Chair: Loizos Heracleous

Hamid Bouchikhi and John Kimberly

*The struggle for the soul of economics at the University of Notre Dame:
A microprocessual analysis*

Ey Song

*A multilayer model of legitimacy development: Evidence from a legal field
of animal welfare, 1865–2010*

Winston Kwon and Panos Constantinides

*The case of the phylloxera plague in 19th century France:
Wine and the emergence of biological, technological and social hybridity*

Lianne Lefsrud, Kenneth Fox, David Cooper and Yvette Taminiau

Veils of ambiguity: Professionals' categorization of oil and gas reserves

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Decelles, 3rd Floor, Section Nord, Alma

Institutional Trajectories, Professions and Power

Chair: Loizos Heracleous

Beyza Oba and Zeynep Özsoy

Checkmate; Hegemonic struggle in popularizing chess

Stéphanie Gagnon and Maud Micheau

The institutional trajectory of the community policing approach in Quebec

Loizos Heracleous and Luh Luh Lan

Concentrated ownership, private benefits of control and socioemotional wealth

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Alma

Strategic and Institutional Effects on Performance

Chair: Alexandre B. Bitektine

Sebastiaan van Doorn and Henk W. Volberda

Entrepreneurial orientation and performance at the business unit level: Investigating strategic decision participativeness and strong ties

R. Sandra Schillo and Jeffrey S. Kinder

Business models and open innovation – Translating a business framework into the context of government laboratories

Kim Claes and Frédéric Godart

Pricing under uncertainty: Identity specialists and generalists in the luxury watchmaking industry

Elizabeth Klitsie, Henk W. Volberda and Marten Stienstra

The influence of institutional (mis-)fit on performance

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Nord, Alma

Institutional Influences on Strategic Choices

Chair: Taco Reus

Victor Meyer Jr., Haroldo Andriquetto Jr. and Lucilaine Pascuci
Academic strategies and outcomes: Complex managerial approach in a complex system

Monika Lesner and Jochen Schweitzer
Parenting practices and advantage for corporate entrepreneurship

Carlos Caldeira and Rodrigo Bandeira-de-Mello
Exploring cognitive influences in corporate political action choices

Abhijit Ghosh
National constraints as spurs to organizational growth: AMUL coop's story of product Innovation

Session VI

Saturday, July 6, 2013, 09:00–10:30

Cancelled

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Alma

Strategic Alliances, Mimetic Isomorphism and Performance

Chair: Alexandre B. Bitektine

Konstantinos Pitsakis and Claudio Giachetti
When do corporate venturing units imitate the innovation leader? Evidence from the UK academic spinoffs

Marie Oehme and Suleika Bort
Mimetic isomorphism in market entry mode choice: Internationalization of small and medium sized firms in the German biotech industry 1996–2011

Alexandre B. Bitektine, Christian Vandenberghe and Kevin Hill
The development and validation of empirical measures of organizational legitimacy and the related constructs

Leveraging Cultural Dynamics in Organizations

Convenors

Sylvie Chevrier, Université de Paris-Est Marne la Vallée, France;
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Christoph Barmeyer, University of Passau, Germany;
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Jean-Pierre Dupuis, HEC Montréal, Canada; jean-pierre.dupuis@hec.ca

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Standard Life 1

Meta-level Perspectives on Cultures and Organizations

Chair: Christoph Barmeyer, Sylvie Chevrier and Jean-Pierre Dupuis

Laurence Romani and Betina Szkudlarek

The interculturalists' knowledge: How a professional community is facing ethical struggles with its core expertise

Diana Santistevan and Héléna Karjalainen

How different cultures study culture differently

Jean-François Chanlat

Business anthropology as a discipline to leverage cultural dynamics in organizations

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Standard Life 1

Cultural Dynamics in International Contexts

Chair: Sylvie Chevrier and Jean-Pierre Dupuis

Christine Coisne

Bridging the cultural divide in cross-border mergers and acquisitions: A synergistic learning perspective

Christoph Barmeyer and Eric Davoine

Leveraging positive cultural dynamics in emergent working cultures in a bi-national organization – A French-German case

Thomas Ryser, Zsofia Oroszlan, Yannick Turkier and Hartmut Schulze

A heuristic model of cultural dynamics in globally dispersed product-service systems

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Blue Section, Standard Life 1

Context Specific Studies in Organizations

Chair: Christoph Barmeyer and Jean-Pierre Dupuis

Nurit Zaidman

Relationships in bicultural global teams

Jean-Pierre Segal

*The dramatic recovery of a public bus company in New Caledonia:
A cross-cultural perspective*

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Standard Life 1

Comparative Perspectives on Cultures and Management

Chair: Christoph Barmeyer and Sylvie Chevrier

Doirean Wilson

Cultural diversity: A gateway to business success or the honey trap?

Virginia Drummond Abdala

*The challenge of bridging cultural gaps in the BRICs: What can Europeans
learn from the Chinese MNCs' experience in Brazil?*

Maria Ester de Freitas and Marcelo Dantas

Social fears of Brazilians

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Blue Section, Standard Life 1

Intercultural Communication

Chair: Sylvie Chevrier and Jean-Pierre Dupuis

Daniel Gulanowski, Luciara Nardon and Kathryn Aten

*Bridging cultures through technology: The role of blogging in acculturation
and cultural brokerage*

Louis-Marie Clouet

*Revisiting translation: Intercultural communication and management
as the combination of translator, interpret and manager competencies*

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Standard Life 1

Dynamics of Corporate Cultures

Chair: Christoph Barmeyer and Jean-Pierre Dupuis

Mette Zølner

Organizational actors: In between local embeddedness and global integration

Anna Blombäck, Olof Brunninge and Anders Melander

Executive interventions in the corporate value process

Guilherme Azevedo

On the creation and international spread of a management culture

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Standard Life 1

Cultural Concerns for Border Crossers

Chair: Christoph Barmeyer and Sylvie Chevrier

François Goxe and Michaël Viegas Pires

Multiple levels of culture and international entrepreneurship: A suggested theoretical framework

Diane A. Isabelle and Luciana Nardon

Bridging cultural distances: A cognitive perspective on migrant workers

Bridging Perceptions of Organizations: Identities, Images and Reputations

Convenors

Heiko Breitsohl, University of Wuppertal, Germany;
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Janet M. Dukerich, University of Texas at Austin, USA;
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Kimberly D. Elsbach, University of California, Davis, USA;
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Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Banque Scotia

Role Identity and Identification

Chair: Kimberly D. Elsbach

Lisa Cohen and Sandra Spataro

Glossing over: How magazine fact checkers straddle glamour and drudgery in describing their jobs

Discussants: Davide Ravasi, Charlotte Cloutier

Corentin Curchod, Gerardo Patriotta and Nicolas Neysen

'We're not who you think we are': Categorization and identification of 'business sellers' at eBay

Discussants: Lisa Cohen, Sandra Spataro

Ian Walsh and Jamie Ladge

The boomerang effect: An identity perspective on rejoining organizations

Discussants: Fran Boag-Munroe, Ann Davis

Session II

Thursday, July 4, 2013, 11:00–12:30
– Parallel Stream –

Location

CSC, 1st Floor, Blue Section, Banque Scotia

Parallel Stream A

Individuals' Reactions to the Organization

Chair: Heiko Breitsohl

Tobin Im and Jesse Campbell

Organizational identification and superior interaction:

The mediating role of organizational trust

Discussants: Sung Soo Kim, Donghoon Shin

Sylwiusz Retowski and Aleksandra Fila-Jankowska*Does indirectly measured attitudes toward organization matter?**Implication for organizational research on perceptions of organizations*

Discussant: Roman V. Galperin

Patricia Faison Hewlin, Sandra E. Cha, Jay A. Hewlin and Sung Soo Kim*The aftermath of broken promises: Facades of conformity and gender differences in reactions to organizational value breach*

Discussants: Ying Feng, Jatinder Sidhu, Henk W. Volberda,

Frans A.J. van den Bosch

Location**CSC, 1st Floor, Blue Section, Rona****Parallel Stream B****Labeling/Categorization in Identity Formation**

Chair: Janet M. Dukerich

Ileana Stigliani and Kimberly D. Elsbach*The roles of category labels in organizational identity formation*

Discussants: Benedikt Langner, Victor P. Seidel

Kai Lamertz, Alex Kondra and Fiona McQuarrie*Managing organizational image at the borders of institutional expectations: New universities and their identities*

Discussant: Hilary Collins

Jean-Baptiste Litrico and Mary Dean Lee*Responding to industry identity threat: Naturalizing 'sustainability' in aviation*

Discussants: Imogen Cleaver, Laura Empson

Session III**Location****Thursday, July 4, 2013, 16:00–17:30****CSC, 1st Floor, Blue Section, Banque Scotia****Identity and Identification Processes**

Chair: Kimberly D. Elsbach

Benedikt Langner and Victor P. Seidel*Creating positive social identity in firm-hosted online communities*

Discussants: Alex Kondra, Kai Lamertz, Fiona McQuarrie

Fran Boag-Munroe and Ann Davis

From identified outsider to identified insider: Considering the post-entry outcomes of anticipatory identification

Discussants: Heiko Breitsohl, Kimberly D. Elsbach

Rose Jeudi and Janet M. Dukerich

How well do I fit in here: Extending the predictions of congruence using an identity orientation model

Discussants: Ian J. Walsh, Jamie Ladge

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

CSC, 1st Floor, Blue Section, Banque Scotia

Reputation, Legitimacy and Identity

Chair: Janet M. Dukerich

Simone Mariconda and Francesco Lurati

Ambivalence and reputation judgments: An experimental investigation on the effects of new(s) information

Discussants: Sylwiusz Retowski, Aleksandra Fila-Jankowska

Jean Grenier Godard and Christophe Lejeune

How does legitimacy relate to reputation and identity? An exploratory study within a hybrid school

Discussants: Patricia Faison Hewlin, Sandra E. Cha, Jay A. Hewlin and Sung Soo Kim

Kimberly D. Elsbach and Heiko Breitsohl

Explaining paradoxes of organizational categorization: A dual-process framework

Discussants: Janet M. Dukerich, Rose Jeudi

**Session V
Location**

Friday, July 5, 2013, 14:00–15:30

CSC, 1st Floor, Blue Section, Banque Scotia

Identity Creation and Governance

Chair: Kimberly D. Elsbach

Hilary Collins

Transitional identity: The role of communication tools in identity work

Discussants: Alessandra Zamparini, Francesco Lurati

**Ying Feng, Jatinder Sidhu, Henk W. Volberda
and Frans A.J. van den Bosch**

*Outside directors' role identities, board monitoring and resource provision:
How externally situated perceptions influence director behavior and firm
performance*

Discussants: Christophe Lejeune, Jean Grenier Godard

Imogen Cleaver and Laura Empson

*The struggle to maintain organizational identification: Identity work
processes of professional service firm partners*

Discussants: Corentin Curchod, Gerardo Patriotta, Nicolas Neysen

**Session VI
Location**

**Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Banque Scotia**

Professional Role Identity

Chair: Janet M. Dukerich

Sung Soo Kim and Donghoon Shin

*Gauging organizations with a professional yardstick: Contingent joint
effects between organizational and professional identification on
professional employees' organizational citizenship behavior*

Discussants: Barbara Fryzel, Nina Seppala

Chad Murphy

*Who am I, who are we? The coevolution of a professional identity and the
identity of an emerging profession*

Discussants: Jean-Baptiste Litrico, Mary Dean Lee

Roman Galperin

*Mass-production of professional services and pseudo-professional identity
in tax preparation work*

Discussants: Simone Mariconda, Francesco Lurati

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Banque Scotia

Organizational Identity and its Effect on Constituents

Chair: Heiko Breitsohl

Charlotte Cloutier and Davide Ravasi

The co-construction of organizational identities

Discussant: Chad Murphy

Nina Seppala and Barbara Fryzel

CSR identity construct: An empirical study

Discussants: Jesse Campbell, Tobin Im

Alessandra Zamparini and Francesco Lurati

The interpretation and editing of collective identity stories in coordinated fields: The case of a regional wine cluster

Discussants: Ileana Stigliani, Kimberly D. Elsbach

Management Occupations: Exploring Boundaries and Knowledge Flows

Convenors

Stefan Heusinkveld, VU University Amsterdam, The Netherlands;
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Andrew Sturdy, University of Bristol, UK; andrew.sturdy@bristol.ac.uk

Andreas Werr, Stockholm School of Economics, Sweden;
andreas.werr@hhs.se

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Saguenay

Management Occupations and Knowledge Flows

Chair: Andrew Sturdy

Pernilla Bolander, Andreas Werr and Mikael Klingvall

Making sense of management experts – How managers deal with identity challenges created by external management expertise

Oli Mihalache and Mashiho Mihalache

The influence of TMT learning processes and organizational learning capacity on management innovation

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 3rd Floor, Section Nord, Saguenay

Management Occupations and the Translation of Ideas

Chair: Christian Koch

Monica Rolfsen and Marte Daae-Qvale Holmemo

After the consultants have left the room

Stefan Heusinkveld, Pascale Peters and Evelien van Damme

Stretching and blending translations: Sharing management ideas across occupational communities

Andreas Diedrich and Petra Adolfsson

From soldier to employee – Constructing the employable individual at the Swedish Armed Forces

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Decelles, 3rd Floor, Section Nord, Saguenay

Management Occupation and Colonization

Chair: Monica Rolfsen

Christian Koch and Martine Buser

The deflation of a management concept soufflé? The emergence of new consultancy roles in Danish Public Private Partnerships

Gerry McGivern, Sue Dopson, Jean Ledger and Ewan Ferlie

Challenging sensemaking: Elite management consultancy and strategic change in the British National Health Service

Robert Fleming and Sinéad Ruane

Working at the edge: Doing identity in an emerging profession

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Saguenay

Management Occupations: Diffusion and Impact

Chair: Andreas Werr

Ian Towers

Learning how to be a modern manager while sitting on the sofa and watching TV

Pojanath Bhatanacharoen, Timothy Clark and David Greatbatch

The telling of tipping points: Differentiated storytelling in the lectures of management Gurus

John McGoldrick, Andrew Sturdy and Robin Klimecki

The theory and experience of insecurity at work – A conceptual review and a research agenda for studying management occupations

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Nord, Saguenay

Constructing Occupations: Identity Work

Chair: Gerry McGivern

Damian Hodgson and Steve Paton

Cosmopolitans, lifers and liminality: Identity work in project management

Susanna Alexius and Staffan Furusten

Dilemmas of hybrid social enterprises. The case of the natural step Sweden

Lara Maestriperi

The management consulting's identity: At the boundaries between professionals and managers

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Saguenay

Management Occupations and Legitimacy

Chair: Stefan Heusinkveld

Emma Stendahl and Ali Yakhlef

The role of consultants in management

Stephanos Avakian

Manifestations of cognitive legitimation in the client consultant relationship

Sara Lindström

*Legitimizing well-being at work as a management agenda –
The case of HR professionals*

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Saguenay

Interaction and Learning between Occupations

Chair: Pernilla Bolander

Thierry Beaupré-Gateau, Laurent Simon and Geneviève Dupuis

*Reinventing clown scouting and casting at the Cirque du Soleil:
Designing a context for boundary practices for talent development
and knowledge creation between a creative powerhouse and an artistic
occupational community*

Laetitia Legalais and Jérémy Morales

*Intra-organisational struggles and 'business partnering': The discursive
activity of support function managers as legitimisation of financialisation*

Iryna Mikhailava and Selen Kars-Unluoglu

*Towards a new professional future: Embedding knowledge management
into human resource practices*

Inter-organizational Collaboration and Networks

Convenors

Marie-France Turcotte, University of Quebec at Montréal, Canada;
turcotte.marie-france@uqam.ca

Peter Groenewegen, VU University Amsterdam, The Netherlands;
p.groenewegen@vu.nl

Frank den Hond, Hanken School of Economics, Helsinki, Finland;
frank.denhond@hanken.fi

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Roberval

Network and Collaborations

Chair: Marie-France Turcotte

Discussant: Peter Groenewegen

Moheeb Abu Alqumboz and Paul W. Chan

What do networks do to work: The agential role of network

Minna-Kaarina Forssén and Heini Ikävalko

Practices in university–industry collaboration

**Daniela Patru, Kristina Lauche, Hans L. van Kranenburg
and Gerrit Willem Ziggers**

*Unpacking inter-organizational collaboration processes:
Cooperation and coordination practices and their interaction*

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Roberval

Who to Network With and How?

Chair: Peter Groenewegen

Discussants: Marco Tonellato and Guido Conaldi

Darcy Kamal

*Alliance re-formation: Uncertainty, inexperience, and termination
experience in the Thoroughbred horse industry, 2005–2010*

Jungwon Min

*A transitivity in alliance networks: The effects of selection costs caused by
partner choice sets*

Chahira Mehouchi and Véronique Perret

*Governance work in inter-organizational networks:
Driving processes and structures*

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30

Decelles, 3rd Floor, Section Nord, Roberval

Networks and People

Chair: Christian Lechner

Discussants: Minna-Kaarina Forssén and Heini Ikävalko

Diane-Gabrielle Tremblay

Creative careers: The role of networks in fashion design

Wiebke Doden and Gudela Grote

*The ties that bind: How career orientations and social networks shape
employees' turnover intentions*

Alison Dean, Pamela Yeow, Danielle Tucker and Linda Pomeroy

*Communities of practice in UK higher education: A case study on networks
and group effectiveness*

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Roberval

Networks and Firms

Chair: Giuseppe Soda

Discussants: Alison Dean, Danielle Tucker and Linda Pomeroy

Simone Guercini and Christian Lechner

*The stability of the focal firm in the business network:
The effect of competence shifts*

Tatbeeq Raza-Ullah and Maria Bengtsson

Tension in paradoxical relationships between firms

Anthony Gour

The role of external ties in strategy-making

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Nord, Roberval

Networks and Learning

Chair: Frank den Hond

Discussants: Tatbeeq Raza-Ullah and Maria Bengtsson

Kyueun Han and Giuseppe Soda

When negative ties overlap formal and informal relationships within organizations: Implication for knowledge exchange processes

Marco Tonellato and Guido Conaldi

The coordination mechanisms of organizational learning: A case study on routines in a free/open source software project

Ulla Eriksson-Zetterquist

International collaborations and theoretical inventions

Session VI

Saturday, July 6, 2013, 09:00–10:30

Cancelled

Session VII

Saturday, July 6, 2013, 11:00–12:30

Cancelled

Organizations and their Consumers: Bridging Production and Consumption

Convenors

Yiannis Gabriel, University of Bath, UK; y.gabriel@bath.ac.uk

Marek Korczynski, Nottingham University, UK;

Marek.Korczynski@nottingham.ac.uk

Kerstin Rieder, Aalen University, Germany; kerstin.rieder@htw-aalen.de

Session I Location

Thursday, July 4, 2013, 09:00–10:30

CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Bridging Production and Consumption

Chair: Yiannis Gabriel

Daniel Ericsson

Like a bridge over troubled water. Prosumption in the field of music

Stephanie Schreven

The unholy alliance between WB Inc. & J.K. Rowling in securing 'copyright' and managing consumer productivity: Keyword 'work'

Heidemarie Hanekop

Customers working for customers in user-generated Web 2.0 services – The collective of producing customers and the organization

Session II Location

Thursday, July 4, 2013, 11:00–12:30

CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Abuse, Protection, Seduction

Chair: Kerstin Rieder

Darryn Mitussis and Nahee Kang

Comparative consumer capitalism: Implications of regimes of consumer protection on firm behaviour

Marek Korczynski and Claire Evans

Customer abuse to service workers: An analysis of its social creation within the service economy

Caroline Ruiner and Uta Wilkens

Liaison avec le client. Psychological contracts of triadic employment relationships in professional services firms

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Resistance and Cooperation

Chair: Marek Korczynski

**Kerstin Rieder, Marco Schröder, Isabel Herms, Anita Hausen
and G. Günter Voß**

Working customers and why they work

Jean-Baptiste Suquet

*Competition on the frontline: The plurality of frauds by Parisian
public transports*

**Talita de Oliveira Trindade, Eduardo André Teixeira Ayrosa
and João Felipe Rammelt Sauerbronn**

*Resistance in the marketplace – The context of Brazilian housewives
and consumers' movement*

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Pop and Seduction

Chair: Yiannis Gabriel

Claudio Coletta

Bridging popular culture

Thomas Gegenhuber and Robert Bauer

*Consumer-focused crowdsourcing: Seductive illusions with far
reaching consequences*

Mari Holopainen

*From disinterest to glorification – Corporate, employee, and customer
narratives on a new insurance e-service*

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Collaborate or Consume?

Chair: Kerstin Rieder

Michaela Pfadenhauer and Tilo Grenz

Evidence for a new participatory culture? The role of the consumer in mediatized business models

Tânia Pereira Christopoulos, Adriana Wilner and Mário Aquino Alves

When consumers are glad being not allowed to collaborate

Katarina Larsen

Demonstrators and dual-logics of knowledge production: Consumers and user driven innovation at research institutes

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Seduction and Authenticity

Chair: Marek Korczynski

Sarah Glozer, Rob Caruana, Sally Hibbert and Marion Le Beller

Corporate-consumer communication: Exploring dialogue and dialectics in the co-construction of citizenship

Han-Hsiao Hsu and Dong-Jenn Yang

How service quality is delivered? Display your authenticity of service-oriented organizational citizenship behavior to customers

Mikolaj Dymek

Consumer/customer focus as cultural industry, trend setting and professional identity – A case from the world of communication agencies

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Salle Hélène-Desmarais

Sustainability and Cocreation

Chair: Yiannis Gabriel

**Christina Niforou, Benn Lawson, Jimmy Donaghey
and Juliane Reinecke**

*From employment relations to consumption relations: Balancing labour
governance in global supply chains*

Anna Schneider and Julia Brandl

*Handling the clash between production & consumption: A thick description
of front-line service workers' competencies in interactive service work*

Angela Dettori and Ernestina Giudici

*Narratives: An intriguing way to involve workers, managers, consumers
towards sustainability*

Exploring the Kaleidoscopic Nature of Branding

Convenors

Viviane Sergi, ESG UQAM, Canada; sergi.viviane@uqam.ca

Martin Kornberger, Copenhagen Business School, Denmark;
mko.ioa@cbs.dk

Majken Schultz, Copenhagen Business School, Denmark; ms.ioa@cbs.dk

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Van Houtte

Branding and Organizational Identity

Chair: Martin Kornberger

Toni-Matti Karjalainen

Meaning management in organizations through branding

Discussant: Philipp Wegerer

Stephanie Russell and Matthew Brannan

'Getting the right people on the bus': Recruitment and selection for the branded organization

Discussants: Fernando Santos and Toni-Matti Karjalainen

Iain Munro and Philipp Wegerer

Exploring the dynamics between corporate brands and employee's identity work: A case study on the Austrian premium chocolatier Zotter

Discussants: Stephanie Russell and Matthew Brannan

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, Van Houtte

Who are the Branding Actors?

Chair: Viviane Sergi

Monika Müller

Internal branding and neo-normative control: The case of Ikea

Discussants: Carys Egan-Wyer, Dan Kärreman, Bernadette Loader and Kate Sullivan

Nada Endrissat, Dan Kärreman and Claus Noppeney

The creative class in McJobs: Employer branding in the service industry

Discussant: Monika Müller

Carys Egan-Wyer, Dan Kärreman, Bernadette Loacker and Kate Sullivan
'Making up' the branding occupation: Interfering discourses organizing branding work and worlds
Discussants: Nada Endrissat and Claus Noppeney

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Green Section, Van Houtte

Branding and Strategy

Chair: Majken Schultz

Alkmini Gkritzali, Joseph Lampel and Caroline Wiertz
The birth of a story. How markets influence popular culture projections
Discussants: Ahmed Hegazy, Adelina Broadbrige and Jonathan Elms

Elen Riot, Cécile Chamaret and Emmanuelle Rigaud Lacresse
Murakami on the bag: Louis Vuitton, art and the commodity trap
Discussants: Alkmini Gkritzali, Joseph Lampel and Caroline Wiertz

Ahmed Hegazy, Adelina Broadbridge and Jonathan Elms
Consumer based brand equity in Egyptian banking sector, methodological aspects
Discussants: Elen Riot, Cécile Chamaret and Emmanuelle Rigaud Lacresse

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Van Houtte

Space/Place and Branding

Chair: Martin Kornberger

Andrea Lucarelli
The brand on the making: An analysis of the travelling of the Stockholm brand
Discussant: Karin Winroth

Johnny Boghossian
How regional collective identities facilitate market construction: Quebec national identity and the emergence of a market for ice cider
Discussant: Andrea Lucarelli

Karin Winroth
Inspired by cultural contexts – The scenery of brands
Discussant: Johnny Boghossian

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Green Section, Van Houtte

Questioning Branding

Chair: Majken Schultz

Francesca Saraco

Brands behaving badly: The exploitation of immaterial labour in online brand communities

Discussant: Virpi Sorsa

Annika Skoglund, Daniel Nyberg and Christopher Wright

In between and beyond: Green branding and the greening of brands

Discussant: Francesca Saraco

Virpi Sorsa

Do we have the courage? Strategy and branding during times of uncertainty

Discussants: Annika Skoglund, Daniel Nyberg and Christopher Wright

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Van Houtte

Performing Branding and Social Media

Chair: Viviane Sergi

Federica Caboni and Ernestina Giudici

Social media: The silent communication revolution-affecting brand

Discussants: Lotta Häkkinen and Nina Kivinen

Lotta Häkkinen and Nina Kivinen

Between lifestyle bloggers, teenage angst and messy relationships – Performing brands through co-operative practices in media

Discussants: Federica Caboni and Ernestina Giudici

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, Van Houtte

Group Discussion

Chair: Viviane Sergi, Martin Kornberger and Majken Schultz

Strategic Learning in Practice: Understanding the Complexity of Organizational Learning

Convenors

Barbara Müller, Johannes Kepler University Linz, Austria;
barbara.mueller@jku.at

Elena Antonacopoulou, University of Liverpool Management School,
UK; e.antonacopoulou@liverpool.ac.uk

Wolfgang H. Güttel, Johannes Kepler University Linz, Austria;
wolfgang.guettel@jku.at

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 4th Floor, Section Sud, Magog

Introduction: Strategic Learning & Changing in Practice

Chair: Barbara Müller, Elena Antonacopoulou and Wolfgang H. Güttel

David Spicer, Sarah Dixon, Michael Mayer and Sue Richardson

Bridging strategy and organizational learning:

A consideration of multiple environments

Discussants: Amalia Creus and Agustí Canals

Monique Goepel

Organizational usability as a dynamic capability – A case study

Discussants: Martina Eberl and Joakim Netz

Session II

Thursday, July 4, 2013, 11:00–12:30
– Parallel Stream –

Location

Decelles, 4th Floor, Section Nord, Mont-Laurier

Parallel Stream A

Organizational Learning & Unlearning

Chair: Barbara Müller

Cécile Godé and Isabelle Bouty

Turnover and coordination in extreme situations:

Collective and organizational learning in a French air display squadron

Discussant: Annika Lorenz

**Crispin Coombs, Donald Hislop, Julie Holland, Sara Bosley
and Esmeranda Manful**

*The heterogeneity of individual unlearning: Managerial unlearning within
the UK's National Health Service*

Discussant: Tânia Pereira Christopoulos

Victor Meyer Jr., Carlos Motta and Lucilaine Pascuci

Improvisation and learning in a complex setting:

The case of the emergency room

Discussant: Nicole Sprafke

Location

Decelles, 4th Floor, Section Sud, Magog

Parallel Stream B

Strategic Learning Architecture

Chair: Wolfgang H. Güttel

Karin Link and Wolfgang H. Güttel

*Managing learning paradoxes: Insights from the trade-off between arts
and commerce*

Discussants: Yumei Yang and Davide Secchi

Paola Perez-Aleman and Yuanyuan Wu

The stage-based strategic learning model in Canadian biotechnology firms

Discussant: Cornelis Vincent Heij

Sven Laudien and Jörg Freiling

*From entrepreneurs to managers: Time-related transition in the process of
new venture internationalization*

Discussant: Charlotta Sirén

Session III

Thursday, July 4, 2013, 16:00–17:30

– Parallel Stream –

Location

Decelles, 4th Floor, Section Nord, Mont-Laurier

Parallel Stream A

Sense-Making & Organizational Learning

Chair: Elena Antonacopoulou

Marina Dantas de Figueiredo and Sergio Luis Seloti Jr.

*Sensemaking and learning in practice: The case of transmission of practical
know-how in a candy factory in southern Brazil*

Discussants: Crispin Coombs and Donald Hislop

Annika Lorenz

Learning from experience in strategic decision making settings

Discussants: Victor Meyer Jr. and Carlos Motta

Barbara Müller

Let's make sense. Understanding the complexity of learning and knowing practices to change organizations by analyzing an organization's memory

Discussant: Paddy O'Toole

Location

Decelles, 4th Floor, Section Sud, Magog

Parallel Stream B

Defensive Routines & Learning from Failure

Chair: Wolfgang H. Güttel

Thomas Roulet and Kristina Dahlin

Having learned a lot or having a lot to learn? Exploring heterogeneity in firm learning

Discussant: Christian Garaus

Mariacristina Bonti, Enrico Cori and Fabio Fraticelli

Overcoming inertia in innovation networks: Evidence from Italian SMEs

Discussant: Irina Koprax

Yumei Yang, Davide Secchi and Fabian Homberg

Investigating organizational defensive routines and organizational learning: A neglected issue

Discussant: Adriana Roseli Wunsch Takahashi

Session IV

Location

Friday, July 5, 2013, 09:00–10:30

Decelles, 4th Floor, Section Sud, Magog

Strategic Learning & Changing in Practice

Chair: Barbara Müller, Elena Antonacopoulou and Wolfgang H. Güttel

Patrick Cohendet, Chahira Mehouchi and Laurent Simon

Managing the interplays of exploration and exploitation through organic ambidexterity: Case of the video game industry

Amalia Susana Creus and Agustí Canals

Learning in collaboration: Making sense of the ATLAS experiment at CERN through individuals' perspective

Tatjana Kazakova and Daniel Geiger

Exploring strategic learning: Uncovering the essence of organizational heuristics

Martina Eberl and Joakim Netz

Muddling through alliances to portfolios: Learning systemic responsibility for collaboration-capabilities

Group Discussion: Overview, Status quo & future directions

Session V

Friday, July 5, 2013, 14:00–15:30

– Parallel Stream –

Location

Decelles, 4th Floor, Section Nord, Mont-Laurier

Parallel Stream A

Competence Development

Chair: Barbara Müller

Adriana Roseli Wunsch Takahashi and André Fischer

Towards an understanding of organizational learning processes in development of competences

Discussant: Sergio Luis Seloti Jr.

Thomas Schumacher, Harald Tuckermann and Johannes Rüegg-Stürm

“He’s been to a management development program, but he’ll calm down soon” – Management learning programs as strategic episodes

Discussant: Monique Goepel

Nicole Sprafke

Dynamic capabilities and job design: Applying employee empowerment to organizational renewal

Discussant: Krista Pettit

Location

Decelles, 4th Floor, Section Sud, Magog

Parallel Stream B

Strategic Learning

Chair: Elena Antonacopoulou

Cornelis Vincent Heij, Henk W. Volberda and Frans A.J. van den Bosch

How to leverage the impact of technological knowledge on product and service innovations: The complementary effect of management innovation

Discussant: Nicole Bischof

Irina Koprax, Christian Garaus and Wolfgang H. Güttel

*Fly on the wings of R&D: A dynamic perspective
on organizational ambidexterity*

Discussant: David Spicer

Simcha Jong and Enrico Forti

Strategic discipline in technology ventures

Discussant: Karin Link

Session VI

Saturday, July 6, 2013, 09:00–10:30

– Parallel Stream –

Location

Decelles, 4th Floor, Section Nord, Mont-Laurier

Parallel Stream A

Learning Transfer

Chair: Barbara Müller

Krista Pettit

*Collective psychological ownership: An important latent contextual factor
in knowledge transfer*

Discussant: Cécile Godé

Paddy O’Toole

*Sites of organizational learning? Demonstrators, university teaching
laboratories and the double edge of collective memory*

Discussants: Paola Perez-Aleman and Yuanyuan Wu

**Tânia Pereira Christopoulos, Reinhold Steinbeck,
Maria-Luisa Trindade Bestetti and Marlei Pozzebon**

*Learning as a negotiation process: Institutionalizing changes through
innovation and participative practices*

Discussants: Thomas Schumacher and Johannes Rüegg-Stürm

Location

Decelles, 4th Floor, Section Sud, Magog

Parallel Stream B

Strategic Change

Chair: Wolfgang H. Güttel

**Ângela França Versiani, Ana Thereza Novaes Magalhães, Samir Lofti
and Sérgio Fernando Loureiro Rezende**

Strategy-making and organizational learning: How are they interrelated?

Discussants: Daniel Geiger and Tatjana Kazakova

Charlotta Sirén and Marko Kohtamäki

Stretching to the limit: The non-linear interaction between strategic planning and strategic learning

Discussants: Simcha Jong and Enrico Forti

Nicole Bischof

Anchoring strategic change – Motivations and perspectives of involved actors

Discussants: Fotini Pachidou and Stefan Häfliger

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30

Decelles, 4th Floor, Section Sud, Magog

Strategic Learning & Changing in Practice

Chair: Barbara Müller, Elena Antonacopoulou and Wolfgang H. Güttel

Christian Garaus

How firms balance exploration and exploitation: The micro-mechanisms of organizational ambidexterity

Discussants: Patrick Cohendet, Chahira Mehouachi and Laurent Simon

Fotini Pachidou, Stefan Häfliger and Georg von Krogh

Instead of innovation: How user-embedded learning helps pharmaceutical firms succeed with augmented products

Discussant: Sven M. Laudien

Temporary and Project-Based Organizing

Convenors

Brian Hobbs, University of Quebec at Montréal, Canada;
hobbs.brian@uqam.ca

Karlos Artto, Aalto University, Helsinki, Finland; karlos.artto@aalto.fi

Jonas Söderlund, BI Norwegian Business School, Norway;
jonas.soderlund@bi.no

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 4th Floor, Section Nord, Amos

Processes, Routines and Institutions

Chair: Tuomas Ahola

Joanna Karmowska, John Child and Philip James

A successful failure: The case of a temporary membership-based organization

Presenters: Johannes M. Lehner and Cäcilia Innreiter-Moser

Johannes M. Lehner and Cäcilia Innreiter-Moser

Collective bargaining as temporary organization:

The case of the Austrian "Sozialpartnerschaft"

Presenters: Leonore van den Ende and Alfons van Marrewijk

Leonore van den Ende and Alfons van Marrewijk

Transition rituals in construction megaprojects

Presenter: Joanna Karmowska

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 4th Floor, Section Nord, Amos

Careers and Learning

Chair: Brian Hobbs

Rik Ligthart, Niels Noorderhaven and Leon Oerlemans

Better understanding TO amnesia: A multi-process analysis of learning across temporary organizations

Presenters: Lynn Crawford and Beverley Lloyd-Walker

Lynn Crawford, Beverley Lloyd-Walker and Erica French

Career implications of multi-layered institutional settings

Presenter: Christophe Midler

Rémi Maniak and Christophe Midler

Concept driven projects

Presenter: Rik Ligthart

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30

Decelles, 4th Floor, Section Nord, Amos

Capabilities

Chair: Thomas Lechler

Stéphanie Missonier and Sabrina Loufrani-Fedida

Stakeholder analysis and engagement in IS projects: From stakeholder relational perspective to stakeholder relational and becoming ontology

Presenters: Serghei Floricel, Skander Ben Abdallah and Yvan Petit

Serghei Floricel, Skander Ben Abdallah and Yvan Petit

Dynamic capabilities through the real options lens: Substantive processes and meta-processes in project-based organizations

Presenter: Maria Kapsali

Maria Kapsali

Relational capabilities in projects

Presenters: Stéphanie Missonier and Sabrina Loufrani-Fedida

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

Decelles, 4th Floor, Section Nord, Amos

Uncertainty

Chair: Yvan Petit

Roine Johansson

Uncertainty and temporal delimitation: The significance of temporary organization

Presenters: Geneviève Musca, Gilda Simoni and Sarah de Vogüé

Agnar Johansen and Jan Alexander Langlo

Effects of long-term improvement efforts within project uncertainty management

Presenter: Roine Johansson

Geneviève Musca, Caroline Mellet, Gilda Simoni, Frédérique Sitri and Sarah de Vogüé

"Drop your boat!" A discursive study of an episode of project renewal.

The case of the Darwin mountaineering expedition in Patagonia

Presenters: Agnar Johansen and Jan Alexander Langlo

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 4th Floor, Section Nord, Amos

Managing Creativity

Chair: Lynn Crawford

Joris J. Ebbers and Nachoem Wijnberg

Stuck in the middle? How role conflict and ambiguity facilitates mediation across faultlines

Presenters: Barbara Edington and Thomas G. Lechler

Barbara Edington and Thomas G. Lechler

Managing creativity efficiently: What could classic project management learn from filmmaking?

Presenter: Esther Maier

Oana Branzei and Esther Maier

Manufacturing illusions: Balancing creativity and control in large-scale collaborative creativity

Presenter: Joris J. Ebbers

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 4th Floor, Section Nord, Amos

Typologies and Maturity Models

Chair: Christophe Midler

Christophe Bredillet, Stephane Tywoniak and Caroline Hatcher

Prolegomenon to the study of the concept of organizational maturity and maturity model in the context of temporary and project-based organizing:

From black horse to white knight?

Presenter: Tuomas Ahola

Tuomas Ahola

A typology of inter-firm project networks

Presenter: Simon Bourdeau

Simon Bourdeau

An information system project team governance typology

Presenter: Christophe Bredillet

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30

Decelles, 4th Floor, Section Nord, Amos

Managing Research and Drawing on Sociological Theories

Chair: Jonas Söderlund

**Serghei Floricel, Viviane Sergi, Claudine Bonneau
and Monique Aubry**

Extending project management research: Insights from social theories

Presenter: Lise Gastoldi

Nicolas Battard and Christelle Robin

Understanding project as a nexus of convergences:

An enabler and a boundary spanner

Presenters: Serghei Floricel and Monique Aubry

Bridging Time: Exploring the Dynamics of Routines and Path Dependence

Convenors

Georg Schreyögg, Freie Universität Berlin, Germany;
georg.schreyoegg@fu-berlin.de

Martha S. Feldman, University of California, Irvine, USA;
feldmanm@uci.edu

Jörg Sydow, Freie Universität Berlin, Germany;
joerg.sydow@fu-berlin.de

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Blue Section, Banque CIBC

Temporality of Routines

Chair: Jörg Sydow

**Martha S. Feldman, Monica Worline, Natalie Baker
and Victoria Lowerson**

Routines, disruption and the temporalities of continuity

Discussant: Alessandro Narduzzo

Anu Valtonen, Aki-Mauri Huhtinen and Soili Paananen

"Death will settle your sleep debts": Routines of sleep and rest in cadets' winter training camp

Discussants: Jochen Koch, Natalie Senf, Wasko Rothmann

Paul W. Chan and Santi Jintamanaskoon

Bridging over troubled times: Re-assessing the routine reforming of the British Railway industry

Discussant: Mark Zbaracki

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Banque CIBC

Routine Interactions

Chair: Martha S. Feldman

Waldemar Kremser and Georg Schreyögg

Interrelated routines: Exploring the effects of complementarities on routine dynamization

Discussants: Kent D. Miller, Peter Synder

Fleur Deken, Paul Carlile, Hans Berends and Kristina Lauche
How routines afford and constrain the generation of novelty
 Discussant: Reut Livne-Tarandach

Anja Schröder and Daniel Geiger
The stability paradox of organizational routines: Enacting routines in hot situations
 Discussant: Scott F. Turner

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Blue Section, Banque CIBC

Ecologies of Routines

Chair: Georg Schreyögg

Curtis LeBaron, Marlys Christianson, Lyndon Garrett, Michael Cohen and Roy Ilan
Co-authored accomplishment of a routine enacts variety while maintaining pattern
 Discussant: Isabelle Royer

Kathleen Pine
The choreography of organizational routines: Exploring physical and temporal dimensions of labor & delivery nursing work
 Discussant: Luciana D'Adderio

Mark J. Zbaracki and Mark Bergen
Performing pricing: Managing persistence and change in pricing routines
 Discussant: Jeffrey S. Petty

Session IV

Friday, July 5, 2013, 09:00–10:30
– Parallel Stream –

Location

CSC, 1st Floor, Blue Section, Banque CIBC

Parallel Stream A

Routines in Context

Chair: Georg Schreyögg

Jeffrey S. Petty, Marc Gruber and Dietmar Harhoff
The context-dependence of organizational routines: An empirical analysis of venture capital investment decisions
 Discussant: Waldemar Kremser

Scott F. Turner

The temporal dimension of routines and their outcomes: Exploring the role of time in the capabilities and practice perspectives

Discussant: Juan López-Cotarelo

Sabine Spittler, Erik Strauss and Juergen Weber

Interrelated organizational routines: The role of inter-dynamics for endogenous change

Discussant: Stéphane Guérard

Hendrik Wilhelm, Indre Maurer and Maren Schlömer

Exploring change in operating routines

Discussants: Thomas Schmidt, Timo Braun

Location

CSC, 1st Floor, 1st Floor, Green Section, Demers Beaulne

Parallel Stream B

Stability, Continuity and Change in Routines – Part 1

Chair: Martha S. Feldman

Kent Miller and Peter Snyder

Stability and change in organizational routines:

Integrating practices research

Discussants: Fleur Deken et al.

Patrick Cohendet and Laurent Simon

Always playable: Bissociating routines for creative efficiency. A case of project-hacking at Montreal Ubisoft's video game development studio

Discussant: Matthias Wenzel

Simon Grand

Organizing for recurrent creation at the edge: The managerial enactment of routines and artifacts in haute couture textiles

Discussant: Cathy Krohmer

Alessandro Narduzzo and Gianni Lorenzoni

What counterbalances the amplifying path-dependence of routinization

Discussants: Peter T. Bryant et al.

Session V

Friday, July 5, 2013, 14:00–15:30
– Parallel Stream –

Location

CSC, 1st Floor, Blue Section, Banque CIBC

Parallel Stream A

Stability, Continuity and Change in Routines – Part 2

Chair: Jörg Sydow

Thomas Schmidt and Timo Braun

Stability in coordinating alliances: Why even SAP couldn't unlock interorganizational path dependence

Discussants: Hendrik Wilhelm et al.

Stéphane Guérard, Katharina Dittrich and David Seidl

Embedding routines in resources: How context influences the persistence and change of routines

Discussant: Gwyneth Edwards

Cathy Krohmer and Johanna Habib

Routine disturbed, change blocked: Two case studies from a French hospital

Discussant: Anu Valtonen

Reut Livne-Tarandach

Bringing the past forward: How and why change initiatives re-emerge?

Discussants: Paul W. Chan et al.

Location

CSC, 1st Floor, 1st Floor, Green Section, Demers Beaulne

Parallel Stream B

Cognition and Routines

Chair: Georg Schreyögg

Tobias Heller and Heiko Breitsohl

Cognitive underpinnings of organizational path dependence: A dual process framework

Discussant: Sabine Spittler

Gwyneth Edwards

The influence of CEO narratives in organizational path dependence

Discussant: Simon Grand

Matthias Wenzel

Path dependence and self-expectations: How the funeral industry buries itself

Discussants: Dariusz Osowski, Jan Lindvall

Peter T. Bryant, Nathalie Lazaric and Moustapha Niang

Routine resistance: How transactive autobiographical memory constrains organizational change

Discussant: Kathleen Pine

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30

CSC, 1st Floor, Blue Section, Banque CIBC

Artifacts, Sociomateriality and Routines – Part 1

Chair: Martha S. Feldman

Luciana D'Adderio

To change or copy exactly? When replication gives way to innovation in a complex case of routines transfer

Discussant: Paola Perez-Aleman

Juan López-Cotarelo

A 'flat' model of organisational routines: Examining variation and repetition across space and over time

Discussants: Martha S. Feldman et al.

Jochen Koch, Natalie Senf and Wasko Rothmann

Exploring the role of artifacts in routine dynamics

Discussants: Curtis LeBaron et al.

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Blue Section, Banque CIBC

Artifacts, Sociomateriality and Routines – Part 2

Chair: Jörg Sydow

Dariusz Osowski and Jan Lindvall

Determination and freedom in IT-embedded routines – IT artifacts, routines and emotions as the utterance of path dependency

Discussant: Tobias Heller

Isabelle Royer and Alexandre Daniel

Departure of performative from ostensive aspects of routine as source of artifacts persistence and organizational change: The case of a disciplinary sanction routine

Discussant: Laurent Simon

Paola Perez-Aleman

Disruption and coordination: Changing practices to create a new order

Discussants: Anja Schröder, Daniel Geiger

Papers presentations followed by a short conclusion

Affect at Work: Psychosocial Approaches to Organizations and Organizing

Convenors

Marianna Fotaki, Manchester Business School, The University of Manchester, UK; marianna.fotaki@mbs.ac.uk

Kate Kenny, NUI Galway, Ireland; kkenny@cantab.net

Steen Visholm, Roskilde University, Denmark; svisholm@ruc.dk

Session I Location

Thursday, July 4, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, Gérard-Parizeau

Opening session, followed by:

Affect and the Emotions in Organizations

Chair: Marianna Fotaki, Steen Visholm and Kate Kenny

Arash Amirkhany

Emotion work and institutional entrepreneurship

Fernando Vieira, João Batista Ferreira, Ana Magnólia Mendes and Letícia Ramos

Affectivity at work: Interfaces between managerialist ideology and human suffering in modern organizations, according to the psychodynamics approach of work

Session II

Thursday, July 4, 2013, 11:00–12:30

– Parallel Stream –

Location

CSC, 1st Floor, Green Section, Dutailier International

Parallel Stream A

Affect and the Emotions in Organizations

Chair: Kate Kenny

Sari Mattila

"I feel my organisation": Frustration and engagement in psychosocial 'reality' of organisations

Carolina Bouten Pinto and Stacey Kent

Ahh... She'll be all right, mate! Or will he be all right...? Examining men targeted by female workplace social manipulation within the Australian context from an interpretivist paradigm

Séamas Kelly, Camilla Noonan and Simeon Vidolov

Re-enchanting collaborative work: Collaboration as affective relational engagement

Location

CSC, 1st Floor, Green Section, Gérard-Parizeau

Parallel Stream B

Affect and the Emotions in Organizations

Chair: Steen Visholm

Annemette L. Kjærgaard

Management of emotions in the workplace: A study of mindfulness

Amanda Peticca-Harris

What's love got to do with it? The experience of a workplace crush

Alessandro Vinicius de Paula, Ana Alice Vilas Boas, Ximena Christina Carvalho Oliveira, Júlia de Moura Martins Guimarães, Estelle M. Morin and Mônica Carvalho Alves Cappelle

Investigating the psychosocial factors involved in the process of work absenteeism: An analysis of a Brazilian context

Session III Location

Thursday, July 4, 2013, 16:00–17:30

CSC, 1st Floor, Green Section, Gérard-Parizeau

Affects in Psychoanalysis and Social Theory

Chair: Steen Visholm

Sharon Mason

Bridging the discourses of power and psychoanalysis

Carl Rhodes and Alison Pullen

Affect, the body and an ethics of love in organizations

Session IV

Friday, July 5, 2013, 09:00–10:30

– Parallel Stream –

Location

CSC, 1st Floor, Green Section, Dutilier International

Parallel Stream A

Affects in Psychoanalysis and Social Theory

Chair: Kate Kenny

Jean-Luc Castro, Mohamed Merdji and Mickaël Naulleau

Affective resistance to the destruction of autonomy at work:

A study of a similar reorganization process after a time lapse of 15 years

Sylvie Guerrero and Mickaël Naulleau

From the shadow of affects to the light of desire: A longitudinal study of French managers' mourning process

Maud Perrier

Conflict as ethical affect: Feminist academics in the 'new' university

Location

CSC, 1st Floor, Green Section, Gérard-Parizeau

Parallel Stream B

Affect and the Emotions in Organizations

Chair: Marianna Fotaki

Josiane de Oliveira, Eduardo Davel and Neusa R. Cavedon

Creative emotions: Emotional practice driving creativity and organizing

Mona Mustafa

Affective responses and implications: Home-based workers and their relationships with family and friends

Didem Derya Özdemir

'The Show' in the restaurant: Affective economy and staging gender in the culinary sector

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Green Section, Gérard-Parizeau

Midway Reflection and Paper Presentation

Chair: Marianna Fotaki, Steen Visholm and Kate Kenny

Denise Brend, Ellen Ramvi, Kjetil Moen and Linda Davies
Emotional effects of relational work – A psycho-social perspective

Session VI

Saturday, July 6, 2013, 09:00–10:30
– Parallel Stream –

Location

CSC, 1st Floor, Green Section, Dutailier International

Parallel Stream A

Affect: Psychosocial and Psychodynamic Approaches

Chair: Steen Visholm

Eda Ulus

Analysis of trauma and gender in an Indian workplace

Ajeet N. Mathur

Emotional submergence of protest: A triumph of strategy or catastrophic risk magnification?

Ishan Jalan

The 'dark side' of affect: The case of envy in organizational life

Location

CSC, 1st Floor, Green Section, Gérard-Parizeau

Parallel Stream B

Affect: Psychosocial and Psychodynamic Approaches

Chair: Marianna Fotaki

Helen Haugh and Kate Kenny

Identification and social enterprise: Affective attachments to past, present and future

Sammy Toyoki, Rasmus Johnsen and Sammy Toyoki

Chronopathic feelings

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, Gérard-Parizeau

Paper Presentations and Closing Session

Chair: Marianna Fotaki, Steen Visholm and Kate Kenny

Aris Komporozos-Athanasiou and Marianna Fotaki

*Imagination as a cornerstone of creativity in organizations:
Introducing insights from the radical ontology of Cornelius Castoriadis*

Se Joon Yoon, Kyung Wook Yang, Heeun Jang and Yeon Joo Chae

*Bringing the actors back in: Two personal strategies of emotional labor
and their human consequences*

Embodying Leadership with Ethics in Mind

Convenors

Alison Pullen, Swansea University, UK; a.pullen@swansea.ac.uk

Pasi Ahonen, Swansea University, UK; p.m.ahonen@swansea.ac.uk

Suzanne Gagnon, McGill University, Canada;
suzanne.gagnon@mcgill.ca

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 3rd Floor, Green Section, Paris

Embodied Ethics for Leadership Thought

Chair: Alison Pullen

Mollie Painter-Morland

Leaking bodies, leading beyond containment

Mary Phillips

*The ethics of leadership, eroticism and abjection:
Star Trek and the Borg Queen*

Introduction to the sub-theme by Pasi Ahonen, Suzanne Gagnon
and Alison Pullen

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 3rd Floor, Green Section, Paris

Representations of Leadership

Chair: Suzanne Gagnon

Pasi Ahonen

*Imagined bodies: Reflections on leadership and embodiment
of globalization*

Leena Wikmalm

*Leadership as invitations to particular social realities: A study on leadership
in knowledge intensive work*

Helena Liu

Embodying ethics: The visual representation of banking CEOs

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 3rd Floor, Green Section, Paris

**Organizational Neuroscience:
Challenges for the Study of Leadership**

Chair: Pasi Ahonen

Mike Zundel and Dirk Lindebaum

Organizational neuroscience: Challenges for the study of leadership

A Symposium and Panel discussion organized by Dirk Lindebaum and Mike Zundel.

Presenters:

Ann Cunliffe and Christine Coupland: *Leadership, learning and moral responsibility*

David Wastell and Sue White: *The pseudoscience of neuroscience: Some inconvenient truths*

Graham Sewell: *Minds, metaphors, & bodies: Getting from embodied leadership to embedded leadership and back*

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 3rd Floor, Green Section, Paris

Practices of Leadership

Chair: Suzanne Gagnon

Amanda Peticca-Harris, Nadia de Gama and Steve McKenna

HR has no face: A Levinasian analysis of human resource management in Canada

Perttu Salovaara

Studying leadership as an embodied phenomenon: The fieldpath method

Janet Johansson

Becoming healthy organization leaders: An embodied manifestation of masculine leadership identity

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 3rd Floor, Green Section, Paris

Ethical Others in Leadership Research

Chair: Alison Pullen

Rajesh Chandwani, Vasanthi Srinivasan, Mithileshwar Jha and V. Nagadevara

Leadership for social enterprises: Moving beyond socially responsible leadership through Indian philosophical perspective

Diane Girard

Concern for others: Ethical leadership beyond the cognitive realm

Deryk Stec

Coaching: The rhythm and styles displayed within a fashionable form of leading

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 3rd Floor, Green Section, Paris

The Performance of Embodied Leadership

Chair: Pasi Ahonen

Dagmar Abfalter

“When the pug with the sausage over the gutter jumps” – Humor and ethics at the Vienna New Year’s concert. An aesthetic leadership approach

Marie-Noelle Albert and Michel Fortier

Persons management to foster morality in embodied leadership

Christa Amhøj, Thorbjørn Kristiansen and Dorte Mondrup

Embodying leadership as a capability to shake the habitual and to vision the potential welfare. Choreography of a dance with the abstract

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 3rd Floor, Green Section, Paris

Embodiment, Aesthetics and Leadership

Chair: Alison Pullen

Jackie Ford and Nancy Harding

Embodied selves and the aesthetics of leadership

Hilkka Poutanen and Tuija Lämsä

Ethical minding and bodily knowing of good leadership

Harinder Chhina and Steven Murphy

The 'visible' leader: The role of gender, ethnicity, and cognition in embodied leadership

Wrap-up of the sub-theme by Pasi Ahonen, Suzanne Gagnon
and Alison Pullen

The Communicative Constitution of Organizations: Organizations as Precarious Accomplishments

Convenors Dennis Schoeneborn, University of Zurich, Switzerland;
dennis.schoeneborn@uzh.ch

François Cooren, Université de Montréal, Canada;
f.cooren@umontreal.ca

Timothy R. Kuhn, University of Colorado at Boulder, USA;
tim.kuhn@colorado.edu

**Session I
Location** **Thursday, July 4, 2013, 09:00–10:30**
CSC, 1st Floor, Green Section, CPA du Québec

Inter-Organizational Settings

Chair: Dennis Schoeneborn
Discussant: Gail Fairhurst

Daniel Robichaud, Chantal Benoit-Barné and Valérie Boudreau
Organizing for road safety: A case study in the communicative achievement of inter-organizational collaboration

Amanda J. Porter
Authoritative texts as boundary devices: The case of the climate change debate in the Netherlands

Session II **Thursday, July 4, 2013, 11:00–12:30**
– Parallel Stream –

Location **CSC, 1st Floor, Blue Section, Cogeco**

Parallel Stream A **Multiple Levels & Meetings**

Chair: Tim Kuhn
Discussant: Michael Etter

Fabian Hattke
Universities as networks of communication episodes – The composition of membership, structure, activity, and organizational boundary as multi-level phenomenon

Christoph Haug

Consensus decision-making in meetings as an interactive accomplishment: Silence without silencing?

Martin Duffy and Brendan O'Rourke

Systemic contribution of organizational meetings to enhanced collective mind[ing]

Location

CSC, 1st Floor, Green Section, CPA du Québec

Parallel Stream B

Emergence & Entrepreneurship

Chair: Dennis Schoeneborn

Discussant: Alex Wright

Cristian Ziliberberg and Klaus Weber

Talking out an organization: Communication creating organizations

David Novak

Material agency: A critical look at the communicative construction of boundary-spanning democracy

Steffen Blaschke

Failure to organize: The incoherence of communication in J.J. Abrams' LOST

Session III

Thursday, July 4, 2013, 16:00–17:30

– Parallel Stream –

Location

CSC, 1st Floor, Blue Section, Cogeco

Parallel Stream A

Identity Construction

Chair: François Cooren

Discussant: Steffen Blaschke

Anne Marie Lohuis and Mark van Vuuren

The substance of a team: Identity construction through the reminiscence of a team's history

Salla-Maaria Laaksonen and Merja Porttikivi

Entries as boundary objects: Collaborative constitution of Finnish corporations in Wikipedia

Ella Lillqvist

"Nerdfighters, don't forget to be awesome!" Forming an organization through identity construction on YouTube

Location

CSC, 1st Floor, Green Section, CPA du Québec

Parallel Stream B

Authority & Property

Chair: Tim Kuhn

Discussant: Consuelo Vasquez

Nicolas Bencherki

The conversational performance of property: Or, how organizations act

William Barley

Acknowledging specialized work: A coalitional approach to collaboration

Emmanuel Wathelet

Leading authorities and emerging authorship in network organizations:

The case of Wikipedia

Session IV

Location

Friday, July 5, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, CPA du Québec

Special Feature: Three Schools of CCO Thinking

Chair: François Cooren

Discussant: Linda Putnam

Mathew Sheep, Gail Fairhurst, Elaine Hollensbe and Glen Kreiner

Observing autopoiesis: A categorization approach to CCO in the Episcopal Church

Robert McPhee and Heather E. Canary

Distanciation and organizational constitution

Consuelo Vásquez and James R. Taylor

Imbricated space-times: Storying the we through the here and now

Session V

Friday, July 5, 2013, 14:00–15:30
– Parallel Stream –

Location

CSC, 1st Floor, Blue Section, Cogeco

Parallel Stream A

Memory & Routines

Chair: Tim Kuhn

Discussant: Nicolas Bencherki

Alex Wright

Organizational routines as communicative constitutions: A reanalysis of Hindmarsh and Pilnick

Felix Langenmayr

A communication-centered perspective on memory and control in organizations: A field study

Jody Jahn

Communicating for high reliability: How wildland firefighting workgroups employ safety knowledge

Location

CSC, 1st Floor, Green Section, CPA du Québec

Parallel Stream B

Crisis Communication & Social Media

Chair: Dennis Schoeneborn

Discussant: Klaus Weber

Oana Albu and Michael Etter

Organizational identity and new media technologies: The performative effects of the #Hashtag

Finn Frandsen, Winni Johansen, Anne Kankaanranta and Leena Louhiala-Salminen

Endings and beginnings of an airline company: Change and crisis communication constituting organizations

Hannah Trittin

How to weather for a “shitstorm”: Corporate social media communication from a constitutive perspective

Session VI **Saturday, July 6, 2013, 09:00–10:30**
– Parallel Stream –

Location **CSC, 1st Floor, Blue Section, Cogeco**

Parallel Stream A **Strategic Communication & Change**

Chair: François Cooren
 Discussant: Mark van Vuuren

Nicolas Arnaud, Colleen E. Mills and Céline Legrand
Liberation through narrativity: A case of organization reconstruction through strategic storytelling

Stephanie Fox
Interprofessional practice as knowing together and its communicative constitution

Minna Mars Logemann
Making sense of strategy: Strategic change constituted in a managerial narrative

Location **CSC, 1st Floor, Green Section, CPA du Québec**

Parallel Stream B **Myths & Legitimacy**

Chair: Dennis Schoeneborn
 Discussant: Amanda Porter

Laura Illia Manzan, Stefania Romenti, Grazia Murtarelli, Belen Rodriguez Canovas and Craig Carroll
Exploring a communicative constituted dialogue in corporate social responsibility

Anna Morgan-Thomas and A. Rebecca Reuber
Communication practices and value coalescence on the websites of organizations trading human tissue

Maxim Ganzin and Roy Suddaby
Organizational myths as a type of communication that constitutes organizations

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, CPA du Québec

Conclusion & Outlook

Chair: Tim Kuhn

**Panel discussion with special guests: Jim Taylor, Linda Putnam,
and others**

Welcome cocktail

The Department of Communication and the Research Group on Language Organization and Governance (LOG) of the Université de Montréal invite the sub-theme 42 participants to a welcome cocktail. This social event will also mark the release of its new collection of essays, *Organizing and Organization. Materiality, Agency and Discourse*. The cocktail will be served in the Atrium of the Côte-Ste-Catherine (CSC) Building on Thursday, July 4, 2013, 18:00–19:30.

The Power of Language(s): A Linguistic Perspective on Organizational Realities

Convenors

Martyna Śliwa, Newcastle University Business School, UK;
masliwa@essex.ac.uk

Wilhelm Barner-Rasmussen, Hanken School of Economics, Finland;
wilhelm.barner-rasmussen@hanken.fi

Marjana Johansson, Essex University Business School, UK;
mjohana@essex.ac.uk

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Salle Marie-Husny

Bourdieu, Language and Organisation

Chair: Martyna Śliwa

Ron Kerr and Sarah Robinson

Language and symbolic power in changing social fields: English as a vehicle for neoliberalism in UK-funded development projects in the 1990s
Discussants: Monika Müller and Christian Huber

Lilian Alfaia Monteiro and Alketa Peci

Linguistic capital and power relations in the field of Brazilian organizational studies
Discussants: Sarah Robinson and Ron Kerr

Martin Messner, Monika Müller and Christian Huber

'It changes everything': Ikea and the powerful influence of one single word
Discussant: Lilian Alfaia Monteiro

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, Salle Marie-Husny

Voices and Practices in/of Translation I

Chair: Martyna Śliwa

Sylwia Ciuk and Philip James

Found in translation: Carving out spaces for local agency in a Polish subsidiary of an American MNC
Discussant: Michal Izak

Gareth Edwards, Doris Schedlitzki and Gethin White

Leadership and the Welsh language

Discussant: Sylwia Ciuk

Michal Izak

*Managing carnival: Translating the translation into monologue
in a bureaucratic institutional framework*

Discussant: Gareth Edwards

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30

CSC, 1st Floor, Green Section, Salle Marie-Husny

Voices and Practices in/of Translation II

Chair: Marjana Johansson

Jaana Kettunen

*Application of translated standards in the production of the financial
statements for a multilingual audience*

Discussant: Doris Schedlitzki

Edyta Kostanek

*Translation of organizational practices in multinational corporations.
A case of HR 'magic potions' mixed up in Polish context*

Discussant: Jaana Kettunen

**Doris Schedlitzki, Pasi Ahonen, Gareth Edwards, Hugo Gaggiotti
and Paresh Wankhade**

Leadership and language: A research agenda

Discussant: Edyta Kostanek

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, Salle Marie-Husny

Enacting Multilingual Realities I

Chair: Marjana Johansson

Maddy Janssens and Chris Steyaert

*Re-considering language from a cosmopolitan understanding:
Towards a multilingua franca approach in MNCs*

Discussant: H el ene Langinier

Nathalie Aichhorn

Bridging the language gap in MNCs

Discussant: Maddy Janssens

Hélène Langinier and Sabine Ehrhart

Managing language diversity in the multilingual workplaces:

The specific case of Luxembourg

Discussant: Nathalie Aichhorn

Session V
Location

Friday, July 5, 2013, 14:00–15:30

CSC, 1st Floor, Green Section, Salle Marie-Husny

Enacting Multilingual Realities II

Chair: Wilhelm Barner-Rasmussen

Jane Kassis, Philippe Lecomte, Linda Cohen and Betty Beeler

*Managing the power of linguistic diversity as a strategic asset
in multinational companies*

Discussant: Claudine Gaibrois

Jérôme Saulière

*Organizational language boundaries and the dynamics of language
change: Three case studies in a French MNC*

Discussant: Jane Kassis

Claudine Gaibrois

*“Battlefields” and “barriers”, “common terrain” and “paved ways”:
Repertoires on (a)symmetries related to language use and choice
in multilingual organizations*

Discussant: Jérôme Saulière

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Salle Marie-Husny

Discourse, Language and Power

Chair: Wilhelm Barner-Rasmussen

Christian Lechner and Simone Guercini

From absorptive capacity to competence attrition: A linguistic-based theory on external knowledge acquisition

Discussant: Mairi Maclean

Charles Harvey and Mairi Maclean

Understanding the philanthropic journey: A narrative approach

Discussant: Simone Guercini

Session VII

Saturday, July 6, 2013, 11:00–12:30

Cancelled

Advancing the Institutional Logics Perspective

Convenors

William Ocasio, Kellogg School of Management, Northwestern University, USA; wocasio@kellogg.northwestern.edu

Marie-Laure Djelic, ESSEC Business School, France; djelic@essec.fr

Patricia H. Thornton, Fuqua School of Business, Duke University, USA; thornton@duke.edu

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Jean-Brillant, B-4331

Crossing Institutional Boundaries

Chair: Patricia H. Thornton

Thibault Daudigeos, Amélie Boutinot and Stéphane Jaumier

Anchoring the interactions of institutional logics into the interinstitutional system. Composition rules of workplace safety logics in the french construction industry, 1903–2011

Josh Keller, Sze-Sze Wong and Shyhnan Liou

Crossing the boundaries of scientific and commercial logics: Network diversity and categorization congruence

Nicolas Battard, Paul Donnelly and Vincent Mangematin

Understanding the emergence of new institutional logics: A boundary story

Session II

Thursday, July 4, 2013, 11:00–12:30
– Parallel Stream –

Location

Jean-Brillant, B-4331

Parallel Stream A

Crossing National Boundaries

Chair: Marie-Laure Djelic

Isabelle Bouty, Marie-Léandre Gomez and Carole Drucker-Godard

Institutional logic and transnational expansion: Michelin in haute cuisine around the world

Robson Rocha and Duncan Wigan

Actors and institutional logics: Deploying differential temporality and mobility

Tiina Ritvala and M. Tina Dacin

Migrating logics: The case of translation across context

Location

Jean-Brillant, B-4340

Parallel Stream B

Hybrid Logics

Chair: Michel Lander

Matthew Lee and Julie Battilana

How the zebra got its stripes: Imprinting of individuals and hybrid social ventures

Anne-Claire Pache and Filipe Santos

Embedded in hybrid contexts: How individuals in organizations respond to competing institutional logics

Sarah Poranzke

Arranging conflicting institutional logics – The case of clinical directors

Session III

Thursday, July 4, 2013, 16:00–17:30

– Parallel Stream –

Location

Jean-Brillant, B-4331

Parallel Stream A

Institutional Complexity

Chair: Joseph Lampel

Andrea Herrmann, Marko Hekkert and Neil Aaron Thompson

Navigating complexity: New organizational form creation through entrepreneurial assemblage

Quy Nguyen Huy, Zhixing Xiao and Yidi Guo

How middle managers in China state-owned enterprises juggle three institutional logics

Tommaso Ramus, Antonino Vaccaro and Pascual Berrone

Facing legitimacy threats in complex institutional environments: The role of symbolic and substantive actions

Location Jean-Brillant, B-4340

Parallel Stream B **Power and Institutional Logics**

Chair: Marc Schneiberg

Yanfei Hu

*Managing power dependency at the edge of contested logics:
Tactics and mechanisms*

Rangapriya Kannan-Narasimhan and Barbara Lawrence

*Enacting macro institutional logics in early stage innovations:
A process model*

Rachida Aïssaoui and John M. Amis

Power and institutional logics in institutional change

Session IV Friday, July 5, 2013, 09:00–10:30
– Parallel Stream –

Location Jean-Brillant, B-4331

Parallel Stream A **Challenging the Market Logic**

Chair: William Ocasio

Marc Schneiberg

*Institutional heterogeneity, multiple logics and economic performance in
financial markets: Possibilities for upgrading and reform*

Klaus Heine and Kateryna Grabovets

*The logic of law and economics meets organizational studies –
The case of organizational wrongdoing*

Elia Giovacchini

The logic nexus: The bridge in firm-online community collaborations

Location Jean-Brillant, B-4340

Parallel Stream B **Logics in Non-market Contexts**

Chair: Anne-Claire Pache

Rebecka Arman, Roy Liff and Ewa Wikström

The hierarchization of competing logics in psychiatric care in Sweden

Fridolin Bossard and Kuno Schedler

Multi-rational management of organizations under conditions of institutional complexity – The case of special needs schools in Switzerland

Session V

Friday, July 5, 2013, 14:00–15:30

– Parallel Stream –

Location

Jean-Brillant, B-4331

Parallel Stream A

Logics and the Inter-institutional System

Chair: Patricia H. Thornton

Joseph Lampel, Ajay Bhalla and Kavil Ramachandran

The family firm as an inter-institutional system: New venture creation in Indian family firms

Elina Meliou and Tim Edwards

Bringing society and agency back into leadership studies: Institutional complexity, reflexivity and the critical study of leadership

Hitoshi Iwashita

Complexity and coexisting logics: Family, religion, and market in a Japanese multinational enterprise

S. Ramakrishna Velamuri and Li Yan

Reconciling different institutional logics in public sector organizations

Location

Jean-Brillant, B-4340

Parallel Stream B

New Perspectives on Institutional Logics

Chair: Marie-Laure Djelic

Natalia Bobadilla and Patrick Gilbert

Managing scientific and technical experts tensions between institutional logics and orders of worth

Roberto Ferrari

Time after time: A slow motion analysis of institutional logics influence

Alice Friser and Corinne Gendron

Institutional logics. Quebec politicians' social representations and ecological modernization

Session VI **Saturday, July 6, 2013, 09:00–10:30**
– Parallel Stream –

Location **Jean-Brillant, B-4331**

Parallel Stream A **Language, Meaning, and Institutional Practices**
 Chair: Thibault Daudigeos

Kathia Serrano-Velarde

The way we ask for money. The changing logics of grant writing in German academia (1975–2005)

Sally Davenport, Urs Daellenbach, Shirley Leitch, Judith Motion and Richard Hatfield

Niche business, niche nation? Bridging organizational and national institutional logics with ambiguity

Luca Pareschi and Edoardo Mollona

Variable discourse alliances in framing contested issues: The demise of state steel in Italy

Location **Jean-Brillant, B-4340**

Parallel Stream B **Institutional Logics and Innovation**
 Chair: Nicolas Battard

Patrick L. Lê and Michel W. Lander

Why does Clark Kent tweet? The impact of boundary crossing on professional norms

Sara Marquez Gallardo

The role of the maverick publishers as the cultural entrepreneurs of the new digital paradigm

Isam Faik

Asymmetries in the emergence of new institutional logics: The case for conceptualizing techno-logics

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Jean-Brillant, B-4331

Group Discussion

Chair: William Ocasio

Panelists: Marc Schneiberg, Tina Dacin, Patricia Thornton
and Marie-Laure Djelic

Pluralism and Patterns in Institutional Trajectories

Convenors

Robert David, McGill University, Canada; robert.david@mcgill.ca
 Pamela Tolbert, Cornell University, USA; pam.tolbert@cornell.edu
 Paul Tracey, Judge Business School, University of Cambridge, UK;
 p.tracey@jbs.cam.ac.uk

Authors will be discussants for the paper immediately following theirs, with the authors of the last paper discussing the first (co-authors, if present, are encouraged to fill the discussant role).

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Jean-Brillant, B-4311

Temporality and Institutional Trajectories

Chair: Pamela Tolbert

David Chandler

Einstein's four dimensions: Diachronically and synchronically situated institutions

Sungyong Chang, Ivana Katic and Eric Abrahamson

Institutional transience and fashion persistence: Outlines of an evolutionary theory of fashions and institutions

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Jean-Brillant, B-4311

Contestation and Institutional Trajectories

Chair: Robert David

Markus Helfen

The contested institutionalization of precariousness: The legalization of private employment agencies and temporary agency work in Germany

Ben Wempe and Frank Wijen

Continuous quarrels: Institutionalization in essentially contested fields

Edward J. Carberry and Edward J. Zajac

Managerial power in the face of legitimacy challenges: Making sense of executive compensation after Enron

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Jean-Brillant, B-4311

Adoption and Institutional Trajectories

Chair: Paul Tracey

Shinwon Noh

Under the shadow of parents: Different institutional trajectories of diversification by corporate foundations

Isla Milne

The institutional resource-based view: Implications for practice adoption and abandonment

Mary C. Still

A comparison of divergent innovations in dynamic institutional environments

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Jean-Brillant, B-4311

Embeddedness and Institutional Trajectories

Chair: Pamela Tolbert

Emily S. Block

A typology of organizational responses to institutional pluralism

Abhinav Gupta and Forrest Briscoe

Organizational susceptibility to outside influences: The role of ideology

David Strang and Kyle Siler

From “Just the Facts” to “More Theory and Methods, Please”: The Evolution of the Research Article in Administrative Science Quarterly, 1956–2008

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Jean-Brillant, B-4311

Combination, Recombination and Institutional Trajectories

Chair: Robert David

Markus Perkmann and Andre Spicer

Bricolage in organizational formation: Building organizations from multiple organizational forms

Peter Dacin, Derin Kent and M. Tina Dacin

Institutional revival: Building on the past to make the future

Joel Bothello and Marie-Laure Djelic

Transnational path generation: The case of modern environmentalism

**Session VI
Location**

Saturday, July 6, 2013, 09:00–10:30

Jean-Brillant, B-4311

Entrepreneurship and Institutional Trajectories

Chair: Paul Tracey

Tomislav Rimac

Theorizing the role of deviance in trajectories of institutional innovation

Paul F. Skilton

'Know your farmer, know your food' and food hubs: New organizational forms and the USDA's role in the local food movement

Michael Darby, Lynne Zucker and Jade (Yu-Chieh) Lo

Demand for new organizational forms: Mechanisms for resolution of conflict over emerging technologies

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30

Jean-Brillant, B-4311

Social Evaluations and Institutional Trajectories

Chair: Pamela Tolbert

Ana Aranda and Tal Simons

Institutional pressures, legitimacy, and performance in the US tobacco industry

Jurriaan J. Nijholt, Pieter-Jan Bezemer and Patrick Reinmoeller

Popular management practices and social evaluations of firms

This session will end with a surprise not to be missed!

Embracing Paradoxes and Tensions: Implications for Research, Practice and Teaching

Convenors

Wendy K. Smith, University of Delaware, USA; smithw@udel.edu

Luc K. Audebrand, Université Laval, Québec, Canada;
luc.audebrand@fsa.ulaval.ca

Valérie Michaud, Université du Québec à Montréal, Canada;
michaud.valerie@uqam.ca

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Mont-Tremblant

Paradox: Projecting the Past

Chair: Wendy K. Smith, Luc K. Audebrand and Valérie Michaud

Group Discussion:

- What have learned about organizational paradoxes?
- What questions do we have going forward?
- What do we hope to learn in these next few days together?

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Mont-Tremblant

Paradoxes of Leadership

Chair: Ella Miron-Spektor

Cynthia E. Clark, Erica L. Steckler and Sue Newell

Managing contradiction in business and society: Stockholder and stakeholder views of the firm as paradoxical opportunity

Thierry Amslem

Variation of a social and a commercial Logic and their role in practice change

Risto Sääntti and Riitta Viitala

Fuzzy ideas on human resource management in the mind of a CEO

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
Decelles, 3rd Floor, Section Nord, Mont-Tremblant

Embracing Paradox: Trust, Vulnerability and Irony

Chair: Camille Pradies

Isabelle Yi Ren, Ronald L. Dufresne and Judith A. Clair
Embracing leadership vulnerability

Ina Ehnert
Trust across cultures from a paradox perspective

Richard J. Badham and Linda Matula
The deep play of communicating paradox

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
Decelles, 3rd Floor, Section Nord, Mont-Tremblant

Paradoxes of Hybrid Organizations

Chair: Ina Ehnert

Wendy K. Smith and Marya L. Besharov
Sustaining paradoxical tensions over time: A longitudinal study of a global social enterprise

Beatrice Manzoni and Leentje Volker
Working through paradoxes in professional creative service firms: Lessons learned from design competitions

Camille Pradies
Embracing tensions in a hybrid identity organization: A longitudinal example of a veterinary clinic

Session V
Location

Friday, July 5, 2013, 14:00–15:30
Decelles, 3rd Floor, Section Nord, Mont-Tremblant

Paradoxes of Creativity

Chair: Annie Camus

Ella Miron-Spektor and Gerard Beenen
A paradoxical perspective on creativity: The effects of independent and combined learning and performance goal orientations on idea novelty and usefulness

Matthew Grimes

To thine own self be true? Pivoting as paradox resolution during idea-stage entrepreneurship

Shalini Khazanchi, Mathew Sheep and Marianne W. Lewis

Creativity as paradox: Novelty-usefulness tensions in idea evaluation

Session VI

Saturday, July 6, 2013, 09:00–10:30

– Parallel Stream –

Location

Decelles, 3rd Floor, Section Nord, Mont-Tremblant

Parallel Stream A

Paradoxes of Innovation and Change

Chair: Richard Badham

Suresh Cuganesan

Managing multi-level paradoxes in the process of developing contextual ambidexterity

Michael Jarrett and Russ Vince

Emotional absorption: The paradox of defense mechanisms as disengagement and engagement in change

Zdenek Necas

Sustaining organizational paradoxes: Role of managerial cognition in MNEs' management of tensions when adapting to the rise of EMNEs

Location

Decelles, 3rd Floor, Section Nord, Natashquan

Parallel Stream B

Paradoxes at the Organization Level

Chair: Robert P. Wright

Benjamin Klein, Björn Schäfer and Max J. Ringlstetter

Coopetitive dynamics – A dialectical perspective on the evolution of alliances among competitors

Medhanie Asgedom and Nils Wählin

In search of a creative space: A conceptual framework of synthesizing paradoxes via design thinking

Robert P. Wright

Using oppositional analysis grounded in personal construct theory to study the paradox of organizational complacency

Location**Decelles, 3rd Floor, Section Nord, Shawinigan**

Parallel Stream C**Paradoxes of Identity and Emotions**

Chair: Mariline Comeau-Vallée

Luc Brès, Djahanchah P. (Sacha) Ghadiri and Jean-Pascal Gond
Identity work for managing the profit-social responsibility tensions: The case of corporate social responsibility consultants

Mariline Comeau-Vallée
Inter-professional collaboration: A paradoxical identity game

Alice Jacobsen
Professions and paradoxes in New Public Management reform

Location**Decelles, 3rd Floor, Section Sud, Granby**

Parallel Stream D**Paradoxes of Social Responsibility and Sustainability**

Chair: Wesley S. Helms

Hélène Bovais
Integrated pluralism as a cornerstone of paradox management in a hybrid organization. The retail bank of Crédit Agricole

Wesley S. Helms, Patrick Wood and Amy E. Ingram
Environmental antecedents and outcomes to paradoxes: Organizational motivations, paradoxical issues, and the political construction of ISO 26000

Chantal Hervieux, Jean-Mathieu Fallu and Marie-France Turcotte
The hybrid organization and the paradox of sustainability

Location**Decelles, 3rd Floor, Section Sud, Rivière-du-Loup**

Parallel Stream E**Paradox Teaching and Education**

Chair: Luc K. Audebrand

Jacqueline Holzer and Peter Kels
Innovation leadership and freedom. Patterns of dialog in leader-follower-exchange, tensions experienced and consequences for learning and training

Ronald E. Purser and Albert Low
Unconventional pedagogies for embracing creative tensions and paradoxes: Using Zen Buddhist Koans in management education

Annie Camus, Luc K. Audebrand and Valérie Michaud

Embracing paradox in management education:

An introduction to the co-operative advantage

Rosane Dal Magro, Marlei Pozzebon and Luciano Barin Cruz

Social business and service-learning: Lessons from innovative pedagogical experiences in Brazil and Senegal

Session VII

Location

Saturday, July 6, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Mont-Tremblant

Paradox

Reflecting the Future

Chair: Wendy K. Smith, Luc K. Audebrand and Valérie Michaud

Group Discussion:

- What have we learned in the past few days?
- How does our learning impact our scholarship?
- What questions does this learning raise for the future?

Marxist Organization Studies: Building Bridges

Convenors

Paul S. Adler, University of Southern California, USA; padler@usc.edu
 Rick Delbridge, Cardiff Business School, UK; delbridge@cardiff.ac.uk
 Matt Vidal, King's College London, UK; mgvidal@gmail.com

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Trudeau Corporation

Financialization

Chair: Paul S. Adler

Thomas Clarke

*The financialisation of Anglo-American corporations:
 Deconstructing agency theory and shareholder value*
 Presenter: Matt Vidal

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, Trudeau Corporation

Praxis and Resistance

Chair: Matt Vidal

Ismael Al-Amoudi

Organising occupy
 Presenter: Nicolas Balas

Eric Faÿ, Ignasi Marti and Pablo Fernandez

*Power, affectivity and praxis. Bridging Marx with Henry's phenomenology
 of life and the Bauen employees' recovery*
 Presenter: Ismael Al-Amoudi

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Green Section, Trudeau Corporation

The Labor Process

Chair: Paul S. Adler

Matt Vidal

Between the low road and the high road: Logics of valorization and regimes of lean production in US manufacturing

Presenter: Gregory Schwartz

Nicolas Balas

Entangled controversies: An historical perspective on how technology interacts with the social in workplace struggles

Presenter: Paul S. Adler

Terri Byers

Re-theorizing organizational control: A multi-level perspective

Presenter: Thomas Clarke

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, Trudeau Corporation

Cooperation and Communism

Chair: Matt Vidal

Paul S. Adler

Who wants socialism?

Presenter: Séverine Le Loarne

Séverine Le Loarne and Christine Noël-Lemaître

Worker cooperatives: An organizational Eldorado?

Lessons from the spirituality of Simone Weil

Presenter: Fernando Ramalho Martins

Gregory Schwartz

The communism in organisation and the critique of organisation theory

Presenter: Eric Faÿ

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Green Section, Trudeau Corporation

Critical Theory and Hegemony

Chair: Paul S. Adler

Fernando Martins

Organization theory: A critical reading

Presenter: Paul Goldman

Paul Goldman

*Critical management theory, institutional theory & hegemony:
An analysis of American educational reform*

Presenter: Terri Byers

Session VI

Saturday, July 6, 2013, 09:00–10:30

Cancelled

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, Trudeau Corporation

Group Discussion: Taking Stock and Moving forward

Chair: Paul S. Adler

The Emergence of Categories, Identities, Fields and Organizational Forms

Convenors

Mark Kennedy, Imperial College London Business School, UK;
mark.kennedy@imperial.ac.uk

Joep P. Cornelissen, VU University Amsterdam, The Netherlands;
j.p.cornelissen@vu.nl

Peer C. Fiss, University of Southern California, USA;
fiss@marshall.usc.edu

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Baie-Comeau

Opening Session: Studying Emergence

Chair: Mark Kennedy

Discussant: Pursey P.M.A.R. Heugens

William Ocasio, Jeffrey Loewenstein and Amit Nigam

Event narratives, category conventions, and institutional logics

Raghu Garud, Joel Gehman and Peter Karnøe

Notes on the emergence, performance and transformation of categories

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Baie-Comeau

History Matters: Category (Re-)Emergence

Chair: Joep P. Cornelissen

Discussant: Joel Gehman

Isabelle Huault and H el ene Rainelli-Weiss

*“Excessive” speculation in commodities derivatives markets:
Of the instrumentation of an ambiguous category over time*

Shahzad Ansari and Juliane Reinecke

Creating a socially disruptive category: A case study of “conflict” gold

Daniel Engler

Is it a car or a truck? The origin of product form and the emergence of the minivan market category

Jennifer Howard-Grenville, Reut Livne-Tarandach, Matthew Metzger and Alan D. Meyer

Nothing comes from nothing

Session III

Thursday, July 4, 2013, 16:00–17:30

– Parallel Stream –

Location

Decelles, 3rd Floor, Section Nord, Baie-Comeau

Parallel Stream A

Ecological Perspectives on Emergence

Chair: Mark Kennedy

Discussant: Keyvan Kashkooli

Soorjith Illickal Karthikeyan, Stefan Jonsson and Filippo Carlo Wezel

Boundary crossing and category change

Jonathan Jaffee and Jade Lo

To be pecuniary or to be professional? The rise of the modern law firm in the early 20th Century

Jochem Kroezen and Pursey P.M.A.R. Heugens

New beer in old kegs: The persistent and localized effect of ancestral organizations on descendant organizational founding in the Dutch beer brewing industry

Erkan Erdemir and Umut Koc

Exploring the emergence mechanisms between different type of institutions at different levels of institutionalization: A qualitative meta-analysis

Location

Decelles, 3rd Floor, Section Nord, Natashquan

Parallel Stream B

The Role of Discourse in Category Emergence

Chair: Peer C. Fiss

Discussant: Rodney Lacey

Karim Ben Slimane and Damien Chaney

Hygienist discourse and the emergence of new categories in the alcoholic drinks market in France

Jun Ho Lee and Hüseyin Leblebici

The US newspapers in the 21st Century: How social discourse explains their changing forms

Ellen T. Crumley, Marvin Washington and Rickard Enström

Talking the talk: Mixing, partitioning and stabilization of category vocabularies

Session IV
Location

Friday, July 5, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Baie-Comeau

Emergence in Contested Fields

Chair: Peer C. Fiss

Discussant: Jennifer Howard-Grenville

Lianne M. Lefsrud, Heather Graves and Nelson Phillips

Dirty oil, ethical oil: Categorical illegitimacy and the struggle over the Alberta oil sands

Marta Liliana Bicho, Ralitzia Nikolaeva and Carmen Lages

Market legitimacy of a marginalized category: The case of complementary and alternative medicine

Mikkel Marfelt

Generations and life situations: Altering categories to accommodate conflicting interests

Session V

Friday, July 5, 2013, 14:00–15:30

– Parallel Stream –

Location

Decelles, 3rd Floor, Section Nord, Baie-Comeau

Parallel Stream A

Emergence, Categories and Institutional Logics

Chair: Joep P. Cornelissen

Discussant: Shahzad Ansari

Queen Nworisara Quinn and Kamal A. Munir

The emergence of hybrid market categories: A field level study on the role of moral values in a market for meaning

Miriam Wolf, Krsto Pandza and Joel Gehman

The meaning of water: Institutional complexity and strategic practice in issue driven fields

Anna Tyllström

Categorization struggles – Audience (de-)legitimation of PR consultancy as a market category

Location

Decelles, 3rd Floor, Section Nord, Natashquan

Parallel Stream B

Power and Networks Surrounding Emergence

Chair: Mark Kennedy

Discussant: Juliane Reinecke

Denis Trapido

When does originality help new knowledge earn pre-commercial recognition? The role of contextual positioning

Ivana Naumovska, Edward Zajac and Peggy M. Lee

The rise and fall of the Chinese (reverse merger) firm. A case of stock market prejudice?

Michael Mauskapf

The generation and diffusion of innovation in cultural networks

Keyvan Kashkooli and Peter Younkin

You never get a second chance to make a first impression: The effect of audience-distance on the penalty to spanning for new entrants

Session VI

Location

Saturday, July 6, 2013, 09:00–10:30

Decelles, 3rd Floor, Section Nord, Baie-Comeau

Constructing Markets and Professions

Chair: Mark Kennedy

Discussant: Klaus Weber

Vern L. Glaser, Mariam Krikorian and Peer C. Fiss

What's your level (of abstraction)? Vertical category dynamics and valuation in the online advertising industry

Christian Hampel and Paul Tracey

The micro-dynamics of market category creation

Rodney Lacey

Institutional theory of the process of public categorization of occupational groups as professionals

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30

Decelles, 3rd Floor, Section Nord, Baie-Comeau

Activism, Theorization and Circulation

Chair: Joep P. Cornelissen

Discussant: Stefan Jonsson

Simone Schiller-Merkens and Philip Balsiger

*Social movements and the categorization of moral markets:
A cross-national comparison of ethical fashion markets in the UK
and in Germany*

Hetal Patel, Kathryn Heinze and Klaus Weber

Theorizing an emergent field: The case of alternative agriculture

Living the Network: Practices of Connecting and Bridging at Work

Convenors

Maria C. Binz-Scharf, City College of New York, USA;
mbinzscharf@ccny.cuny.edu

Emmanuelle Vaast, McGill University, Montréal, Canada;
emmanuelle.vaast@mcgill.ca

João Vieira da Cunha, School of Social and Political Sciences,
Technical University of Lisbon, Portugal; jvcunha@iscsp.utl.pt

Session I Location

Thursday, July 4, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, TAL Gestion globale d'actifs inc.

Networks in the Workplace

Chair: Emmanuelle Vaast

Discussant: Brian Rubineau

"Introduction: A practice approach to networks" by João Vieira da Cunha

Julie Fabbri and Florence Charue-Duboc

How can a shared workplace spark the development of a community of entrepreneurs?

Mariachiara Barzotto and Santi Furnari

What do brokers do at work? A study of brokers' networking styles in daily working life

Annina Coradi and Mareike Heinzen

The effects of co-location on collaboration and idea creation in a new workspace environment within R&D

Session II Location

Thursday, July 4, 2013, 11:00–12:30

CSC, 1st Floor, Green Section, TAL Gestion globale d'actifs inc.

Social Capital

Chair: Maria C. Binz-Scharf

Discussant: Barry Wellman

Claudia Jonczyk

Tie creation and agency throughout the career cycle:

A process model of social capital development in a magic circle law firm

Brian Rubineau and Yisook Lim

Negative ties and brokerage

Sebastian L. Schorch and Alexandra Gerbasi

Bridging, bonding, and opportunities for effectiveness improvement

Tanja Slišković, Darko Tipuric and Domagoj Hruška

The role of social capital in managerial entrenchment with regard to the ownership structure of the firm

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30

CSC, 1st Floor, Green Section, TAL Gestion globale d'actifs inc.

Academic Networks

Chair: João Vieira da Cunha

Discussant: Claudia Jonczyk

Barry Wellman, Dimitrina Dimitrova, Zack Hayat, Guang Ying Mo and Lilia Smale

Networked scholars in a networked organization

Ali Aslan Gümüşay and Thomas M. Bohné

Entrepreneurial networks in academia: The creation of entrepreneurial capital by academics

Maria C. Binz-Scharf, Yuval Kalish and Leslie Paik

Making science: Evolution of collaboration in a scientific field

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

CSC, 1st Floor, Green Section, TAL Gestion globale d'actifs inc.

Product Development Networks

Chair: Emmanuelle Vaast

Discussant: Sebastian Schorch

Fanny Simon

The emergence and transformation of power flows in social networks during NPD

Valéry Merminod, Marie Anne Le Dain and Marie Koulikoff
Which boundary spanning practices enhance knowledge sharing effectiveness in product development with suppliers? A fuzzy set approach

Meri Jalonen
*Emerging product development network –
 Experimenting with boundary objects*

**Session V
 Location**

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Green Section, TAL Gestion globale d'actifs inc.

Coordination and Routines

Chair: Maria C. Binz-Scharf
 Discussant: Nicole Haggerty

Natalia Aguilar Delgado
You can't always get what you want: A model for routines in issue networks

Kevyn Yong and Floortje van den Born
The best of both worlds: Generating a sustained creative advantage by building new ties while nurturing existing ties through repeat collaboration

Marco Tonellato and Guido Conaldi
*Relational coordination in an open source software project:
 The role of attention networks*

**Session VI
 Location**

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, TAL Gestion globale d'actifs inc.

Role of IT

Chair: João Vieira da Cunha
 Discussant: Valéry Merminod

Liliana Lopez Jimenez and Nicole Haggerty
Small businesses on the hot seat: When and how do they mobilize network resources across distinct decision-making events?

Radoslava Kadnarova and Joao Baptista
Conceptualising collaboration as a new practice in a financial services organization in the UK

Andrea Carugati, Lapo Mola and Antonio Giangreco
*The role of IT in bridging organizational networks and individual networks:
 A case study*

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, TAL Gestion globale d'actifs inc.

Bridging Practices

Chair: Maria C. Binz-Scharf

Discussant: Fanny Simon

Amelia Compagni, Patrizio Armeni and Stefano Tasselli

Do not forget your peers! The role of peer interaction in predicting individual performance in multiprofessional work groups

Rose Erkelens, Bart van den Hooff, Marleen Huysman and Paul Vlaar

Knowledge pollination: Facilitating organizational learning in geographically dispersed settings

Katarzyna Zdunczyk

Reifying boundaries: The practice of distinction in a perspective-pushing contest

Activity Theory and Organizations

Convenors

Yrjö Engeström, University of Helsinki, Finland;
yrjo.engestrom@helsinki.fi

Zlatko Bodrožić, University of Belgrade, Serbia; bodrozic@web.de

Anu Kajamaa, University of Helsinki, Finland; anu.kajamaa@helsinki.fi

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 4th Floor, Section Sud, Sorel-Tracy

Change Laboratory and Organizational Transformation I

Chair: Yrjö Engeström

Opening of the sub-theme and Keynote Speech by Professor emeritus Jaakko Virkkunen, Finland: *“Business activity transformation as ascending from the abstract to the concrete: Building the tailored fertilizer provision business of Kemira GrowHow”*

Sylvie Barma, Bruno Lemieux and Thérèse Laferrière
Manifestations of contradictions and transitional actions: Modelling an organizational change in an “alternance” cooperative study program
Discussant: Yrjö Engeström

Päivi Ristimäki
Marketing experiments as learning devices in strategic concept formation
Discussant: Yrjö Engeström

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 4th Floor, Section Sud, Sorel-Tracy

Change Laboratory and Organizational Transformation II

Chair and discussant: Jaakko Virkkunen

Zlatko Bodrožić
Change laboratory as a means to open up a space of possibilities

Carlos Montoro

Change laboratory in Mexico: A boundary-crossing intervention to build a new approach to language teaching and learning at DICIS (University of Guanajuato)

Guiseppe Scaratti and Elisa Liberati

Elaborating on organizational contradictions: Innovative formative interventions to enhance organizational transformation

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30
Decelles, 4th Floor, Section Sud, Sorel-Tracy

Third Generation Activity Theory I

Chair: Zlatko Bodrožić

Jean-Louis Magakian and Julien Malaurent

A theoretical attempt to conceptualize thinking activities in organizations

Discussant: Juha Mäkinen

Juha Mäkinen

Bridged networked Defence Forces' company activities

Discussant: Hannamari Heino

Hannamari Heino

Call for activity theory in examining strategy performance

Discussant: Julien Malaurent

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30
Decelles, 4th Floor, Section Sud, Sorel-Tracy

Third Generation Activity Theory II

Chair: Yrjö Engeström

Alexandra Michel and Stanton Wortham

Mind, body, and banking: The cultural historical plasticity of the body's role in action

Discussant: Zlatko Bodrožić

Katsuhiro Yamazumi

Learning through knotworking: An activity-theoretical study of pedagogical practices concerning the two great earthquakes in postwar Japan

Discussant: Stanton Wortham

Zlatko Bodrožić, Aleksandra Ivetić and Jelena Igračev

Capturing the complexity of return migration – An activity-theoretical perspective

Discussant: Katsuhiro Yamazumi

Session V Location

Friday, July 5, 2013, 14:00–15:30

Decelles, 4th Floor, Section Sud, Sorel-Tracy

Third Generation Activity Theory III

Chair: Laura Seppänen

Charles Underwood, Leann Parker and Anu Kajamaa

Assessment activity as a boundary object: Configuring meaningful strategies for evaluating activity-theoretical programs

Discussant: Laura Seppänen

Silvio Carlo Ripamonti and Giuseppe Scaratti

An inductive study on the organizational consequences of the introduction of ERP systems: Bridging information, sidetracking social interaction and work-specific knowledge

Discussant: Leann Parker

Laura Seppänen, Marianne Cerf and Hanna Toiviainen

Multi-voiced 'customer understanding' in the zone of proximal development of public service networks

Discussant: Giuseppe Scaratti

Session VI Location

Saturday, July 6, 2013, 09:00–10:30

Decelles, 4th Floor, Section Sud, Sorel-Tracy

Third Generation Activity Theory IV

Chair: Mathias Waelli

Mathias Waelli, Marie-Léandre Gomez, Claude Sicotte, Adrián Zicari, Jean-Yves Bonnefond, Etienne Minvielle and Philippe Lorino

The use of the anesthetic file indicator in French hospitals: Socio-material context, affordances and managerial activities

Discussant: Nathalie Angelé-Halgand

Silke Geithner, Klaus-Peter Schulz and Erik Lehmann

Contradictions as triggers for expansive learning:

The development of a nursing pool from a capacity compensation tool to an organizational learning platform

Discussant: Mathias Waelli

Antonio D'Andreamatteo and Nathalie Angelé-Halgand

Reorganizing work in hospital: An activity theoretical analysis of lean management implementation

Discussant: Klaus-Peter Schulz

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30

Decelles, 4th Floor, Section Sud, Sorel-Tracy

Third Generation Activity Theory V

Chair: Claudine Bonneau

Claudine Bonneau

Contradictions and their concrete manifestations: An activity-theoretical analysis of the intra-organizational co-configuration of open source software

Discussant: Tiina Rautakorpi

Ton Bruining and Sanne Akkerman

The role of brokers in establishing and sustaining a professional development school as an evolving activity system

Discussant: Claudine Bonneau

Tiina Rautakorpi

Building spaces for organizational improvisation and learning in Finnish universities of applied sciences

Discussant: Ton Bruining

Practice-Based Approaches to the Study of Management and Managerial Work

Convenors

Davide Nicolini, Warwick Business School, University of Warwick, UK;
davide.nicolini@wbs.ac.uk

Maja Korica, Warwick Business School, University of Warwick, UK;
maja.korica@wbs.ac.uk

Stefan Tengblad, University of Skövde, Sweden; stefan.tengblad@his.se

Session I Location

Thursday, July 4, 2013, 09:00–10:30

Decelles, 4th Floor, Section Sud, Matane

Learning and Knowing in Managerial Work

Chair: Davide Nicolini

Dalvir Samra-Fredericks and Amanda Hay

Imagine knowing – A practice based study of senior managers' everyday interactional learning

Discussant: Emmanuel Poirel

Emmanuel Poirel and Frédéric Yvon

From school management to managing difficulties:

The cognitive process of school principals

Discussant: Violetta Splitter

Violetta Splitter

Simulating practice and disguising science – On the interplay of scientific and practical knowledge in executive strategy teaching

Discussant: Amanda Hay

Session II Location

Thursday, July 4, 2013, 11:00–12:30

Decelles, 4th Floor, Section Sud, Matane

Managing in the Public Sector

Chair: Stefan Tengblad

Svetlana Serdukov and Linda Rouleau

Managerial work in academia: From professional to managerial practices

Discussant: Maja Korica

Annemiek Stoopendaal

Managing different forms of distances in Dutch healthcare organizations.

A practice-based research on the work of healthcare executives

Discussant: Svetlana Serdukov

Maja Korica and Davide Nicolini

Managing in a fish bowl: Practical accomplishments of chief executive work under the public gaze

Discussant: Annemiek Stoopendaal

**Session III
Location**

Thursday, July 4, 2013, 16:00–17:30

Decelles, 4th Floor, Section Sud, Matane

Leadership as Practice

Chair: Maja Korica

Haldor Byrkjeflot, Ola Edvin Vie and Stefan Tengblad

Leadership theory informed by managerial work and behavior?

Discussant: Tuukka Kostamo

Shenghui Ma, Stéphane Guérard and David Seidl

Managerial practices of new CEOs navigating the post-succession period

Discussant: Ola Edvin Vie

Tuukka Kostamo and Jouni Virtaharju

Leadership, managerial work, and organizational practices –

An ethnographic study of supervisory work in a Finnish logistics centre

Discussant: Shenghui Ma

**Session IV
Location**

Friday, July 5, 2013, 09:00–10:30

Decelles, 4th Floor, Section Sud, Matane

Studying Managerial Work Relationally and Materially

Chair: Davide Nicolini

Christelle Théron

Attention in routine supervision – A practice-based approach of mundane managerial work

Discussant: Marie-Léandre Gomez

Eeva Aromaa, Päivi Eriksson and Heidi Rajamäki

Innovation practice and managerial work – A study on a Finnish small service company

Discussant: Christelle Théron

Marie-Léandre Gomez, Adrián Zicari, Mathias Waelli, Jean-Yves Bonnefond, Philippe Lorino, Claude Sicotte, Etienne Minvielle and Dan Benhamou

The use of anesthetic file record indicator for doctors' practice: An activity and instrumental perspective

Discussant: Eeva Aromaa

Session V Location

Friday, July 5, 2013, 14:00–15:30

Decelles, 4th Floor, Section Sud, Matane

Managerial Work as Coordination/Negotiation

Chair: Maja Korica

Carole Drucker-Godard and Isabelle Bouty

Managing as coordinating work: The case of a racing sailboat

Discussant: Sylvaine Tuncer

Sylvaine Tuncer and Christian Licoppe

Managers in informal interactions: The negotiation of roles through membership and organizational texts

Discussant: Helena Heizmann

Helena Heizmann and Stephen Fox

O partner, where art thou? A practice-based study of HR managers' struggle for legitimacy

Discussant: Carole Drucker-Godard

Session VI Location

Saturday, July 6, 2013, 09:00–10:30

Decelles, 4th Floor, Section Sud, Matane

The Practices of Managers and of Managerial Work

Chair: Stefan Tengblad

Gazi Islam and Ricardo Azambuja

Middle managers as boundary subjects: Managerial subjectivity and multiple identifications

Discussant: Diana Zdravkovic

Tarja Mäki

Site managers' daily work and uses of BIM in construction site management

Discussant: Rene Wiedner

Diana Zdravkovic

Sink or swim: An empirical study on the onboarding of newly hired executives and relationships to initial work attitudes and behaviors

Discussant: Tarja Mäki

Rene Wiedner, Michael Barrett and Eivor Oborn

Managing change at the margin: The case of monitoring mental healthcare services provision

Discussant: Gazi Islam

**Session VII
Location**

Saturday, July 6, 2013, 11:00–12:30

Decelles, 4th Floor, Section Sud, Matane

Where Next for the Study of Managerial Work?

Chair: Davide Nicolini, Stefan Tengblad and Maja Korica

Laure Cabantous and Theodora Dupont-Courtade

A practice perspective on transnational regulations: The new solvency regime and its impacts on insurers' risk management practice

Discussant: Kirsi Lainema

Charlotte Øland Madsen, Marita Svane, Mette Vinther Larsen and Jørgen Guldddahl Rasmussen

A relational method for studying management and managerial work in small firms

Discussant: Laure Cabantous

Kirsi Lainema

Talking numbers. Financial reporting discussions in managerial meetings

Discussant: Mette Vinther Larsen

Organizing Performativity: The Practical Life of Theory across Time and Organizational Settings

Convenors

Karen Boll, Copenhagen Business School, Denmark; kbo.ioa@cbs.dk

Jean-Pascal Gond, Cass Business School, UK;
jean-pascal.gond.1@city.ac.uk

Paul du Gay, Copenhagen Business School, Denmark; pdg.ioa@cbs.dk

Session I Location

Thursday, July 4, 2013, 09:00–10:30
Decelles, 4th Floor, Section Sud, Beloeil

The Practical Life of Organization Theory: Framing the Debates

Chair: Karen Boll, Jean-Pascal Gond, Paul du Gay

Discussants: collective discussion of the four papers

Signe Vikkelsø and Paul du Gay

What makes organization? Organizational theory as a 'practical science'

Thomas Lopdrup-Hjorth

Has organization studies lost its object?

Karen Boll

Specifications of state change

Laure Cabantous, Jean-Pascal Gond, Nancy Harding and Mark Learmonth

What do we mean by performativity in organization studies?

Session II Location

Thursday, July 4, 2013, 11:00–12:30
Decelles, 4th Floor, Section Sud, Beloeil

Socio-Material Perspectives on Performativity

Chair: Paul du Gay

George Kuk and Nadia Kirilova

Performativity of artifactual agency in open design

Discussant: Lars Walter

François-Xavier de Vaujany, Carine Dominguez-Péry, Sabine Carton and Emmanuelle Vaast

Performing information technology pre-adoption: How organization, industry and society matter

Discussants: George Kuk and Nadia Kirilova

Lars Walter

Making markets for work

Discussant: Sabine Carton

**Session III
Location**

**Thursday, July 4, 2013, 16:00–17:30
Decelles, 4th Floor, Section Sud, Beloeil**

Performing Social Innovation? Cooperativism and the Bottom of the Pyramid

Chair: Laure Cabantous

Ella Bongers

Common sense in organization

Discussant: Carole Ferranti

Carole Ferranti

On business strategy performance: Learning from the BoP case

Discussants: Bernard Leca and Luciano Barin Cruz

Luciano Barin Cruz, Bernard Leca and Jean-Pascal Gond

Building critical performativity engines for deprived communities: The construction of popular cooperative incubators in Brazil

Discussant: Ella Bongers

**Session IV
Location**

**Friday, July 5, 2013, 09:00–10:30
Decelles, 4th Floor, Section Sud, Beloeil**

Critical and Moral Perspectives on Performativity

Chair: Mark Learmonth

Jérémy Morales, Yves Gendron and Henri Guénin-Paracini

Performing the soul: The normalization of organizational deviance and conceptualizations of the “dangerous” individual

Discussant: Susanne Ekman

Silvia Jordan and Iain Munro

Critical performativity and institutional critique: A case study of WikiLeaks

Discussant: J r my Morales

Susanne Ekman

The professional persona of organizational scholars –

Tales of an ethical impasse

Discussant: Iain Munro

**Session V
Location**

Friday, July 5, 2013, 14:00–15:30

Decelles, 4th Floor, Section Sud, Beloeil

Performing Organizational Change

Chair: Jean-Pascal Gond

John Hassard and Julie Wolfram Cox

Revisiting paradigms of practice: Accounting for the recent evolution of organization theory

Discussants: Ralf Wetzel and Lore Van Gorp

Ralf Wetzel and Lore Van Gorp

Eighteen shades of grey? An explorative literature review into the theoretical flavours of organizational change research

Discussant: Maria Lusiani

Anne Roelsgaard Obling and Signe Vikkels 

Organizing the situation at hand: Beyond ‘optimizing’ and ‘humanizing’ in accelerated cancer treatment

Discussants: John Hassard and Julie Wolfram Cox

Viviane Sergi, Maria Lusiani, Ann Langley and Jean-Louis Denis

Saying what you do and doing what you say: The performative dynamics of lean management theory

Discussants: Anne Roelsgaard Obling and Signe Vikkels 

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
Decelles, 4th Floor, Section Sud, Beloeil

**Bridging Theory and Practice across Spaces:
Boundary and Liminality**

Chair: Signe Vikkelsø

Mike Lucas and Alex Wright

Liminal performativity: Modern-day festivals and embodied practice

Discussant: Olivier Ratle

Paula Ungureanu

*From gaps to tangles. The theory-practice debate in Organization Studies.
State of the field and possible directions*

Discussant: Mike Lucas

Olivier Ratle

*The shifting boundaries of organisation theory across time: A demarcation
perspective*

Discussant: Paula Ungureanu

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
Decelles, 4th Floor, Section Sud, Beloeil

Processes in Performativity and Organization Studies

Chair: Karen Boll and Jean-Pascal Gond

Justine Grønbæk Pors and Helene Ratner

*Process theory in public management: Liberating value from structure
or strange bedfellows?*

Discussant: Sander Merkus

Sander Merkus

*World-making as a resultant of performative struggle: Bringing strategic
agency and power as potentia into the performative research agenda*

Discussant: Stefanie Reissner

Stefanie Reissner

The performativity of corporate storytelling: Theory and practice

Discussants: Justine Grønbæk Pors and Helene Ratner

Behaviour, Management and Work

Convenors

Kathryn M. Fahy, Lancaster University Management School, UK;
k.fahy@lancaster.ac.uk

David Oliver, HEC Montréal, Canada; david.oliver@hec.ca

Anne D. Smith, University of Tennessee, College of Business, USA;
asmith51@utk.edu

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, St-Hubert

Learning and Knowledge

Chair: Kathryn M. Fahy, David Oliver and Anne Smith

John Sillince and Helen Shipton

Emotional ambivalence and radical organizational change

Frank Siedlok and Paul Hibbert

Activity and appreciation: Interpreting practice

Introduction to the sub-theme followed by two papers

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, St-Hubert

Middle Managers and Sensemaking

Chair: Anne Smith

Laura Madden, Timothy Madden and Anne D. Smith

Bridging the hierarchical divide: Sensemaking and sensegiving between top and middle managers during strategic change

François Pichault and Frédéric Schoenaers

Middle management under pressure: The problematic integration of performance control systems in services of general interest

Danielle Tucker, Jane Hendy and James Barlow

Agents of change management and the role of sensemaking

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Green Section, St-Hubert

Identity

Chair: David Oliver

Gunjan Tomer and Sushanta Mishra

Exploring the process of identity formation among software engineering students in India

Michal Izak and Epaminondas Koronis

*I don't even know who I am anymore and frankly, neither do you.
The role of the media in the collapse and reconfiguration of identities*

Daniel Wäger and Sébastien Mena

Translating an organizational role identity – The adaptation of the American shareholder role identity to Switzerland

Session IV

Friday, July 5, 2013, 09:00–10:30
– Parallel Stream –

Location

CSC, 1st Floor, Blue Section, Cogeco

Parallel Stream A

Boundaryless Careers and Employee Mobility

Chair: Anne Smith

Jonathan Peterson and Alain Roger

Does the US concept of boundaryless career also apply in France?

Malin H. Näsholm and Thommie Burström

*Experienced boundaries in intra-organizational global careers –
An examination of boundary dynamics in boundaryless careers*

Location

CSC, 1st Floor, Green Section, St-Hubert

Parallel Stream B

Institutional Work

Chair: Kathryn M. Fahy

Trish Ruebottom

The role of story in institutional work

Sonja Dragojlovic-Oliveira

Institutional work for new modes of evaluation: Emerging culture of assessment in evaluating sustainability in architecture

Kathryn M. Fahy and Johanna Moisander

Intra-organizational institutional work: A discursive perspective on organizational responses to institutional pressures

**Session V
Location**

**Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Green Section, St-Hubert**

Managing Conflict

Chair: David Oliver

Vivianna Fang He, Lise Rechsteiner and Georg von Krogh

Leading to innovate

Kirsten Thommes and Agnes Akkerman

Formal and informal leader in times of conflict

Yisook Lim and Brian Rubineau

The role of social status in negative tie formation

**Session VI
Location**

**Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Green Section, St-Hubert**

Employee Engagement and Autonomy

Chair: Kathryn M. Fahy

Meredith J. Woodwark

Bridging the worlds of employee engagement and affect theory

Shiko Ben-Menahem

Antecedents of organizational proactiveness: The joint impact of work design characteristics and environmental dynamism

**Andreas Alexiou, Michaéla Schippers, Ilan Oshri
and Evgenia Dolgova**

Exploring the real potential of serious games: The role of game features and individual differences on user engagement and learning

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Green Section, St-Hubert

Dominant Logics and Organizational Politics

Chair: Kathryn M. Fahy, David Oliver and Anne Smith

Dagmar Schäffner

Determinants of a dominant logic's bandwidth: An empirical study of CEO, TMT, and firm characteristics

Carlotta Meo Colombo, Karan Sonpar and Federica Pazzaglia

Collaboration with peers in the face of rivalry and envy in the workplace: Is it "homo homini lupus"?

Concluding Discussion

Rethinking the Social, Technical and Material Foundations of Organizations

Convenors

Jannis Kallinikos, London School of Economics, UK;
j.kallinikos@lse.ac.uk

Paul Leonardi, Northwestern University, Evanston, USA;
leonardi@northwestern.edu

Bonnie Nardi, University of California, Irvine, USA; nardi@ics.uci.edu

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Metro

Knowledge and Organizing

Chair: Paul Leonardi

Joshua B. Barbour and Rebecca Gill

Designing communication for the day-to-day safety oversight of nuclear power plants

Mahmood Shafeie Zargar

Managing knowledge boundaries in bioinformatics research units

Mareike Heinzen, Frank A. Zoller, Eugenia Cacciatori and Roman Boutellier

Bench, lab and the open space: Materiality and knowledge exchange in R&D

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Metro

Reflecting on Materiality

Chair: Jannis Kallinikos

Deniz Tunçalp

Restructuring the ontology of sociomateriality: A critical realist approach

Philip Faulkner and Jochen Runde

The ontology of digital objects

Diego Mastroianni, Samer Faraj and Elise Karagueuzian

Taking entanglement seriously in sociomateriality research

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Yellow Section, Metro

Material Foundations of Institutions

Chair: Jannis Kallinikos

Thierry Viale, Roy Suddaby and Yves Gendron

Institutional portfolios: Analyzing the role of individuals in processes of technological change

François-Xavier de Vaujany and Emmanuelle Vaast

Dual iconographies and legitimation practices in contemporary organizations: A tale of the former NATO command room

Samer Abdelnour and Akbar M. Saeed

Globalization, situated action and embeddedness

Lotta Hultin and Magnus Mähring

The role of competing institutional logics in socio-material imbrication

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Xerox

Ontology of Digitality and Organization Forms

Chair: Paul Leonardi

Aleksi Aaltonen

Digital data as organizing technology

Sami Paavola and Reijo Miettinen

Digital artifacts of collaboration? Building information modeling as a multifunctional instrumentality

Niccolò Tempini

Governing distributed data collection: Balancing engagement and semantic context

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Yellow Section, Xerox

Social Media and Organizing

Chair: Paul Leonardi

Cristina Alaimo

*Technology of consumption on social shopping platforms:
Deconstructing similarity*

Lisa Conrad

Technologies – media – hybrids / Toronto – Berlin – Paris

Anthony Hussenot

*Experiencing technologies and making organization:
The role of intentionality and aesthetic dimensions*

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Xerox

Complexity, Technology and Organization

Chair: Jannis Kallinikos

Guy Minguet and Chloé Langeard

*On the temporalities of the consultation process set against the challenge
of neonatal screening: A case study among multi-professional healthcare
teams dealing with a rare disease*

Evangelia Baralou

*More natural and more blurred: An empirical exploration in complex
organizational forms*

Anastasia Sergeeva and Marleen Huysman

*Mobile devices in operating rooms: The role of onlookers in shaping the use
of mobile technology*

Session VII
Location

Saturday, July 6, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Xerox

Information and Organization

Chair: Jannis Kallinikos

Sari Yli-Kauhaluoma

Harnessing technology-related interruptions: Paper-based documents as workarounds at the back-office knowledge work

Jose-Carlos Mariategui and Attila Marton

The paradox of de/contextualized information: The case of video production at the BBC Digital Media Initiative

Jonny Holmström and Lars Öbrand

Recalcitrant technologies and unfolding ontologies: Exploring epistemic strategies in IT risk management

Bridging the Real and the Virtual in a Digital World

Convenors

Karin Garrety, School of Management at the University of Wollongong, Australia; karin@uow.edu.au

Ian McLoughlin, Monash University, Australia;
ian.mcloughlin@monash.edu

Rob Wilson, University of Newcastle-Upon-Tyne, UK;
rob.wilson@newcastle.ac.uk

Session I Location

Thursday, July 4, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Groupe Cholette

Introduction

Chair: Karin Garrety

Ali Yakhlef

Socio-materiality and the body as the missing link

Malgorzata Ciesielska and Feng Li

Reification of virtual world with smart spaces

Kseniya Navazhylava

Pursuit of illusions: How embodied control over virtual space leads to better task performance, satisfaction and creativity

Session II Location

Thursday, July 4, 2013, 11:00–12:30
CSC, 1st Floor, Yellow Section, Groupe Cholette

Virtuality, Boundaries and Time

Chair: Rob Wilson

Jillian Q. Yeow

Virtuality in a project-based organising context

Émilie Genin

*Beyond the professional-personal time opposition:
The emergence of a “third” time*

Steffi Siegert

The interplay between social technologies and boundaries between work and private life in the context of NGOs

Session III
Location

Thursday, July 4, 2013, 16:00–17:30
CSC, 1st Floor, Yellow Section, Groupe Cholette

Virtuality and Work

Chair: Karin Garrety

Kathryn Aten, Luciana Nardon and Taryn Stanko

Working out loud: Adapting behavior to bridge distance and communication gaps for virtual collaboration

Jean-Nicolas Reyt and Batia M. Wiesenfeld

Seeing the forest for the trees: A construal level analysis of employees' mobile technology use

Karine Guiderdoni-Jourdain

Decider: The forgotten actor of the technology-organization relationship. Towards a revised approach of the concept of appropriation

Session IV
Location

Friday, July 5, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Groupe Cholette

Virtuality, Leisure and Education

Chair: Rob Wilson

Patrick Dawson and Ian McLoughlin

Video-aided refereeing: Interpreting reality through virtual replay

Spyros Angelopoulos and Yasmin Merali

Offline interactions on online communities: The entanglement of social and material

Alf Westelius and Erik Lundmark

MOOCs and other online educational resources – Remodelling education and training?

Session V
Location

Friday, July 5, 2013, 14:00–15:30
CSC, 1st Floor, Yellow Section, Groupe Cholette

Virtuality, Commodities and Professions

Chair: Karin Garrety

Ib Tunby Gulbrandsen

Controlling the uncontrollable: Pharmaceuticals, regulations and social media

Hamid R. Ekbia

Real patients and virtual doctors: The multiple gaps of telerehabilitation

Session VI
Location

Saturday, July 6, 2013, 09:00–10:30
CSC, 1st Floor, Yellow Section, Groupe Cholette

Virtuality and Globalisation

Chair: Rob Wilson

Natalia Grincheva

Bridging cultures in the information age: Dialogical approaches in theorizing digital diplomacy

Ting-Yu Kang

The changing geography of digital governance: The use of the internet in managing overseas skilled labour

Session VII

Saturday, July 6, 2013, 11:00–12:30

Cancelled

À la prochaine!



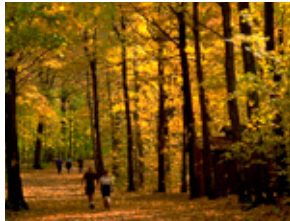
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Key

AAR	=	Pre-Colloquium Workshop on the Art of Academic Reviewing
DW	=	Pre-Colloquium Development Workshop
KnS	=	Keynote Speaker
ME	=	Meet the Editors
Post-Doc	=	Pre-Colloquium Post-Doctoral and Early Career Scholars Workshop
PhD	=	Pre-Colloquium PhD Workshop
PS	=	(Sub-)Plenary Speaker
WNN	=	Women's Network Meeting
ST	=	Sub-theme

A

Aalto, Katja	DW07	Albertini, Sergio	ST14
Aaltonen, Aleks	ST54	Albino, Vito	ST24
Aaltonen, Päivi H.	ST24	Albu, Oana	ST42
Aaltonen, Pertti	ST24	Alcadipani da Silveira, Rafael	ST15
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Abfalter, Dagmar	ST41	Allard, Marie-Claude	DW07
Abrahamson, Eric	ST27, ST45	Allen, Matthew	ST17
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Adler, Chloé	ST03	Alvesson, Mats	ST07
Adler, Nancy J.	KnS	Ambrosino, Katia	ST06
Adler, Paul S.	ST47	Amburgey, Terry L.	ST14
Adolfsson, Petra	ST33	Amhøj, Christa	ST12, ST41
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Afanassieva, Marianne	AAR, ST02	Amis, John M.	ST19, ST44
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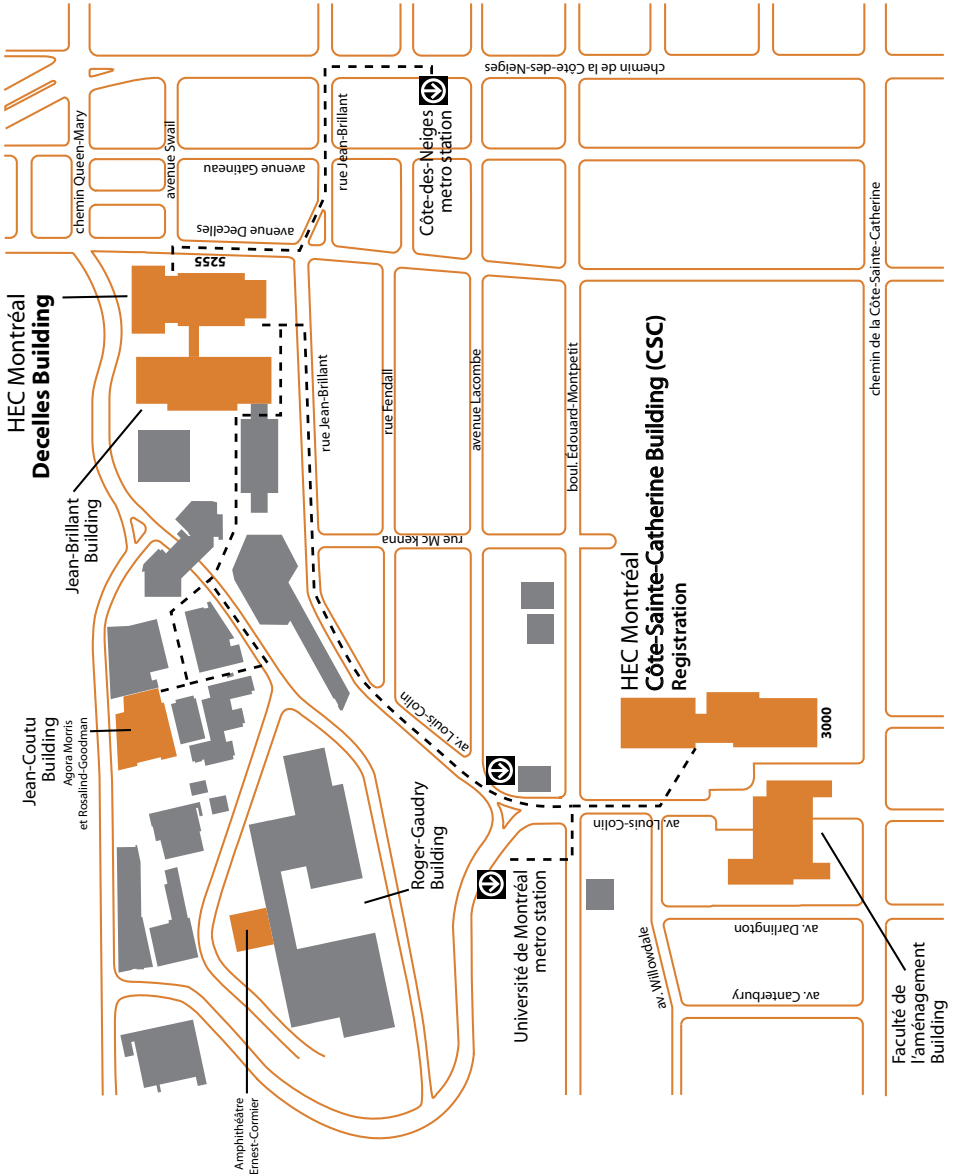
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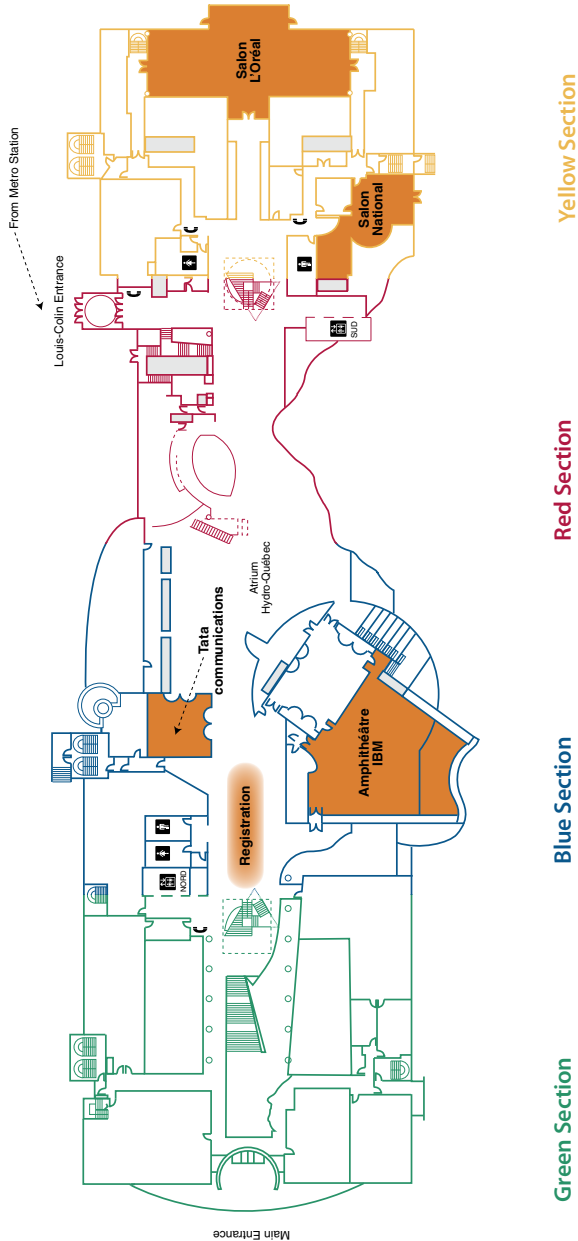
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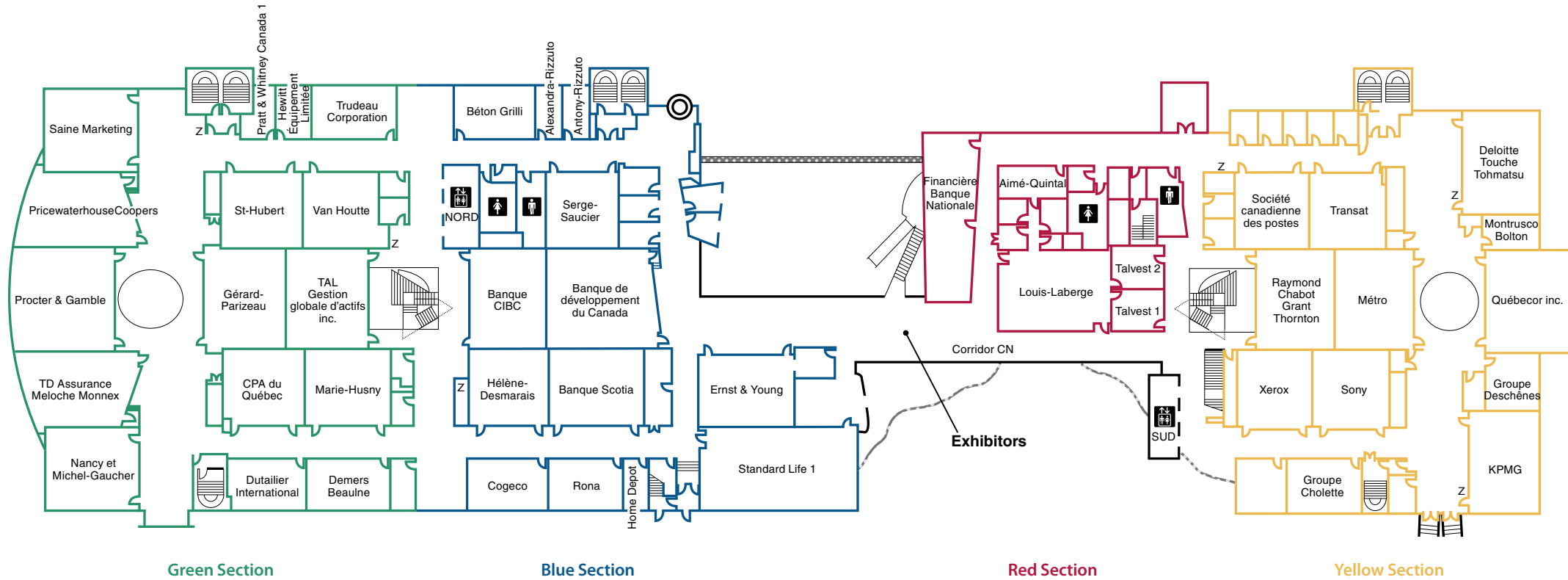
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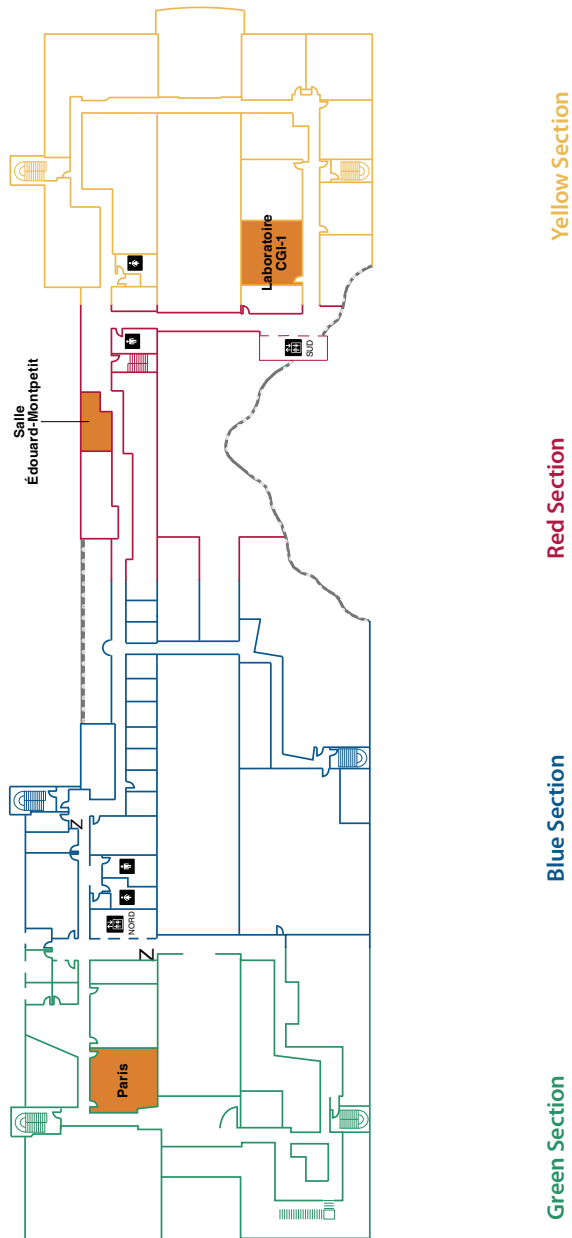
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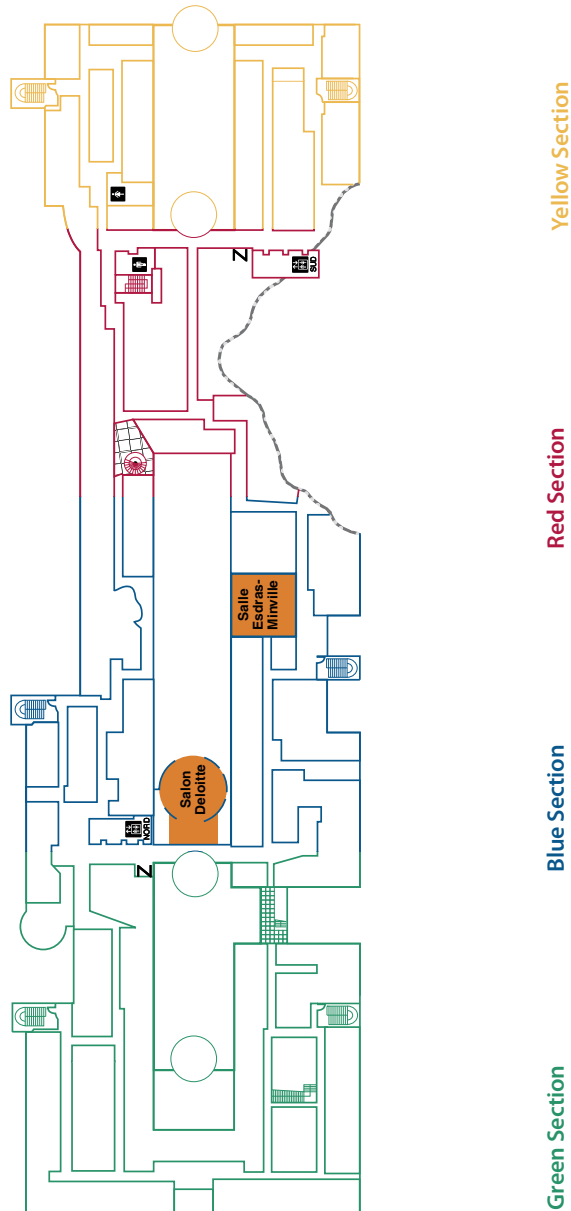
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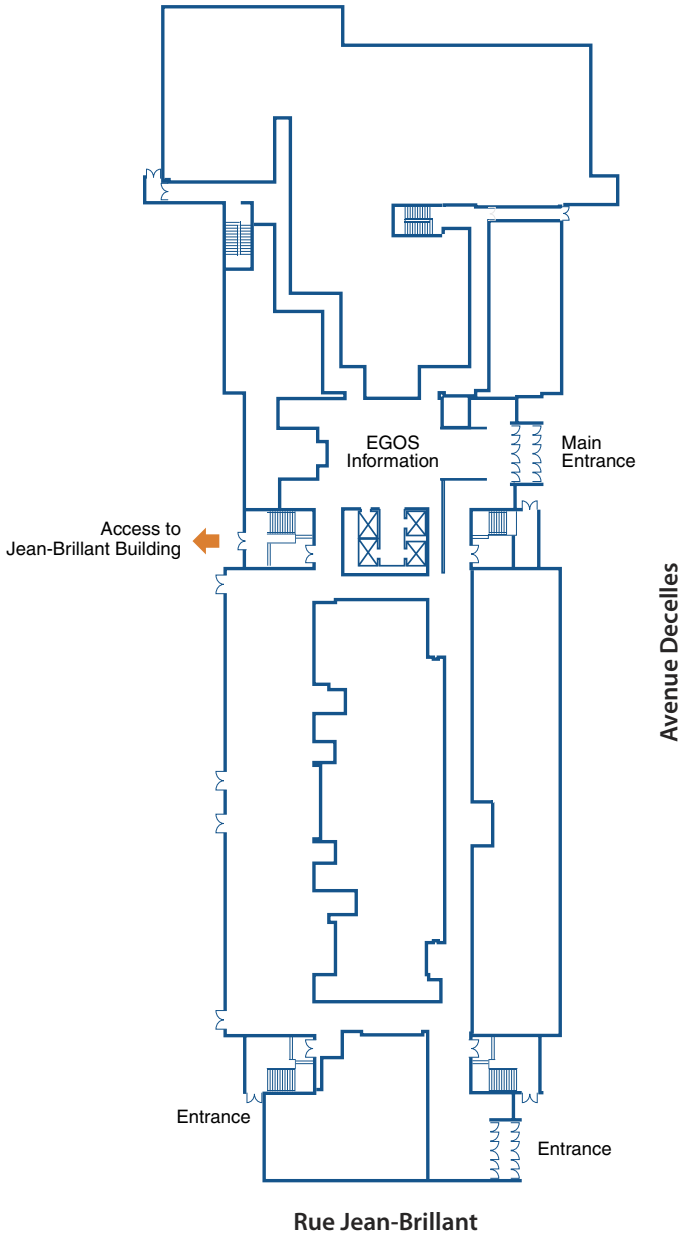
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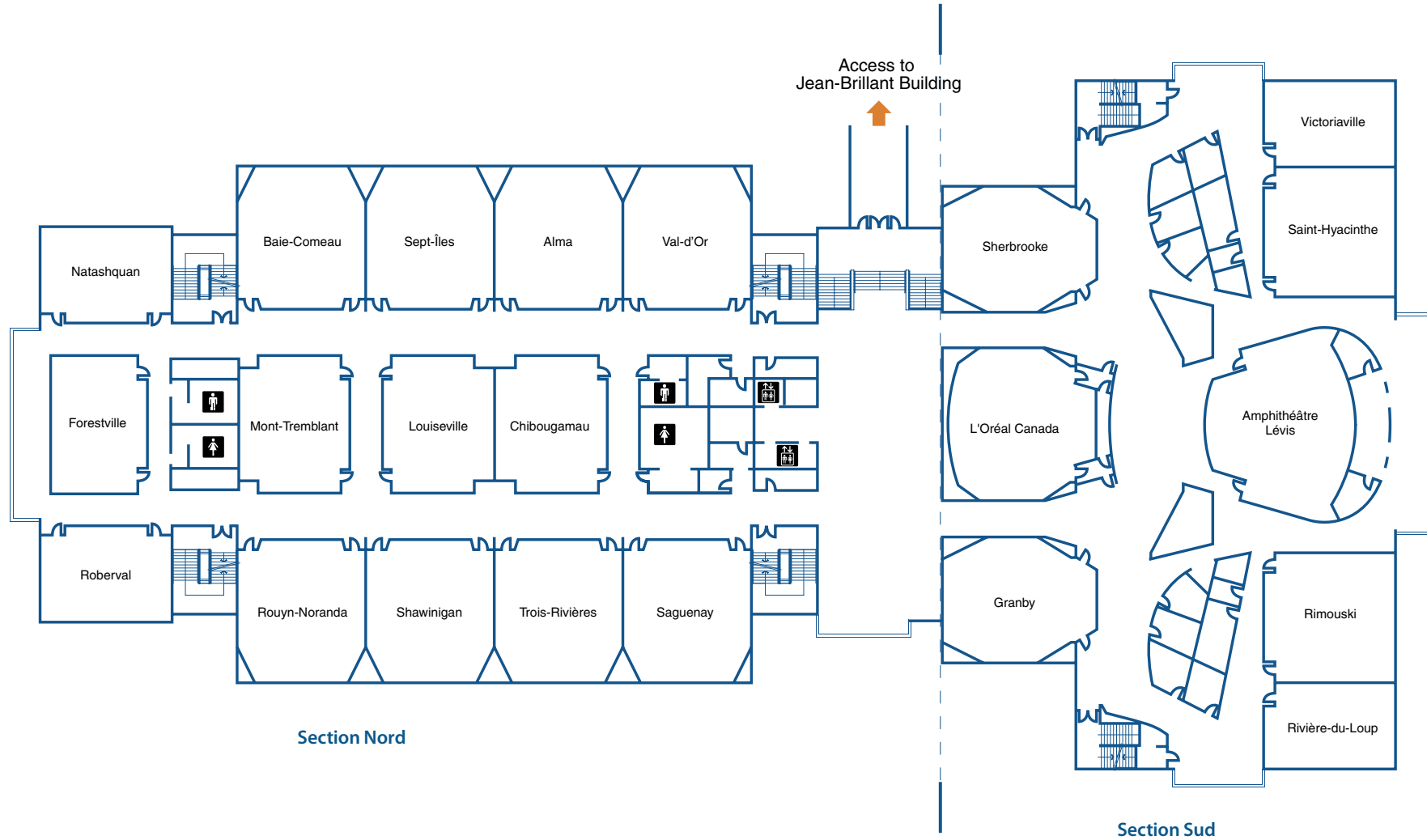
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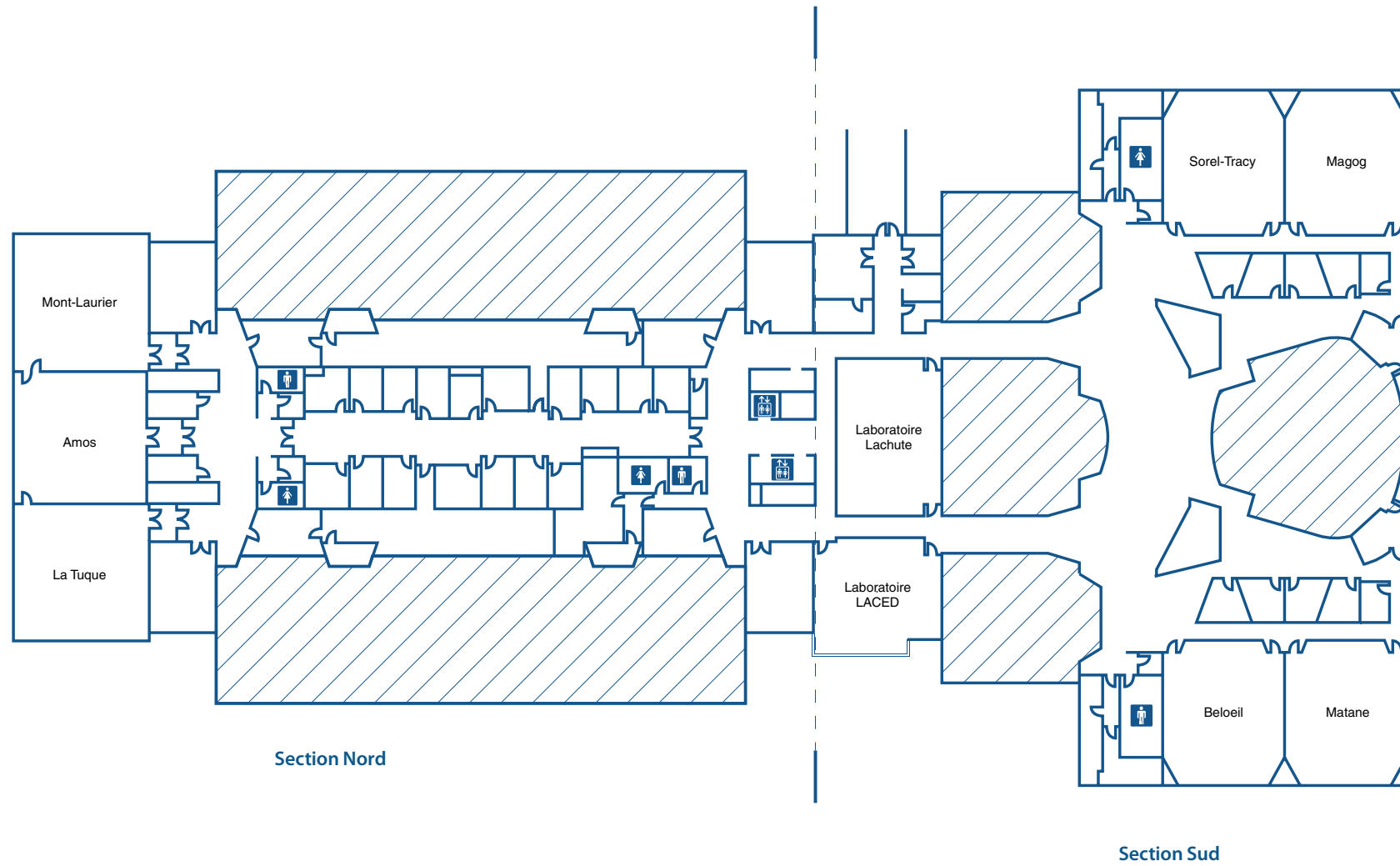


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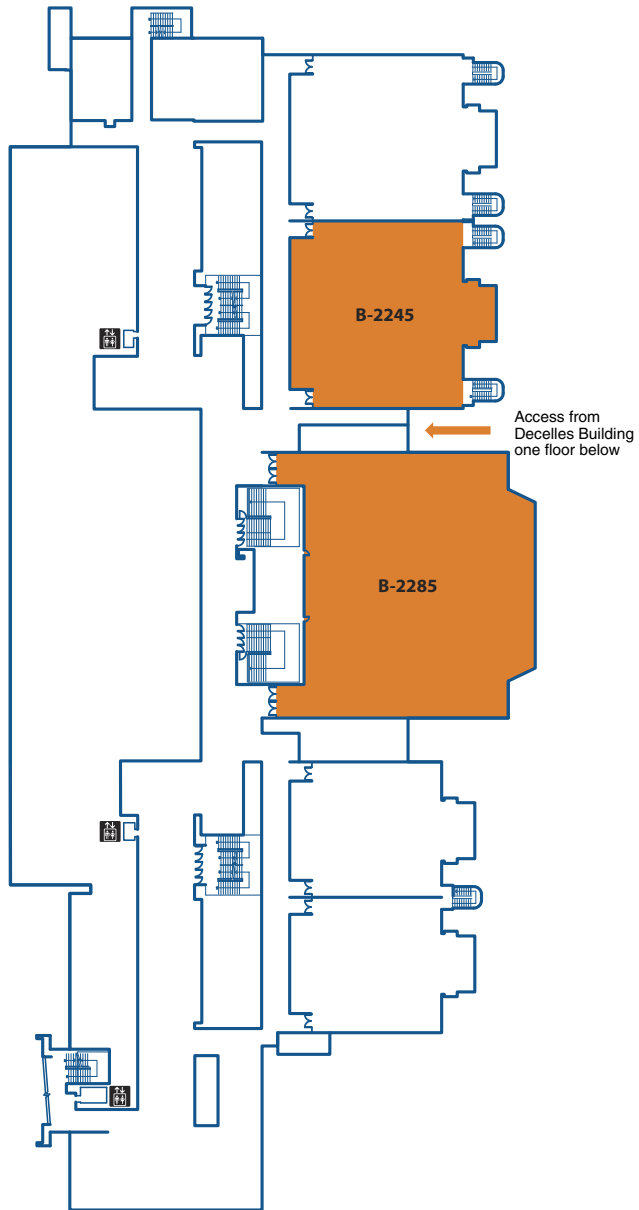






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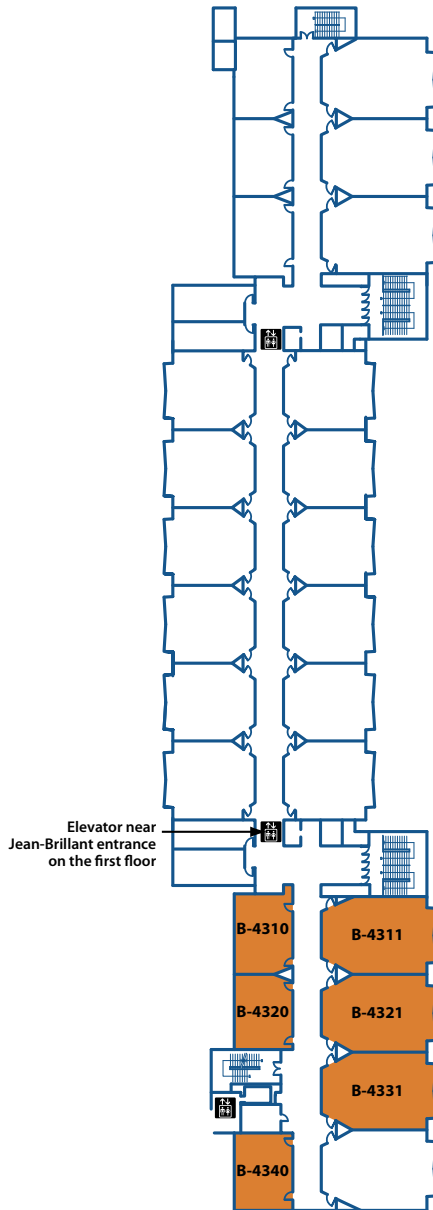
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